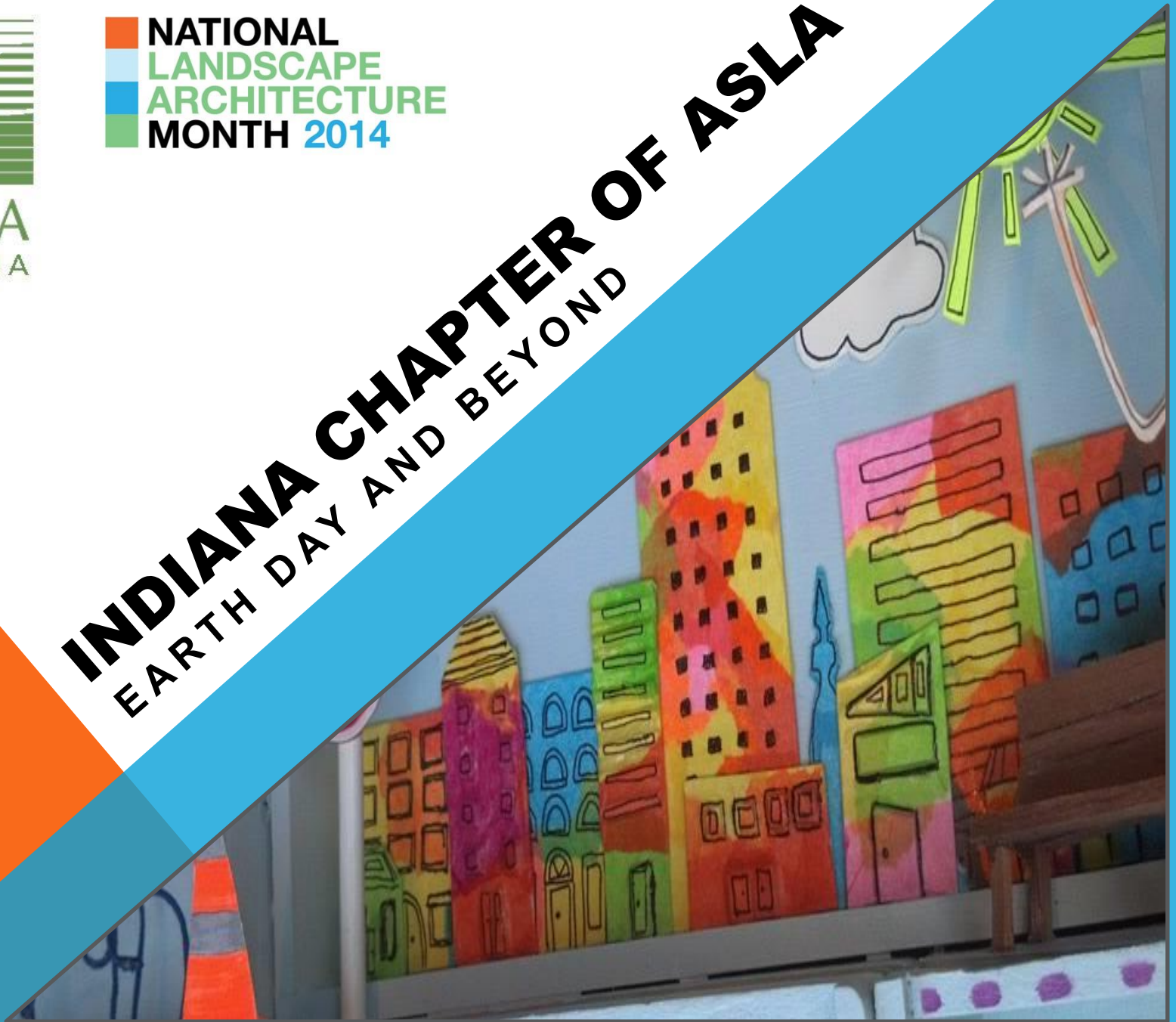




**NATIONAL  
LANDSCAPE  
ARCHITECTURE  
MONTH 2014**

**INDIANA CHAPTER OF ASLA**  
**EARTH DAY AND BEYOND**

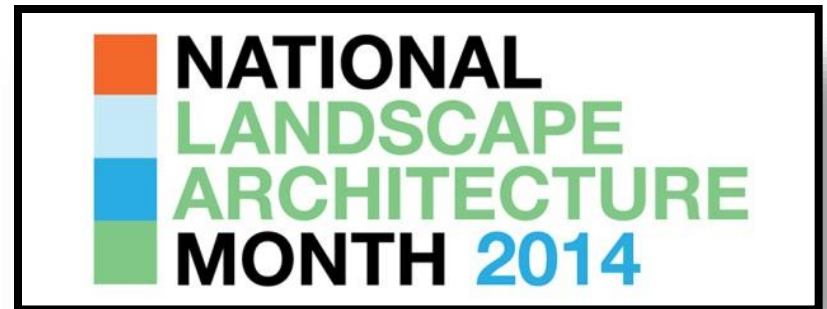


# Career Discovery with a focus on underrepresented minorities.

“Countrywide movement, teaching children, young adults, and even teachers just how artfully landscape architects design their world. “~ASLA

## OUR GOALS

1. Embrace the Campaign
2. Get attention for our chapter!

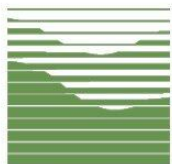


**THE 2014 NATIONAL CAMPAIGN THEME**

**What resources do we have?**

**Who do we have to collaborate with?**

**What is already happening in Indiana?**



**ASLA**  
INDIANA

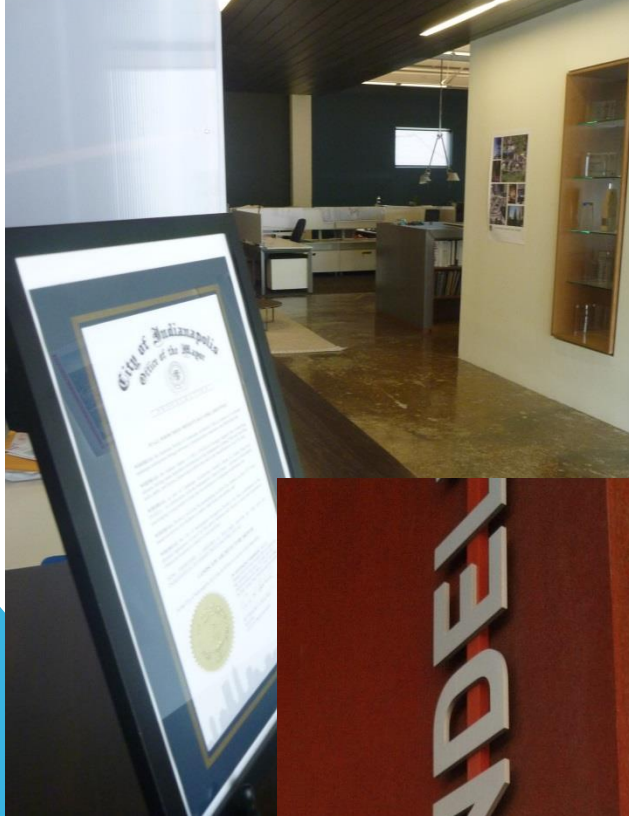
**TAKING LOCAL INVENTORY**



# PROCLAMATION FROM THE CITY OF INDIANAPOLIS



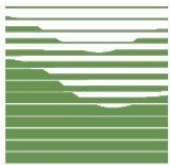






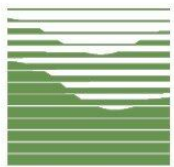
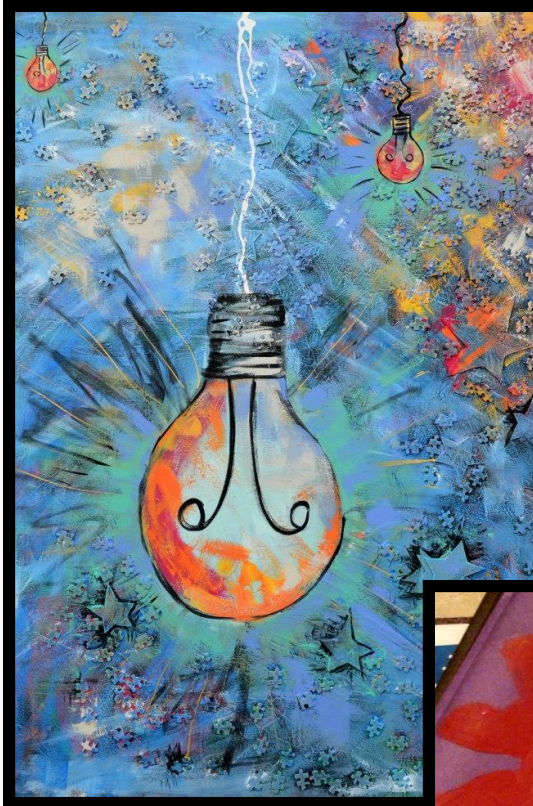


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ASLA  
INDIANA





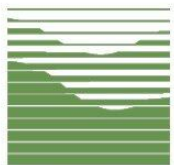
ASLA  
INDIANA



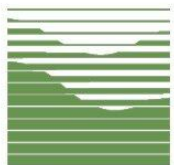


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INDIANA



The  
INDIANAPOLIS PUBLIC  
Library





## The George Kessler Plan for Indianapolis

Wednesday, April 16, 2014

**SOLD OUT**

Kessler Bike Tour

Saturday, April 19, 2014

**SOLD OUT**

Sponsored by INASLA  
LA CES APPROVED



ASLA  
INDIANA

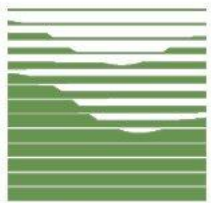


INDIANA LANDMARKS



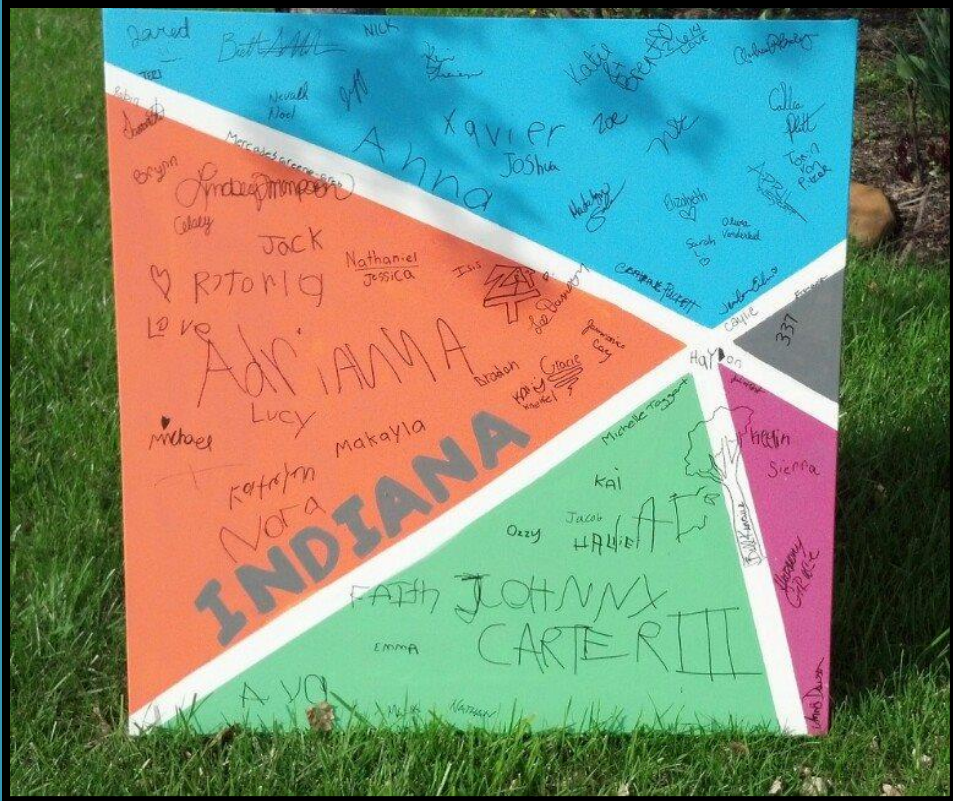
# EARTH DAY INDIANA

- One of the most successful annual Earth Day events in the country.
- More than 30,000 visitors. The Earth Day Indiana Festival is the largest one-day environmental event in the state.
- The first free, outdoor festival in Indianapolis each year.
- Being held on Olmstead's Birthday!!!

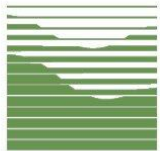
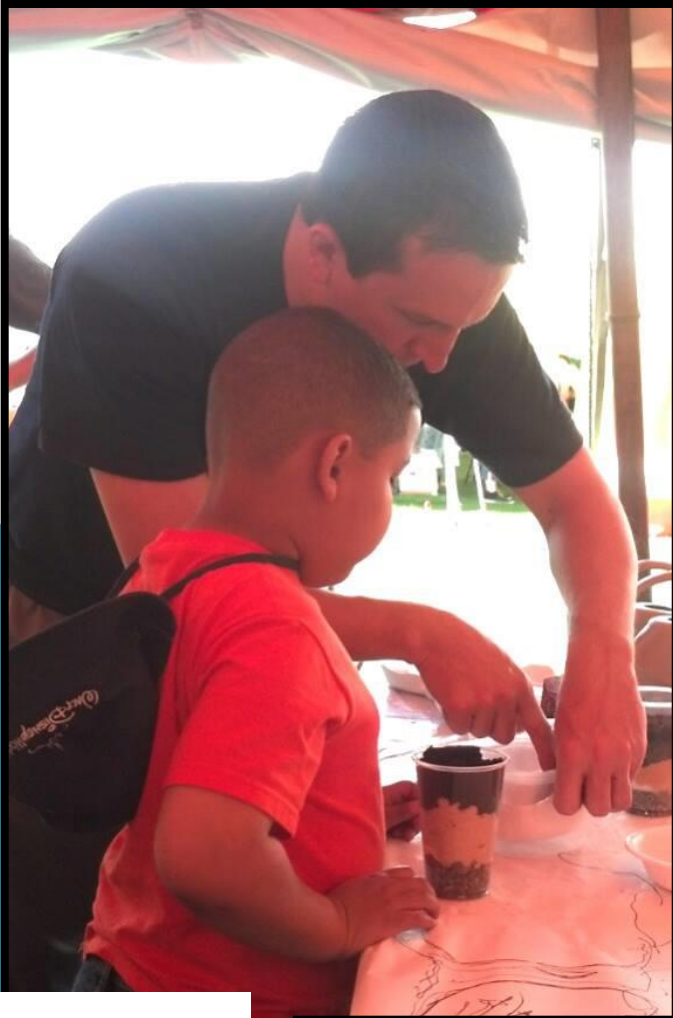


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EARTH  
DAY  
INDIANA





**WERE WE  
SUCCESSFUL?**

**WHAT  
HAPPENS  
BEYOND  
EARTH DAY  
AND NLAM?**



**ASLA**  
INDIANA







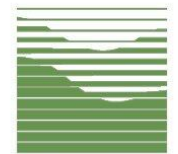
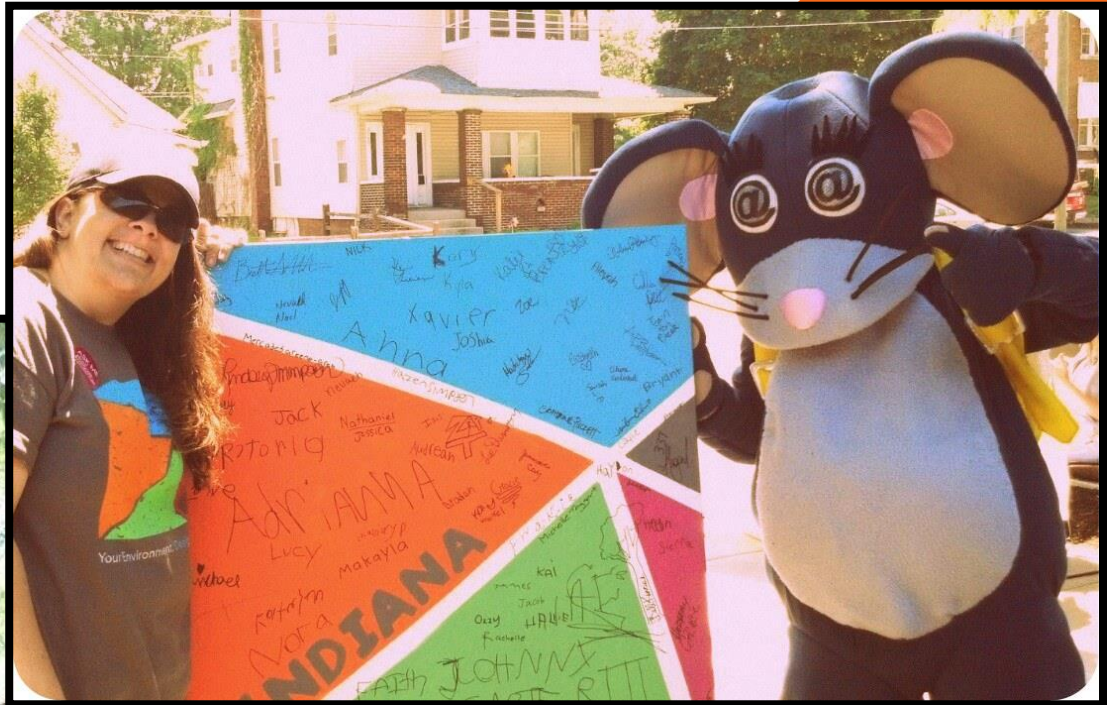
# The INDIANAPOLIS PUBLIC Library



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INDIANA



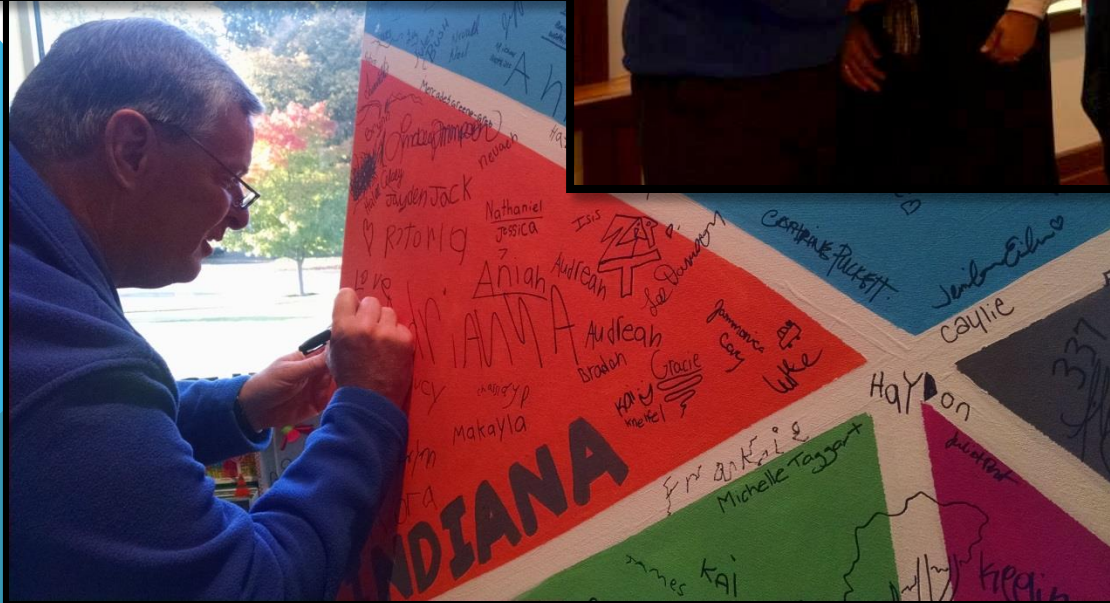
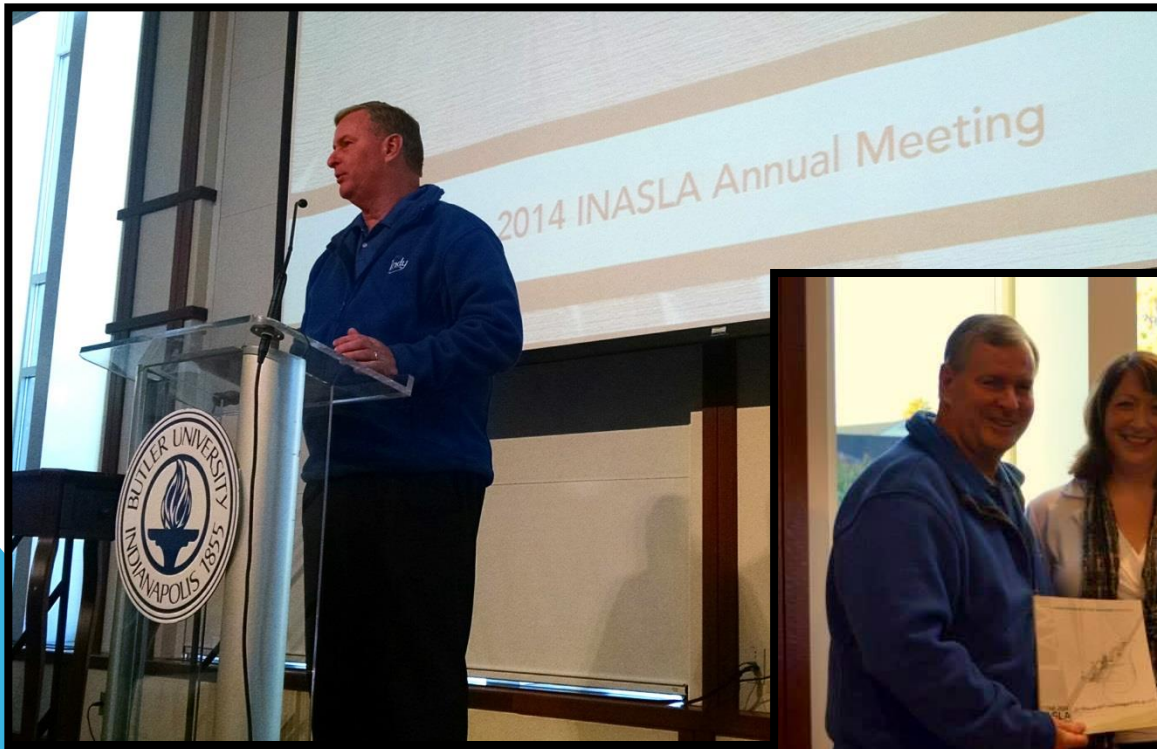




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INDIANA



# INDIANAPOLIS MAYOR GREG BALLARD





## NEW ALLIED ORGANIZATIONS

- Earth Day Indianapolis
- Indianapolis Central Library
- Indianapolis Board of Health
- City of Indianapolis
- Outside the Box
- Indiana Landmarks







# The Seed is Planted!!!

## 2015 GOALS

- State Proclamation
- Earth Day Exhibit
- More outreach through library and other state organizations
- Look for more collaborations
- Don't lose our momentum



**April Westcott, ASLA  
Indiana Chapter**

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317-223-4859

[www.inasla.org](http://www.inasla.org)

[www.facebook.com/ASLA.Indiana](https://www.facebook.com/ASLA.Indiana)

