Design publications have proliferated greatly in the digital age—blogs from hyper-local to global, online news outlets and magazines, and, of course, legacy media. Editors representing different kinds of publications will describe what they and other editors look for in publishing landscape architecture projects.
Chris Bentley is a Chicago-based editor, writer, photographer, and filmmaker with a masters degree in journalism from the Medill School at Northwestern University, where he was a 2010-11 Comer Scholar for climate change reporting, and a 2011-12 ISEN Cluster Fellow studying sustainability and energy. He has a BS in Natural Resources with Distinction in Research from Cornell University. His work has appeared in publications including The Chicago Tribune, Dwell, CityLab and Next American City.

Nancy Levinson is Editor and Executive Director of Places Journal, a leading journal of public scholarship in architecture, landscape architecture, and urbanism. Previously she was founding director of the Phoenix Urban Research Laboratory, at Arizona State University; co-founding editor of Harvard Design Magazine, at the Harvard Graduate School of Design; and acquisitions editor at Princeton Architectural Press. She received a B.A. from Yale University and Master of Architecture degree from the University of Pennsylvania.

Mark H. Hough, FASLA, has been the University Landscape Architect Duke University since 2000. He is also a prolific writer, having contributed numerous articles to Landscape Architecture Magazine, as well as features for diverse publications, including Places Journal, Chronicle of Higher Education, and regular postings for the popular urban design website, Planetizen. He was awarded the Bradford Williams Medal for writing excellence in 2010.
SESSION CONTENT

Learning Objectives:

• Discover how editors select landscape architecture-related content for both print and online publications.

• Learn how an expanding media market has increased opportunities for landscape architects to gain exposure for their projects.

• Understand the impact that social media and the blogosphere have had on how design projects, stories and ideas are presented to the public.

• Learn how and why the media’s interest in landscape architecture has increased in recent years, and what that means for the profession.

Topics for Discussion:

Current state of design media. How have social media, the blogosphere and multiple online publications changed the nature and quality of information regarding landscape architecture? Does this make your job easier or harder? Is long-form writing still as relevant or is it more important than ever? Who is the audience for landscape writing?

Publishing works of landscape architecture. How do you find projects to present? What distinguishes publishable works from others? What advice can you give to practitioners trying to get attention for their work?

Topics and issues related to landscape architecture. What changes have you seen in the profession over the past few years? What’s its status within the larger culture? Do landscape architecture-related topics resonate with your readers? How do you find writers to address landscape oriented topics? Do landscape architects have a strong voice in comparison to other design professionals? What could they be doing better? How do you pick relevant topics/issues to address?
Places is a leading journal of contemporary architecture, landscape, and urbanism. We publish essays, criticism, photography, and narrative journalism, as well as peer-reviewed scholarship that deserves a wide audience.

Our mission is to harness the moral and investigative power of public scholarship to promote equitable cities and sustainable landscapes. We publish designers, artists, and thinkers who are responding to the profound ecological and social challenges of our time. Cities that are growing and cities that are shrinking, environmental health and social equity, climate change, resource scarcity, technological innovation — all demand that we rethink how we plan, design, construct, and maintain the built environment. These challenges also demand that serious design journalism and scholarship move from the margins to the center of the larger cultural discussion.
The Architect’s Newspaper serves up news and inside reports to a niche community of architects, designers, engineers, landscape architects, lighting designers, interior designers, academics, developers, contractors, and other parties interested in the built urban environment. The Architect’s Newspaper delivers quality news and cultural reporting through print, web, blog, newsletter, or twitter—all the news you want, in all the ways you want to get it.

Combining timeliness with authority, The Architect's Newspaper is the most comprehensive source of information on the latest projects and commissions, unfolding politics and debate, and cultural developments related to architecture, with national coverage by way of four broadly regional editions—East, West, Midwest, and Southwest.
Founded in 1910, Landscape Architecture Magazine (LAM) is the monthly magazine of the American Society of Landscape Architects. It is the magazine of record for the landscape architecture profession in North America, reaching more than 60,000 readers who plan and design projects valued at more than $140 billion each year. LAM is available in both print and digital formats by subscription and may also be found each month in more than 200 bookstores across the United States and Canada.