

Active Transportation Research and Resources

ASLA works in collaboration with a number of partners, coalitions, and government agencies to provide information on advocacy efforts, research and future opportunities for its members. From issue briefs to highly detailed reports, these materials can provide advocates with valuable topic-specific information that advocates can use when addressing important issues with elected officials and government staff. Below, ASLA has provided links to a few resources from some of its strategic partnerships to help ASLA members in their everyday advocacy efforts.

Active Transportation - General:

- [The Transportation Alternatives Data Exchange \(TrADE\)](#) (updated regularly). This clearinghouse for the Transportation Alternatives Program (TAP) and Transportation Enhancements (TE) programs includes a wealth of information, data, and resources, including a “[Find Projects](#)” database.
- [Transportation Alternatives Program: Tapping Into Tap](#) (2014). The Safe Routes to School National Partnership explains the history, funding, and program results of the Transportation Alternatives Program.
- [Biking and Walking in the United States: 2014 Benchmarking Report](#) (April 2014). This report provides a picture of how the landscape is changing for bicycling and walking across the U.S. It shows which states and cities are making strides and which are setting the benchmarks.

Economic Benefits of Active Transportation:

- [Safer Streets, Stronger Economies](#) (March 2015). The National Complete Streets Coalition, of which ASLA is a member, publishes a report that analyzes data from 37 Complete Streets projects across the country, and explores the outcomes communities got for their investment.
- [Bicycling Means Business](#) (January 2013) A report on the impact the bicycle industry and bicycle tourism can have on state and local economies, the cost effectiveness of investments, benefits of bike facilities for business districts and neighborhoods, and the cost savings associated with the modal shift from car to bike. This report highlights economic benefits from case studies in Wisconsin, Colorado, Vermont, New Jersey, Maine, North Carolina, and Memphis, TN.
- [Active Transportation and Parks and Recreation](#) (2014) The National Recreation and Park Association reports on the relationship between parks and recreation and active transportation and some of the social and economic benefits from the relationship.
- [The Economic Impact of Active Transportation in New Jersey](#) (May 2013) The New Jersey Department of Transportation partners with the Rutgers Voorhees Transportation Center to reveal the state’s economic gains attributed to bicycling and walking. (*Advocates should check with their state DOTs to learn if a similar report has been created for their state*)
- [Active Transportation Beyond Urban Centers Report](#) (January 2012) A research report by the Rails-to-Trails Conservancy that demonstrates the importance of active transportation in small towns and rural America.

- [The Outdoor Recreation Economy](#) (2012) The Outdoor Industry Association reports on how outdoor recreation is a significant economic driver in the United States.
- [Walking the Walk: How Walkability Raises Home Values](#) (August 2009). An analysis of data from 94,000 real estate transactions in 15 major markets provided by ZipRealty. The report found that in 13 of the 15 markets, higher levels of walkability, as measured by Walk Score, were directly linked to higher home values.
- [Pedestrian and Bicycle Infrastructure: A National Study of Employment Impacts](#) (June 2011) This study helps understand the employment impacts of bicycle and pedestrian infrastructure including design, construction, and manufacturing job creation.

Social Equity and Active Transportation:

- [The New Majority: Pedaling Towards Equity](#) (May 2013). This report showcases new data and analysis from the League of American Bicyclists and the Sierra Club, as well as compelling statistics and information that highlight the new face of biking in America.

Health Benefits of Active Transportation:

- [Safe Routes to Everywhere: Building Healthy Places for Healthy People Through Active Transportation Networks](#) (Feb 2014). A report by the Partnership for Active Transportation that recommends increased investment in active transportation.
- [Promoting Active Transportation: An Opportunity For Public Health](#) (October 2012) The Safe Routes to School National Partnership and American Public Health Association join to focus on the fact that everyone travels and that transportation planning is the appropriate means to promote increased health through increased active transportation.

Active Transportation and Safety:

- [Dangerous By Design 2014](#): The National Complete Streets Coalition, ASLA, AARP, and America Walks come together to release this report that looks at how the specific design of our streets can impact safety for pedestrians, bicyclists, and motorists.
- [Safe Routes to School: Helping Communities Save Lives and Dollars Policy Report](#) (September 2011). The report highlights the financial and health benefits of the federal Safe Routes to School program to improve safety for pedestrians and cyclists; promote healthy, active lifestyles for children; and improve environmental conditions near schools, as well as implementation issues.

The Politics of Active Transportation:

- [The Mayors' Challenge](#) (2014) Secretary Foxx is challenging mayors and local elected officials to take significant action to improve safety for bicyclists and pedestrians of all ages and abilities over the next year. Is your Mayor a part of the challenge?
- [American Voters Expect Federal Investment in Walking and Bicycling](#) (2014). This national poll commissioned by Rails-to-Trails Conservancy demonstrates that almost four times as many likely 2016 voters favor increasing or maintaining federal investment in biking and walking infrastructure.
- [Princeton Survey Research Associates Poll on Funding for Bicycle and Walking](#) (May 2012). A national poll that revealed 83 percent of all respondents across America support maintaining or growing the federal funding streams that enable active transportation--sidewalks, bikeways, trails and bike paths.