

JOSEPH E. BROWN, FASLA**EDUCATION**

Master of Landscape Architecture/Urban Design, Harvard University, 1972

Bachelor of Architecture, Catholic University, 1970

Studies at Fontainebleau School of Fine Arts, France, 1969

Studies at New York University, Graduate School of Public Administration, 1972

ACTIVE REGISTRATIONS

Registered Landscape Architect, State of Virginia, 1982

AFFILIATIONS

Fellow, American Society of Landscape Architects

Trustee, Urban Land Institute (currently Vice Chairman)

Member, The Trust for Public Land National Real Estate Advisory Council

Member, University of California, Berkeley, College of Environmental Design Advisory Council

Member, American Planning Association
Associate Member, American Institute of Architects

Member, Lambda Alpha International, Golden Gate Chapter

RECENT HONORS + AWARDS

Global Award for Excellence for Mixed-Use Development, Urban Land Institute, Tokyo Midtown Project, 2008

Honor Award in Urban Design, American Institute of Architects California Council, Tokyo Midtown Project, 2008

Best Mixed-Use Development, Tokyo Midtown, MIPIM Asia Award, October 2007

Award for Excellence, Urban Land Institute, Stapleton Redevelopment, Denver, CO, 2006

National Honor Award, American Society of Landscape Architects, Parc Diagonal mar, Barcelona, Spain, 2005

Award for Excellence, Urban Land Institute, Parc Diagonal Mar, Barcelona, Spain, 2004

National Merit Award, American Society of Landscape Architects, Jinji Lake, 2003

National Honor Award, American Society of Landscape Architects, National Capital Memorials and Museums Master Plan, Washington, DC, 2003

Jury Member and Chair, J.C. Nichols Prize for Visionary Urban Development, Urban Land Institute

Jury Member, Urban Land Institute Awards for Excellence, 1999-2001

The Catholic University of America, Washington, DC, Alumni Achievement Award for Architecture and Planning, November 2000

American Society of Landscape Architects, Celebration Town Center, 1998

Joe Brown is CEO of EDAW and Group Chief Executive of the Planning, Design, and Development Group of AECOM, EDAW's parent company. Throughout his career, Joe has directed landmark design and planning projects in the US, Asia, Australia and the Middle East. A seasoned planner and landscape architect, Joe's strengths lie in new community planning, urban planning and redevelopment, community revitalization, historic and cultural design, and the issues confronting areas of rapid growth and development.

Joe has been an assertive voice in his profession's move toward broader collaboration among disciplines, greater professional visibility, and early involvement in the strategic resolution of diverse land- and community-based challenges. Extending these principles beyond EDAW, he is vice chairman of the Urban Land Institute (ULI). In October 2006, he participated in a ULI panel of land use experts to identify rebuilding recommendations for the City of New Orleans, which offered analysis and advice on difficult land use, development, and redevelopment challenges.

Joe has been both author and subject of articles published in *Topos*, *Metropolis*, *Urban Land*, *Landscape Architecture*, *Harvard Design Magazine*, *The Washington Post*, and *The New York Times*. Joe has lectured and taught at the Harvard Graduate School of Design, University of Virginia, George Washington University, Catholic University, and the University of California, and led many site/community design charrettes and seminars.

PROJECT EXPERIENCE**Tokyo Mid-Town, Tokyo, Japan**

CLIENT: Mitsui Fudosan, Co., Ltd.

Master landscape architect for the 20-acre project to develop the former site of the self-defense agency in Roppongi, Tokyo. One of the largest mixed-use projects to be undertaken in Tokyo to date, the new development has over 50% open space through the main plaza and surrounding new park, and encompasses five million square feet of office, residential, retail and hotel space.

World Trade Center Public Space Redevelopment, New York, NY

CLIENT: Port Authority of New York + New Jersey

Urban planning + design for redevelopment of transit/train levels, including 400,000 SF of upscale retail space, and great plaza level.

Saadiyat Island Master Plan, Abu Dhabi, U.A.E.

CLIENT: Tourism Development & Investment Company

Development of a master plan that will accommodate 150,000 new homes, 3 million m2 of new commercial floor space, and five major new museums (including offshoots of the Louvre and Guggenheim). This work is being led out of London, but includes contributions from EDAW offices in Hong Kong, Sydney, Melbourne and Abu Dhabi.

Regional Master Plan for 5 Counties, FL

CLIENT: Confidential

Master planning that helps the owner to evaluate and establish both short term and legacy projects ranging from economic generators to land stewardship

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Urban Land Institute Award of Excellence,
Desert Mountain, 1997

International Downtown Association,
Centennial Olympic Park, 1996

LECTURES + INSTRUCTION

Urban Land Institute Advisory Services
Panel, Rebuilding New Orleans, 2006

Urban Land Institute Forum, Future of
Cities + Downtowns After 9-11, November
2001

Member, Urban Land Institute, Smart
Growth Solutions Workshop: Reinventing
America's Commercial Strips, Washington
DC, June 2000

Harvard University, Lecturer and Critic,
1997-2002

Member, Urban Land Institute Advisory
Services Panel for the San Antonio
Housing Authority, San Antonio, TX, 1995

RECENT PUBLICATIONS**Interviews**

New York Times, September 2007

South China Morning Post, November
2008

1000x Architecture, Verlaghaus – Braun
Publishing, December, 2008

Tokyo Midtown, Nobuyuki Yoshida
Publishing, 2007

Shinkenchiku Magazine, 2007

Architectural Record, November 2007.

Metropolis, November 2007.

Landscape World, September 2007.

Landscape Design, August 2007.

Urban Land, "Building A New Tokyo",
July 2007.

Tokyo Midtown Art + Design, August 2007.

Urban Land, "Found in Translation" April
2007.

Articles

Urban Land, June 2008, "Learning from
Kofi Annan"

Harvard Design Magazine, Fall 2007 /
Winter 2008, "Landscapes as Complex
Adaptive Systems."

Topos, December 2003, "Emerging
Territory."

*Urban Spaces No. 2: The Design of Public
Places*, Urban Land Institute, 2001, "The
Inspired Reality of Great Public Space"

ASLA/LAF Summit White Paper, November
1999, "The Unfulfilled Leadership Promise",
ASLA/LAF Web Site

San Francisco Examiner, January 31,
1993, "Eight Point Plan for Improving
Suburban Downtowns"

The Washington Post, June 23, 1991, "So
Many Causes, So Little Room."

policies for over 500,000 acres of timber land spread across 5 counties and over 50 miles of pristine coastal marshland.

Regional Land Strategy, FL

CLIENT: Confidential

Leading a team of land planners, designers, economists, engineers, conservationists, and attorneys in the development of a regional strategic development framework plan for over 250,000 acres of phosphate mining land in Central Florida.

Monumental Core Plan, Washington, DC

CLIENT: National Capital Planning Commission

Urban design and landscape architecture assisting NCPC in preparing and implementing a long-range plan for the Monumental Core of the Nation's Capital, 1993-present.

American University Campus Master Plan, Washington, DC

CLIENT: American University

Comprehensive campus master plan to accommodate building expansions, new facilities, and growing residential population.

Catholic University Campus Master Plan, Washington, DC

CLIENT: The Catholic University of America

Campus master plan update focusing on circulation, potential building sites, sustainability, relationship to adjacent neighborhoods.

Centennial Olympic Park, Atlanta, GA

CLIENT: Georgia World Congress Center Authority

Site planning + design for new 21-acre urban park serving as main outdoor festival space during 1996 Centennial Olympic Games.

Parc Diagonal Mar, Barcelona, Spain

CLIENT: Hines International

Planning + design for 25-acre waterfront park, as part of post-Olympic urban beachfront regeneration.

Stapleton Airport Redevelopment Plan, Denver, CO

CLIENT: Stapleton Development Corporation

Strategic master plan, park and ecological systems restoration for the redevelopment of the former Stapleton Airport site.

West Florida Lands Strategic Plan, Florida Panhandle

CLIENT: St. Joe Company

Land planning and economic strategy for management of 1 million acres in Florida's panhandle.

Ave Maria University Plan, Naples, FL

CLIENT: Barron Collier Partnership/Ave Maria University

Principal-in-Charge of a master plan that integrates a 180-acre University with a 4,000-acre community in SW Florida. Management responsibilities include planning/team direction for a multi-office collaborative effort.

Disney's Celebration Town Center + Celebration Village Common Area Development, Orlando, FL

JOSEPH E. BROWN, FASLA**CLIENT:** Walt Disney Imagineering

Design of all public open spaces for 30-acre core area of new planned community; plus entrances, parks, streetscape in larger 500-acre village.

Disneyland Paris (EuroDisney Hotel District Master Plan), Marne-la-Vallée, France**CLIENT:** EuroDisneyland S.A., Inc.

Design of landscapes for five American-themed hotels ranging from 500 to 1,000 rooms in a world-class destination complex.

1996 International Planning Workshop, Suzhou, China**CLIENT:** EDAW Summer Student Program (Pro Bono) + Pei Group

Two-week planning workshop examining redevelopment of two 2,500-year-old city blocks in the ancient City of Suzhou.

1998 Petra International Planning Workshop, Petra, Jordan**CLIENT:** EDAW Summer Student Program (Pro Bono)

Two-week workshop focusing on planning + design for this world heritage gateway site facing major development pressure.

Hualalai Land Planning, Koahala Coast, Kona, HI**CLIENT:** Hualalai Development Corporation

Land planning + land acquisition strategy for expansion/redevelopment of resort + second home community.

Desert Mountain, Scottsdale, AZ**CLIENT:** Desert Mountain Properties

Development strategy + master plan update for 8,000-acre residential/mixed use community with Nicklaus-designed golf course.

East Caicos Cruise Port, Turks and Caicos Islands**CLIENT:** Pagebrook TCI, Ltd.

Master plan, concept design, environmental assessment for new cruiseport on uninhabited island.

Treasure Island Resort, Batangas Province, Philippines**CLIENT:** Treasure Island Resort Development

Master plan for 125-hectare resort community, including 5-star hotel, championship golf course, country club, condominiums, villas.