

Reclaim your City!

PARK(ING) DAY

ALWAYS THE THIRD FRIDAY IN SEPTEMBER



IN THE BEGINNING...PARK(ING) DAY, 2005

PARK(ing) day is a annual global event where community members collaborate to temporarily transform metered parking spaces into “PARK(ing)” spaces: temporary public places. the project began in 2005 when **rebar**, a San Francisco art and design studio, converted a single metered parking space into a temporary public park in downtown san francisco. since 2005, PARK(ing) day has evolved into a global movement, with organizations and individuals creating new forms of temporary public space in urban contexts around the world.

PARK(ing) Day has since been adapted to address a variety of social issues in diverse urban contexts around the world and continues to expand well beyond the basic “tree-bench-sod” park typology first modeled by Rebar. In recent years, participants have built free health clinics, planted temporary urban farms, produced ecology demonstrations, held political seminars, built art installations, opened free bike repair shops and even held a wedding ceremony! Even the metered parking space footprint has been redefined by many for multiple and full parking lot installations.

PARK(ing) Day 2011:
975 parks. 162 cities.
35 countries. 6 continents.

<http://parkingday.org/>



The First Park(ing) Day San Francisco 2005



Park(ing) Day San Francisco 2014





PARK(ing) DAY (PHILADELPHIA)

Philadelphia has staged 7 PARK(ing) Days. In 2011, over 30 non-profit institutions, community development organizations, academic institutions, and private companies created temporary parks for Park(ing) Day. Parks were created in Center City as well as in Manayunk, Southwest Philadelphia, Mount Airy, Northern Liberties, and University City.




www.parkingdayphila.org

PARK(ing) DAY SEATTLE 2014

FRIDAY
Sept. 19



MAKING SEATTLE MORE LIVABLE,
ONE PARKING SPACE AT A TIME.

make your own park: www.seattle.gov/transportation/seattleparkingday.htm  **SDOT**
Seattle Department of Transportation

PARK(ing) Day: Planning Your Park Guidelines

To get started planning your park, check out our [PARK\(ing\) Day Guidelines](#). This document lays out the application process and requirements for the event. Use it as a resource for all things PARK(ing) Day.

Application

This year we have a new PARK(ing) Day [Application](#), which is an easy-to-use fillable PDF form. The application will help us get all the information we need from you, including a simple site plan. You can feel free to draw your site plan by hand or with the computer.

PARK(ing) DAY APPLICATION

DATE: _____

NAME/ADDRESS (OPTIONAL): _____ EMAIL: _____

CONTACT: _____ PHONE: _____

May we share your contact info with the Washington chapter of the American Society of Landscape Architects, who are supporting this year's pop-up park? Yes No

Items and Activities: Please check the boxes that describe the activities and items that you expect to have in your proposed park. If they are not included on the list please describe them below. Refer to the PARK(ing) DAY Guidelines for more information about allowed activities and items.

<input type="checkbox"/> RELAXING	<input type="checkbox"/> EXERCISE	<input type="checkbox"/> BENCH	<input type="checkbox"/> BOARD GAMES
<input type="checkbox"/> EATING	<input type="checkbox"/> SPORTS	<input type="checkbox"/> RUGS	<input type="checkbox"/> BIKES
<input type="checkbox"/> ART	<input type="checkbox"/> PLANTS/TREES	<input type="checkbox"/> TABLES	<input type="checkbox"/>
<input type="checkbox"/> MUSIC	<input type="checkbox"/>	<input type="checkbox"/> TURF	<input type="checkbox"/>
<input type="checkbox"/> EDUCATION	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Additional description (optional): _____

Location: Please identify the space(s) you want to use. In areas with paid parking you can find the parking space numbers for your park location on the round metal plate bolted to the sidewalk. Include those numbers on your site plan and below. In areas with unpaid parking describe as accurately as you can the location of the park. Include the address of the businesses or homes in front of your park. Parks may extend into a Load Zone with permission from the adjacent business owner(s).

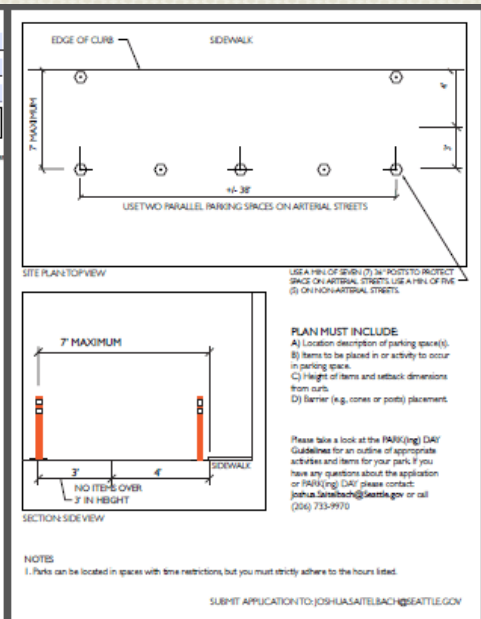
PAID PARKING UNPAID PARKING

REQUIRED: list the space numbers (more information in the Guidelines)

REQUIRED FOR PAID AND UNPAID: Description of park location

ADDRESS ADJACENT TO: _____

SUBMIT APPLICATION TO: JOSH.HASATILBACH@SEATTLE.GOV



PARK(ing) DAY APPLICATION

DATE: 01/15/2014

NAME/ADDRESS (OPTIONAL): Urban Jungle EMAIL: Joshua.Sabatbach@seattle.gov

CONTACT: Josh Sabatbach PHONE: (206) 355-0500

May we share your contact info with the Washington chapter of the American Society of Landscape Architects, who are supporting this year's pop-up park? Yes No

Items and Activities: Please check the boxes that describe the activities and items that you expect to have in your proposed park. If they are not included on the list please describe them below. Refer to the PARK(ing) DAY Guidelines for more information about allowed activities and items.

<input checked="" type="checkbox"/> RELAXING	<input checked="" type="checkbox"/> EXERCISE	<input checked="" type="checkbox"/> BENCH	<input type="checkbox"/> BOARD GAMES
<input type="checkbox"/> EATING	<input checked="" type="checkbox"/> SPORTS	<input type="checkbox"/> RUGS	<input type="checkbox"/> BIKES
<input type="checkbox"/> ART	<input checked="" type="checkbox"/> Plants Animals	<input checked="" type="checkbox"/> PLANTS/TREES	<input checked="" type="checkbox"/> Graffiti
<input type="checkbox"/> MUSIC	<input type="checkbox"/>	<input type="checkbox"/> TABLES	<input checked="" type="checkbox"/> Birds of Prey
<input checked="" type="checkbox"/> EDUCATION	<input type="checkbox"/>	<input checked="" type="checkbox"/> TURF	<input type="checkbox"/> LIONS

Additional description (optional): _____

Location: Come to our park and live in an urban jungle. Please respect the animals, they are wild.

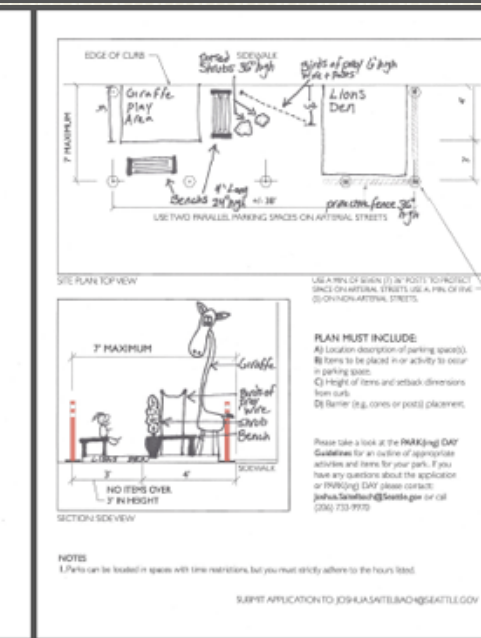
REQUIRED: list the space numbers (more information in the Guidelines)

REQUIRED FOR PAID AND UNPAID: Description of park location

Directly in front of Municipal Tower Entrance on 8th Ave

ADDRESS ADJACENT TO: Municipal Tower

SUBMIT APPLICATION TO: JOSH.HASATILBACH@SEATTLE.GOV



http://www.seattle.gov/transportation/seattleparkingday_plan.htm



A PARK(ing) Day program may already be organized in a major city in your region:

Albany

Anchorage

Baltimore

Boston

Cincinnati

Dallas

Denver

Nashville

New York City

San Jose

Metuchen

four cities in Puerto Rico



Even Adelaide, Australia and [Dnepropetrovsk, Ukraine!!](#)

And in New Jersey:

Highland Park, Metuchen, Morristown and ...

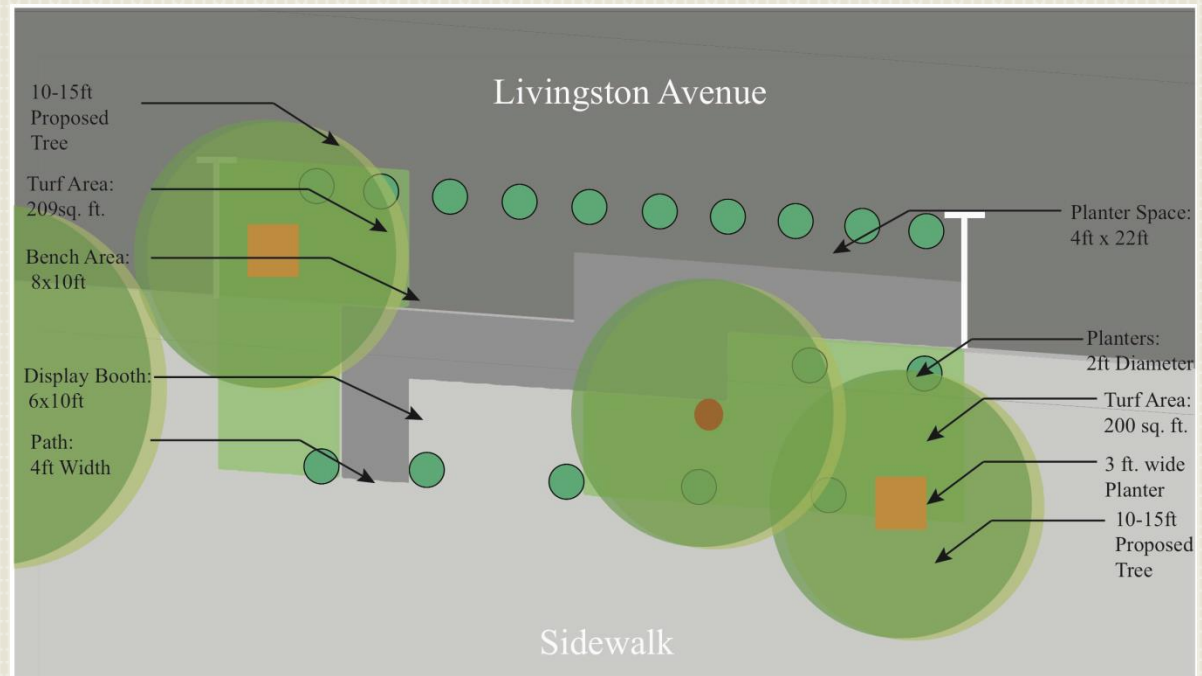
The City of New Brunswick



PARK(ing) Day New Brunswick , 2012



The original concept was well thought out, but the police didn't like the location and made us relocate away from the intersection. (some cities will only allow midblock installations). This move resulted in the loss of our original site sponsor.



Notes: Site area : 8ft x 42 ft
 Site Plan corresponds to the first two parking spaces in front of The Elks Building. The turf areas will be surrounded by pavers to create an edge.

Drawn By: Maria Torres
 Scale 1":40'



Reclaim your City!

WWW.PARKINGDAY.ORG
MY.PARKINGDAY.ORG

PARK(ING) DAY

FRIDAY, SEPTEMBER 21ST 2012

BUILDING AND CELEBRATING PUBLIC SPACE SINCE 2005



THIS PARK IS HOSTED FOR THE PUBLIC BY:



New Jersey Student Chapter
American Society of Landscape
Architects Rutgers University

ASLA

Green since 1899

Supporting Sponsors:

**American Society of Landscape
Architects, New Jersey Chapter**
www.njasla.org

Barton Nurseries
949 New Durham Road
Edison, NJ 08817, 732-287-5222
www.BartonNurseries.com

Field Turf
Wyckoff, NJ, 201-776-7767
www.fieldturf.com
**Chatham Landscape Contractors &
Nursery**
1730 US Highway 22
Bound Brook, NJ 08805, 855.525.2477
www.chathamlandscape.com

Walk Bloustein, Bike Bloustein
Bloustein School of Planning and
Public Policy
Rutgers University

Monrovia Nurseries
"Distinctively Better Plants"
www.monrovia.com
Email: customercare@monrovia.com
Ironsmith
www.ironsmith.cc
The Heldrich Hotel
www.theheldrich.com

PARK(ing) Day New Brunswick , 2012



Urban Heat Island Effect

Heat Energy Reflected from Urban Areas

What is it?

- Materials found in urban areas: concrete, asphalt, buildings, roofs absorb heat radiated by the sun, increasing the demand of energy consumption.

Why should we care?

- Transfers heat from surfaces to storm water.
- Increases water temperature affecting marine wild life.
- Degrades air quality.

What should we do?

- Increase impervious surfaces: impervious parking lots and driveways.
- Increase percentages of shade: Plant more street trees.
- Raise awareness, spread the word!

PRODUCER
Willis of Maryland, Inc.
12505 Park Potomac Avenue #300
Potomac, MD 20854
301 530-5050

INSURED
American Society of Landscape
Architects, Chapters
636 Eye Street, N.W.
Washington, DC 20001

DATE (MM/DD/YYYY)
08/30/2012

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER Willis of Maryland, Inc. 12505 Park Potomac Avenue #300 Potomac, MD 20854 301 530-5050	CONTACT NAME: PHONE (AC, No. Ext): 301 530-5050 FAX (AC, No.): 301-897-8506 E-MAIL ADDRESS: INSURER(S) AFFORDING COVERAGE INSURER A: Travelers Insurance Co. INSURER B: INSURER C: INSURER D: INSURER E: INSURER F:	NAIC # 1899
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COVERAGES CERTIFICATE NUMBER: REVISION NUMBER:

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

PROD LTR	TYPE OF INSURANCE	INSUR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
A	GENERAL LIABILITY <input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY <input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR		6601155C123	01/04/2012	01/04/2013	EACH OCCURRENCE \$ 1,000,000 DAMAGE TO RENTED PREMISES (Ea occurrence) \$ 300,000 MED EXP (Any one person) \$ 5,000 PERSONAL & ADV INJURY \$ 1,000,000 GENERAL AGGREGATE \$ 2,000,000 PRODUCTS - COM/OP AGG \$ 2,000,000
A	AUTOMOBILE LIABILITY <input type="checkbox"/> ANY AUTO ALL OWNED AUTOS <input checked="" type="checkbox"/> HIRED AUTOS <input checked="" type="checkbox"/> SCHEDULED AUTOS NON-OWNED AUTOS		6601155C123	01/04/2012	01/04/2013	COMBINED SINGLE LIMIT (Ea accident) \$ 1,000,000 BODILY INJURY (Per person) \$ BODILY INJURY (Per accident) \$ PROPERTY DAMAGE (Per accident) \$
A	UMBRELLA LIAB <input checked="" type="checkbox"/> OCCUR EXCESS LIAB <input type="checkbox"/> CLAIMS-MADE DED <input checked="" type="checkbox"/> RETENTIONS \$ 5000		CUP2841Y884	01/04/2012	01/04/2013	EACH OCCURRENCE \$ 1,000,000 AGGREGATE \$ 1,000,000

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DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (Attach ACORD 101, Additional Remarks Schedule, if more space is required)
Additional Named Insured - New Jersey Chapter of the American Society of Landscape Architects
Re: Meeting to be held 9/21/12. Rain Date: 10/05/12.

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (Attach ACORD 101, Additional Remarks Schedule, if more space is required)
Additional Named Insured - New Jersey Chapter of the American Society of Landscape Architects
Re: Meeting to be held 9/21/12. Rain Date: 10/05/12.

CERTIFICATE HOLDER City of Brunswick 78 Bayard Street; PO Box 269 New Brunswick, NJ 08901	CANCELLATION SHOULD ANY OF THE ABOVE DESCRIBE THE EXPIRATION DATE THEREOF ACCORDANCE WITH THE POLICY
	AUTHORIZED REPRESENTATIVE <i>John M. Wilson</i>

CERTIFICATE HOLDER City of Brunswick 78 Bayard Street; PO Box 269 New Brunswick, NJ 08901	CANCELLATION SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.
	AUTHORIZED REPRESENTATIVE <i>John M. Wilson</i>

The Certificate Of Insurance
An Absolute Must
 Courtesy of ASLA

**REQUEST TO THE CITY COUNCIL OF THE CITY OF NEW BRUNSWICK
USE OF CITY PROPERTY**

Today's Date: August, 2013

Name of Applicant or Organization: Aimee Jefferson, Co-Officer of Walk Blosestein Bike Blosestein

Address of Applicant: 281 Hamilton Street

Phone Number of Applicant: (952) 797-4735

Fax Number of Applicant: _____

E-mail Address: almeejjefferson@gmail.com

Contact Person: Aimee Jefferson

Name of Area Requested: Street shoulder in front of 55 Bayard Street

Date for Use: September 21, 2013

Hours of Usage: (Start) 10:00 am (End) 5:00pm
(Start and End Time includes time needed to set up and take down the event)

Rain Date & Time: October 5, 2013, 10am-5pm

Describe the event (i.e. Fair, Festival, Religious) and the activities:
 A part of International PARK(ing) Day, WBBB is working with the Rutgers Landscape Architecture Club to transform a street "shoulder" area for one day into an enjoyable public space for all New Brunswick citizens and visitors. The installation will have café seating on an approximately 8' by 12' lawn (artificial turf), board games, an acoustic musical component and a space for coloring with sidewalk chalk. The community will be invited to come and eat, drink, play, read, rest, and socialize.

Expected Number of Attendees: 3-15 at any time Aimee Jefferson
 Signature

Do not write below this line

APPROVAL

Recreation Department _____ Approve _____ Reject _____

Parks Department _____ Approve _____ Reject _____

Police Department _____ Approve _____ Reject _____

Fire Department _____ Approve _____ Reject _____

Fire Safety _____ Approve _____ Reject _____

REQUEST TO THE CITY COUNCIL OF THE CITY OF NEW BRUNSWICK

- List all pre-set materials for the event (i.e. tent dimension, platform, tables, booth, chairs, etc.)
Artificial turf, games, 1 table, 7-10 chairs, poted trees and flowers per attached design for more detail
- List all activities during the course of the event (i.e. games, sporting events, entertainment, etc.)
Eat, play board games, read, rest, play music
- List the name(s) and total number of catering services and vendors.
Note, we have pre-arranged directions that we are using to design our space
- Will there be live or pre-recorded music? _____
List all of the equipment that will be utilized.
Someone may play a guitar or bring a radio
- If there is going to be a parade attach two (2) travel routes with the first being your preference (i.e. Travel Route 1 - first choice, Travel Route 2 - second choice, indicating your starting and ending point).

PLEASE NOTE:

- No alcoholic beverages are permissible.
- If your request is approved, you must obtain a Certificate of Liability Insurance, which cites New Brunswick as the "additional insured". You must also obtain food and/or vendor permits (if it applies) from the City Clerk's Office at 78 Bayard Street. Both documents must be in the Administrator's Office no later than forty eight (48) hours before the scheduled event.
- The City's standard insurance rate for park requests and street closings is one (1) million dollars. For amusements (i.e. games or rides that do not require electrical equipment) and/or rides (rides that require electrical equipment) an additional one (1) million dollars, totaling 2 million dollars, is required.
- For Amusements/Rides - Submit two (2) separate insurance certificates (i.e. the standard one million dollar insurance for a park and/or street event, and another one million dollar insurance from the Amusement Agency, which cites New Brunswick as the "additional insured"), for a total of 2 million dollars in insurance.

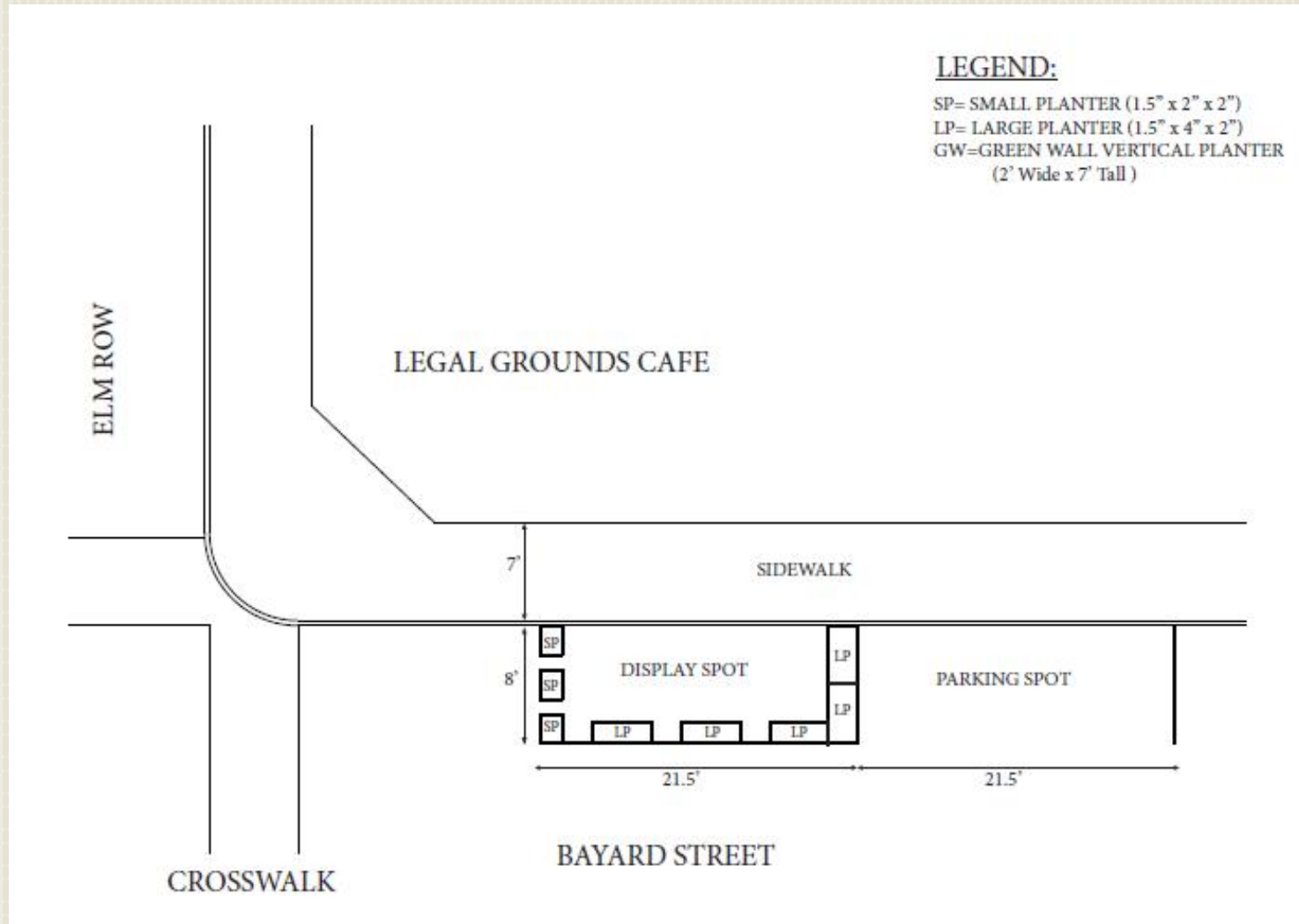
If you have any questions contact:
 Bonnie Lyons, 78 Bayard Street, New Brunswick, NJ 08901
 blyons@cityofnewbrunswick.org
 Phone: (732) 745-5007 Fax: (732) 435-0132

The "Road Closing Permit
 The 2nd "Absolute Must"

SO 2012 WAS A LITTLE ROCKY , BUT WE HAD FUN (MOST OF THE TIME)



PARK(ing) Day New Brunswick , 2013 The “Sea Change” Year



Our City Planner “got religion” and fought Police objections to a new location in the City’s Civic Center!



SET UP- 7:30 AM – Tom Walsh of Parker Urban Greenscapes brings the green wall, LA Student Chapter with plants and DIY planters, WBBB with info signs and handouts, mulch and plants from Rutgers Garden, syn-turf from FIELDTURF

PARK(ING) DAY, NEW BRUNSWICK, 2013



New Jersey Student Chapter
American Society of Landscape Architects
Green since 1899



Walk Bloustein Bike Bloustein
E. J. Bloustein School of Planning
and Public Policy, Rutgers University

SPONSORED BY:

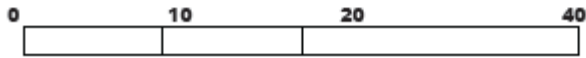
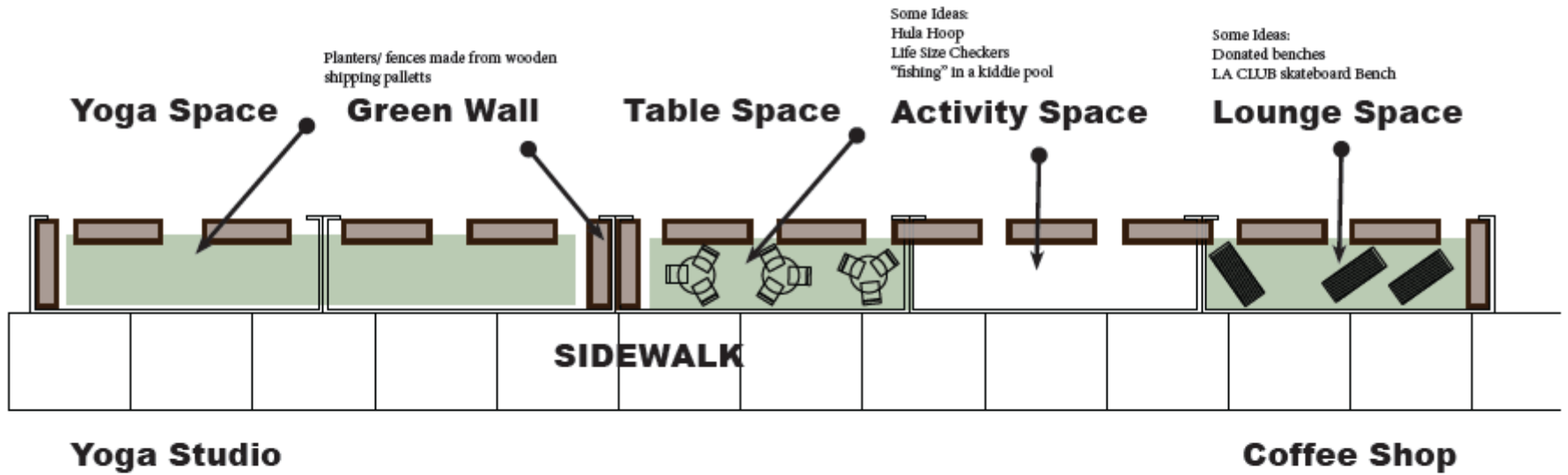
NJASLA Advocacy - www.njasla.org, FIELD TURF www.fieldturf.com, Ritchfield Farms - www.ritchfieldfarms.com,
Rutgers Gardens - www.rutgersgardens.rutgers.edu, Parker Urban Greenscapes - www.parkerurbangreenscapes.com

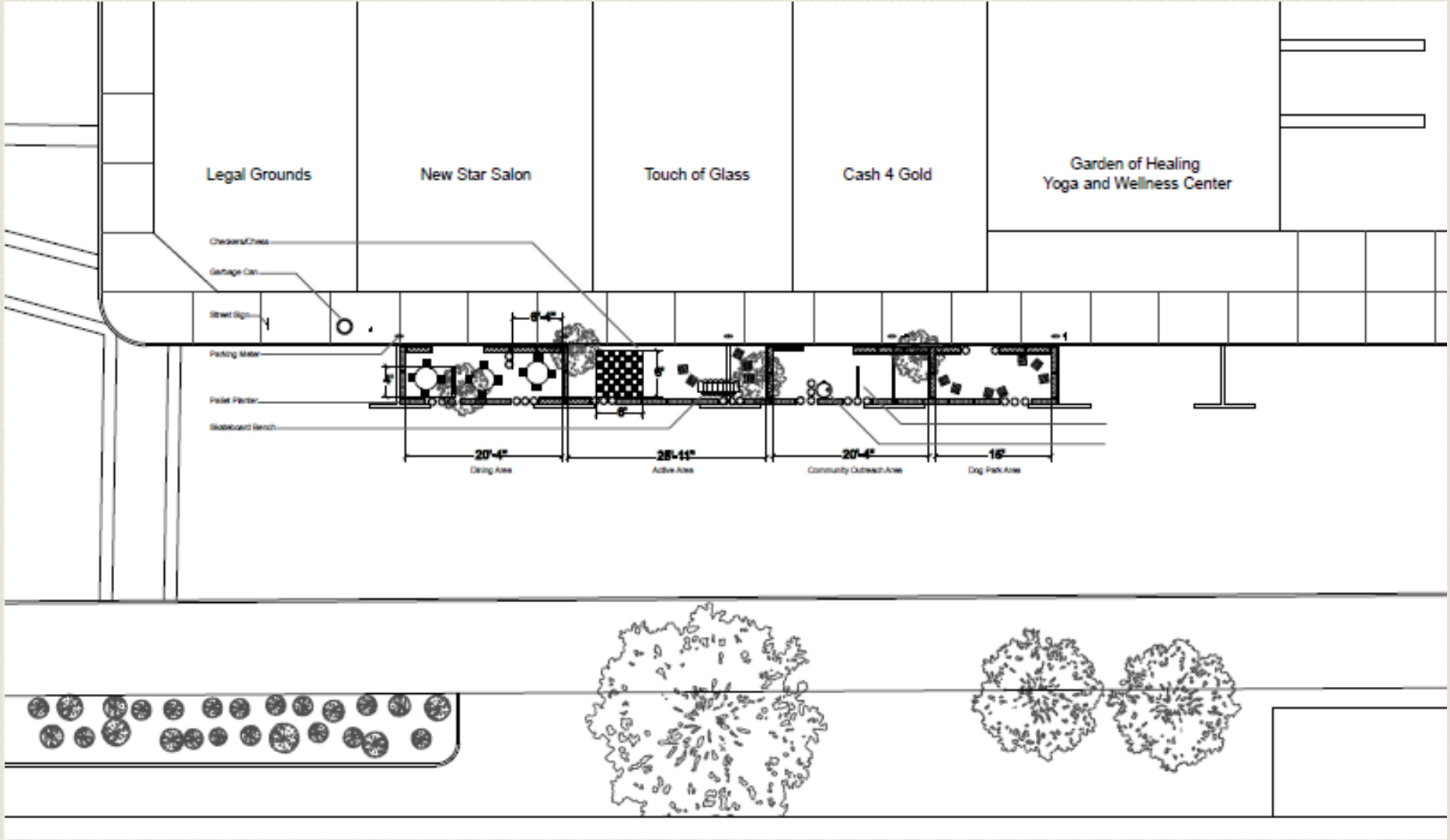


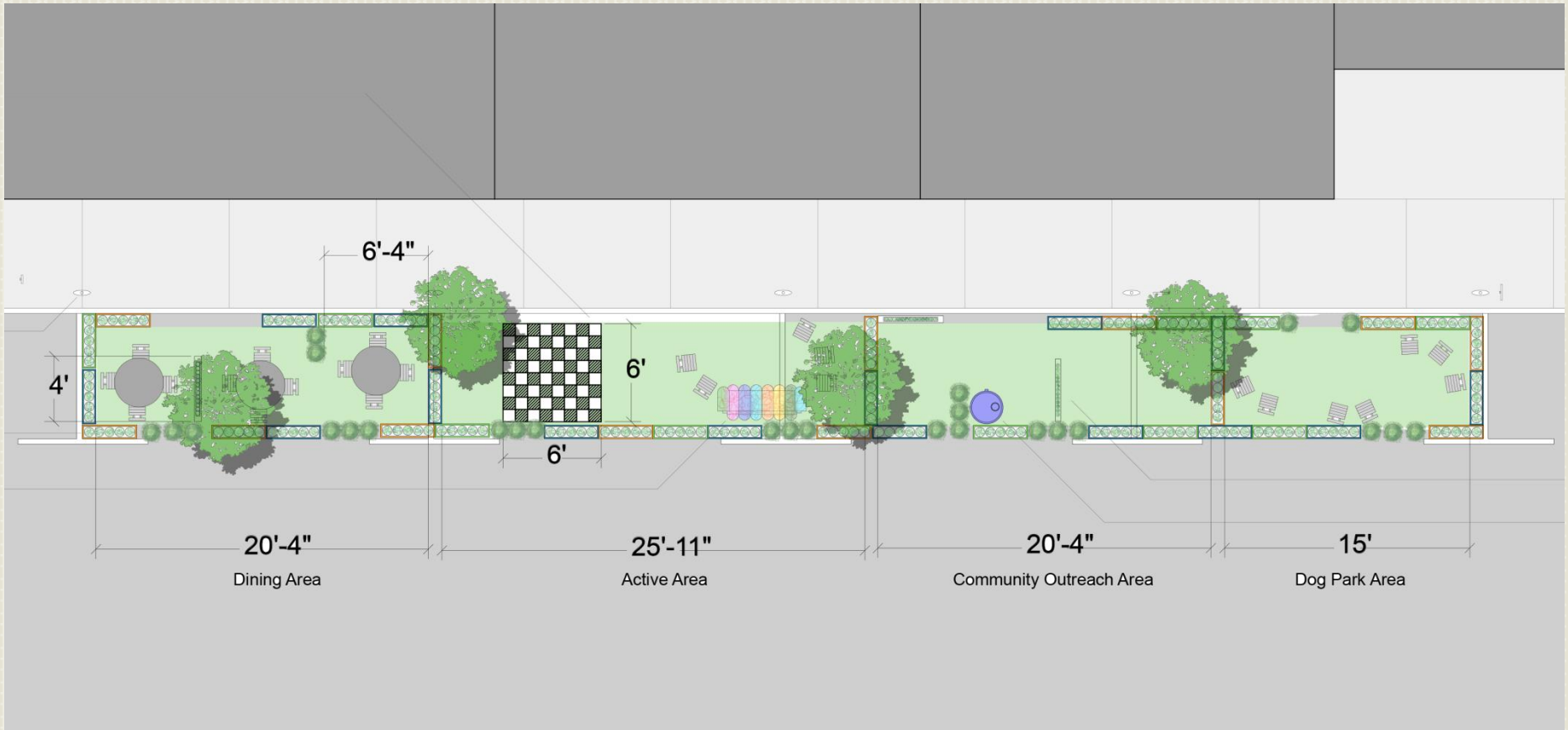
PARK(ing) DAY IN ACTION – 8:00 AM to 5:00 PM – Students from both groups man the installation and enjoy the day. Local merchants and workers visit and ask questions. The LA s assisted the local yoga center on a “meditation garden” concept. The City Planning Director commended the group and extended an invitation for an expanded effort in 2014.

PARK(ing) Day
New Brunswick, 2014
We "Raise the Bar"

PARK(ing) DAY IDEAS







20'-4"

Dining Area

6'-4"

25'-11"

Active Area

6'

20'-4"

Community Outreach Area

6'

15'

Dog Park Area

4'

Reclaim your City!

PARK(ING) DAY

ALWAYS THE THIRD FRIDAY IN SEPTEMBER

September 19, 2014**49-55 Bayard Street****New Brunswick**RU/NJASLA Landscape Architecture Club
Walk Bloustein/Bike Bloustein

2014 PARK(ing) Day New Brunswick

PROGRAM SCHEDULE

Friday, September 19 at 49-55 Bayard Street

Participate & Enjoy Local Activities in our "POP UP PARK"

- 10:00 am** **Yoga Interactive Demonstration**
Garden of Healing Yoga & Wellness Center
- 11:00** **Zumba Interactive Demonstration**
Andrea Bloom, Instructor
- 12 noon:** **Acoustic Guitar-** Antar Goodwin
Garden Chess – Rutgers Chess Club
- 1:00** **Mariachi Band**
- 2:00** **Capoeira Brazilian Martial Arts Demonstration**
Capoeira Cultural Center of NJ
- 3:30** **GIS, the Bloustein House Band**
- 4:00** **West African Drumming**
Black Circle Symphony Drummers
- 5:00 pm** **End of PARK(ing) DAY**

 Casual and Bistro Seating Will Be Available All Day 

Reclaim your City!

PARK(ING) DAY

ALWAYS THE THIRD FRIDAY IN SEPTEMBER

September 19, 2014**49-55 Bayard Street****New Brunswick**RU/NJASLA Landscape Architecture Club
Walk Bloustein/Bike Bloustein

2014 PARK(ing) Day New Brunswick

The PARK(ing) DAY organizers gratefully acknowledge the above local volunteers and the below groups that contributed to make this program schedule and event possible:

NJASLA Student Chapter/Rutgers University LA Club
Walk Bloustein/Bike Bloustein
City of New Brunswick City Council
City of New Brunswick Department of Planning and Development
City of New Brunswick Environmental Commission
City of New Brunswick Police Department
New Brunswick Parking Authority
New Brunswick Community Food Alliance
New Brunswick Community Farmers Market
New Brunswick Community Garden Coalition
Lower Raritan Watershed Partnership
East Brunswick Girl Scout Troop #80559
Walk Bloustein/Bike Bloustein
Legal Grounds Café
Amazing Confections Cafe
Rutgers Floriculture Greenhouse Program
Rutgers Gardens
New Jersey American Society of Landscape Architects (NJASLA)

2014 PARK(ing) Day New Brunswick

(Original PARK(ing) Day concept by Nelson www.celebration.com)

MANY THANKS TO THE 2014 SPONSORS

The features of PARK(ing) Day are made possible by materials donations and equipment loans from:



A Turftek Sports Company

Wyckoff, NJ – P 201-776-7767

www.fieldturf.com

The LandTek Group, Inc

235 County Line Rd,

Amityville, NY 11701-

631-691-2381

www.LandTekGroup.com



(WHOLESALE ONLY)

32 Island Road, Columbus, NJ

08022

P 609.291.9486,

sales@pinelandsnursery.com



957 Patterson Road,

Jackson, NJ, 08527

P: 732-833-0613

support@rarefindnursery.com



Milford, NJ 08848-1804

Toll Free: (866) 261-4083

info@homeandgardenkraft.com



Jerome Ave, PO Box 157,

Lyndhurst, NJ 07071-0157,

Tel: 201.933.5000,

www.cambridgepavers.com

The Rutgers Gardens, New
Jersey's Public Garden
112 Ryders Lane, New Brunswick,
NJ 08901

(732) 932-8451

<http://rutgersgardens.rutgers.edu>

NEW FEATURES OF PARK(ING) DAY NEW BRUNSWICK 2014



PARK(ing) Day New Brunswick 2015?

“WEAVING MORE GREEN THREADS INTO THE URBAN FABRIC”

Giant Jenga?

Multiple Locations?

The “Low Boy” Mobile Parklet?

Good Morning , America @ 30 ROCK?

Collaboration with City for Permanent Parklets?

Encourage PD in other Cities?

Thank you

nick.tufaro@co.middlesex.nj.us

