



World Landscape Architecture Month

SKOOL

Sketch Out/Loud

A p r i l 2 0 1 5

ASLA
NY



PUBLIC AWARENESS SUMMIT 2016

JANUARY 9, 2016

Join in for Sketch Out/Loud for #WLAM2015

March 19, 2015 / 0 Comments / in Recent News / by Jennifer N



Lisa DuRussel - RLA, LEED AP PR/Communications Committee Chair New York City Chapter ASLA

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SKETCH OUT/LOUD PROGRAM

in collaboration with:

RICHARD ALOMAR, RLA
ASSISTANT PROFESSOR
OF LANDSCAPE ARCHITECTURE
RUTGERS UNIVERSITY

ASLA-NY

NJASLA

URBANSKETCHERS

ASLA
NY

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SKETCH OUT/LOUD: “OPEN SPACE & SOCIAL CONVERSATION”

A worldwide call to help celebrate Landscape Architecture with a wide audience of sketchers, designers and artists and to promote on location sketching as a way to document the landscape during World Landscape Architecture Month



SKETCH OUT/LOUD: One-Month Sketch Challenge

Go outside and sketch your favorite place or what you see (photo, video and text also!)

Share on FB, Twitter, Instagram using the hashtag #SKOL2015.





SKETCH OUT/LOUD: Manifesto

We draw on location, indoors or out, capturing what we see from direct observation.

Our drawings tell the story of our surroundings, the places we live and where we travel.

Our drawings are a record of time and place.

We are truthful to the scenes we witness.

We use any kind of media and cherish our individual styles.

We support each other and draw together.

We share our drawings online.



Richard Alomar
@TheLandscape

Sketch with @ASLA_NY #skol2015 #centralpark

9:28 AM - 22 Apr 2015



SKETCH OUT/LOUD: Sketch Walks

Central Park

**MoMA Courtyard/
Paley Park/
IBM Atrium**

MERCHANTS GATE
URBAN EDGE
Start 10:00 AM

BOY'S GATE
RAMBLE EDGE
End 3:00 PM

WORLD LANDSCAPE ARCHITECTURE MONTH 2015

Sketch Out/Loud SKO/L
April 2015

ASLA NY **ASLA NJ**

Urban Sketchers

April 19th
EXPLORE CENTRAL PARK

<http://www.handmaps.org/location.php?ID=ny>

Explore and map the park's urban edge
Use sketches to tell a story
Sketch the park's rambling paths
Share sketches and maps



SKETCH OUT/LOUD: Sketch Walks

Richard Alomar @TheLandscape 4/18/15
With Don Richardson at MOMA garden
designed by THIS LANDSCAPE
ARCHITECT @njasla @ASLA_NY
#wlam2015 #skol2015



SKETCH OUT/LOUD: Cross-Platform Social Media Collaboration

Twitter

No Service 3:33 PM 63%

#skol2015

Top Tweets All Tweets

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Richard Alomar @TheLandscape 5/25/15
Memorial Day #urbansketchers
#skol2015 #centralpark

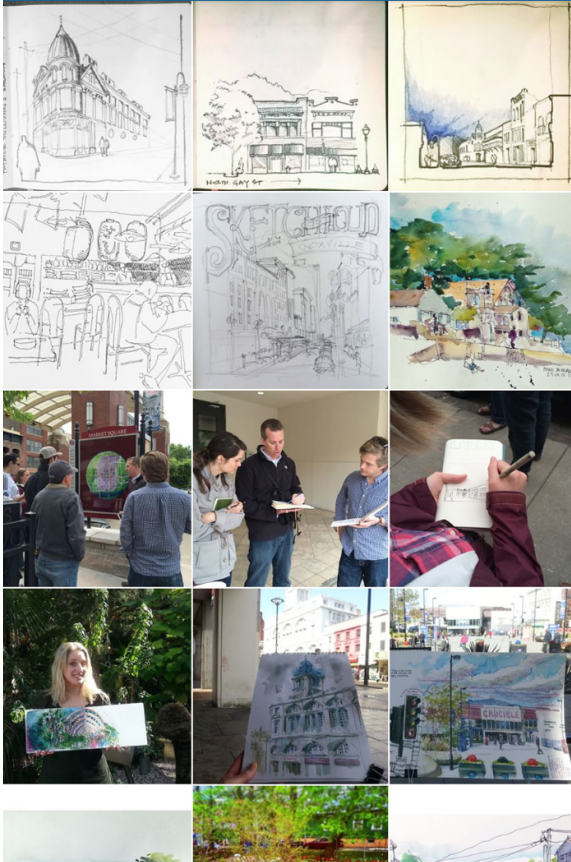
 5

Julie Pêtre @Julie_Petre 5/13/15
In Paris, Le Petit Palais. #USK #skol2015
#sketch #watercolor #paris #squaready
#inkandwash | Flickr [pinterest.com/pin/5431060362...](https://www.flickr.com/photos/pin/5431060362/)

Instagram

No Service 3:34 PM 63%

#SKOL2015



Facebook

No Service 5:23 PM 49%

skol2015

Top Latest People Photos Videos

ASLA NY ASLA NY shared Richard Alomar's photo.
March 13, 2015

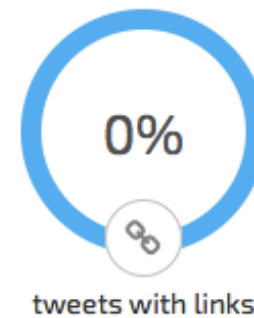
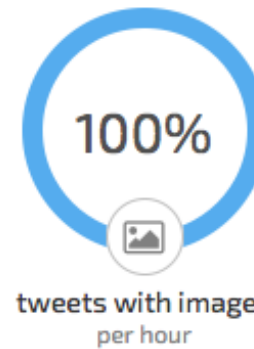
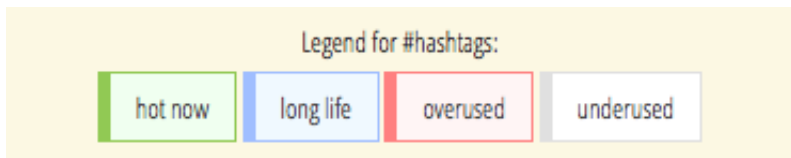
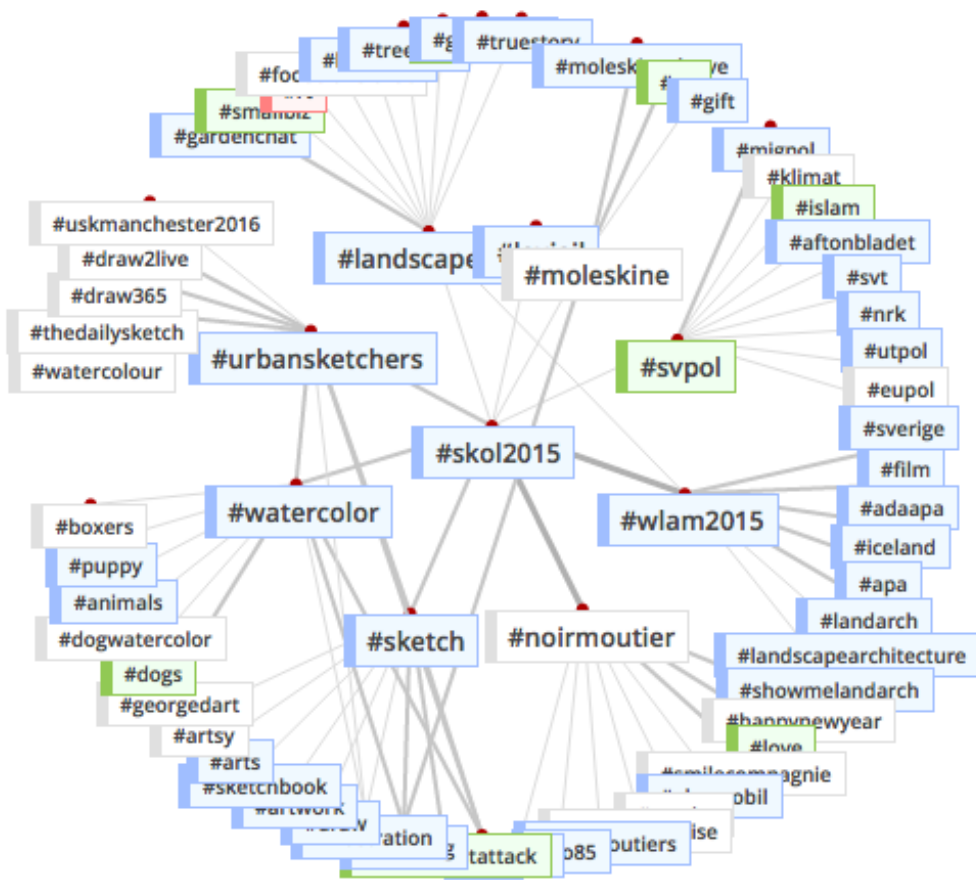
April is World Landscape Architecture Month...keep an eye out for Sketch Out/Loud #skol2015 #wlam2015

Richard Alomar
March 13, 2015

April is World Landscape Architecture Month...keep an eye out for Sketch Out/Loud #skol2015 #wlam2015



SKETCH OUT/LOUD: Metrics #SKOL2015





Roots of Design

SKETCH OUT/LOUD:

Roots of Design Podcast

**Episode 5, aired April 1, 2015
with Richard Alomar**

~800 total downloads

Available for free download via iTunes



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