

EMERGENCE

ASLA Associate Advisory Committee's Newsletter

August 2020



American Society of
Landscape Architects

WxLA to the Rescue

Over the past two decades, there has been a dynamic shift in the field of Landscape Architecture. Not only has the work changed but the people behind the designs have drastically changed too. For the first time, landscape architecture is seeing more women entering the field than men. Even with the increase in number of female students and emerging professionals, barriers still keep women from licensure and advance leadership positions. Now more than ever, young women will need access to resources to help them create meaningful, long-term careers in a field that has long been dominated by men.

Inspired by the recent equality movement, a group of five landscape architects - Rebecca Leonard, Gina Ford, Cinda Gilliland, Steven Spears and Jamie Maslyn Larson – joined forces to create WxLA in 2018. At its core, WxLA is an advocacy group focused on the gender injustice within landscape architecture. The group is focused on action-oriented initiatives that hope to bring big changes for women.

In the first two years, WxLA wrote the [Women's Landscape Equity \(re\)Solution](#), created an online media presence, and has raised more than \$20,000 for the WxLA scholarship. The scholarship provides funds to emerging women leaders to cover the cost of travel and registration to the annual Conference on Landscape Architecture. The Conference provides attendees with many professional, educational, and networking opportunities. In 2019, WxLA was able to provide 6 full scholarships and held a very successful scholarship celebration event that highlighted the movement and the scholarship recipients.

Due to Covid-19, the 2020 Conference on Landscape Architecture will be held virtually. WxLA is still committed to providing the scholarship this year and will be providing additional experiences since the conference will not be held in person. If you know someone that is deserving of this scholarship, please make sure to **submit a nomination by August 15, 2020**. The nominating process and instructions can be found on the WxLA Website: [The 2020 WxLA Scholarship](#)

In preparation for the 2020 Conference, WxLA needs your help. Some of the members of WxLA will be hosting a panel at this year's conference and need emerging professionals to fill out this survey: [The Survey for Entering Professionals](#). The data from this survey will be incorporated into the panel and will be presented at this year's conference. The survey is quick and your participation is greatly appreciated! Be sure to attend their 3-hour deep dive session "Female Forward: Three Generations of Womxn Leaders Talk Life, Work, and Legacy".

While this newsletter only scratches the surface on the topic of Women in Landscape Architecture, be sure to check out at additional research, resources, or networking opportunities groups like [WILA Professional Practice Network](#) or [The Vela Project](#).



Looking Ahead

Aug 10 - [ASkLA Podcast](#) Release
Aug 15 - [2020 WxLA Scholarship](#) Deadline
Aug 24 - [ASkLA Podcast](#) Release

Questions?
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