### ACHIEVEMENTS OF DESIGN WORKSHOP:

From its founding Design Workshop has exemplified the spirit of collaboration, with the goal of leaving a legacy for future generations. The ethos of the firm is to value diversity and continual personal development. Each individual is encouraged to pursue their own personal interests in the context of Legacy Design. This philosophy is reflected in <u>Toward Legacy</u>, the firm's monograph. As a result of this philosophical construct and in part as a product of its geographic environment, the firm has produced an enormously diverse body of work. Yet with these varied perspectives, common threads run through the firm's practice:

- A profound respect and appreciation for the land.
- A belief that the most successful projects are successful environmentally, artistically, economically, and from a community perspective.
- A commitment to both "talking the talk" and "walking the walk." As a result while the firm seeks to create artful and
  environmentally responsible solutions it also manages its operations according to a "quadruple bottom line:" as an
  environmentally and socially responsible enterprise, economically successful for both the firm and its members, and
  operationally elegant artful in execution.
- A desire to leave a legacy for future generations both in terms of its built work but also in the development of future generations of landscape architect/citizens.
- A relentless commitment to continual improvement.

As a result of this approach to practice much has been accomplished. The firm has completed projects ranging from residential gardens to regional plans encompassing millions of acres. Its clients have included major cities, non-profit organizations, environment groups, and real estate professionals. The following are a few examples:

### Achievements in Creating, Parks, Gardens and Public Spaces

- As evidenced in <u>New Gardens of the America West</u>, the firm has created a significant body of work in residential gardens throughout the region, building a reputation for finely crafted native landscapes.
- Through projects such a the Kananaskis, Banff Downtown Enhancement, and Park Avenue, Design Workshop has
  helped to evolve a regional vernacular for the intermountain West, a rugged and harsh environment of vast dimension.
- Design Workshop has received ULI Awards of Excellence for the Little Nell Hotel, Blackcomb, and with Martha Schwartz for the Mesa Arts Center.

# Achievements in Urban Redevelopment, Renewal, and Brownfields

- Brownfield redevelopments including Riverfront Park, Fitzsimmons, and Gates are transforming the city of Denver and
  offering exceptional examples of green building to the nation.
- Union Park in Las Vegas returns the city's attention from the Strip to downtown aiding in the transformation of America's Playground into a vibrant, diverse, culturally rich global city.
- The redevelopment of the Bellingham Harbor offers a vision of the city's return to the waterfront, creating a vibrant mixed-use district with significant open space along the shore.
- The Aguas Claras Master Plan and Minas Gerais Mining District Plan provide a framework for responsible mineral extraction and remediation within a 100,000 acre district of Brasil.
- The Arborela de Vida master plan in Albuquerque provided for the remediation of a contaminated lumber mill site and its conversation into affordable housing.

## Achievements in Regional Planning and Natural Systems

These award-winning master plans have made significant contributions to their communities and regions:

- The Flathead County master plan provides vision for natural systems preservation and smart growth for 3.2 million acres of land including Flathead Lake and the Bob Marshall Wilderness.
- The North Lake Tahoe Tourism Master Plan provides a physical framework and management strategy for the redevelopment of communities in one of the world's most beautiful landscapes.
- The Las Vegas Wash transform a wetland polluted by waste from the city into a vast urban wildlife and recreation area.
- The Rocky Mountain Arsenal Master Plan offers strategies for conversion of a nuclear weapons plant into a great urban wildlife refuge.
- The Pikes Peak Land Use Management Plan provides for recreational opportunities in a 10,000 acre area while
  protecting the watershed of Colorado Springs.
- Verde River Greenway helped to preserve a sixty mile stretch of an environmentally sensitive Arizona landscape.

- The Maricopa Association of Governments Desert Spaces Plan provided a land preservation framework for six million acres of land in the greater Phoenix region.
- The San Luis Valley Trails and Open Space Plan offers a vision for recreation, connectivity, and land preservation in a 2.8 million area region of Colorado.
- The I-25 Conservation Corridor led to the preservation of 100,000 acres of land between Denver and Colorado Springs.
- The Nevada Department of Transportation Highway Master Plan established site planning and landscape improvement standards for 2200 miles of highways through the state.

### **Achievements in Community Planning**

The Santa Fe College District Plan and the Rancho Viejo Master Plan provided a smart growth framework for 30,000
acres at the edge of this historic city. The plans' emphasis is on water conservation are a model for developments
throughout America.

### Contributions to the Profession

Grateful for the success it has found Design Workshop has also assumed a leadership role within the profession, seeking to give back to a field that has been so good to its members.

- As President of the Landscape Architecture Foundation, Joe Porter was a leader of LAF Centenial Campaign that raised over \$2,000,000 for LAF. Richard Shaw followed Joe as a board member, with Greg Ochis serving as President-Elect.
- Both Kurt Culbertson and Greg Ochis have chaired the CEO Roundtable.
- Culbertson now serves as co-chair of the Cultural Landscape Foundation and is a member of the ASLA Disaster Response Task Force.
- Todd Johnson has served as chair of the national ASLA awards and serves this year as chair of the student awards jury.
   Porter, Culbertson, and Shaw have also served a jury members.
- Design Workshop principals have been adjunct faculty and guest lecturers at over fifty schools of landscape architecture in the United States.

#### Contributions to the Community

In the spirit of Legacy, Design Workshop believes that the spirit of community should be manifest in its projects, within the office itself, and in the firms' contributions to the larger community in which it lives and works:

- The firm's summer internship program which draws students from around the world is in its seventeenth year, providing
  pro bono work efforts in selected communities.
- The Charles Fountain Internship seeks to increase the diversity of the profession by providing opportunities for minority students.
- The Design Workshop Foundation has been created to provide a vehicle for volunteerism for the firm's employees, alumni, and friends. A member of Business for Social Responsibility, the firm has instituted a volunteerism policy in recognition of its role as a responsible corporate citizen. In addition to group projects, staff members volunteer for a wide variety of organizations including Habitat for Humanity, BOLD (Blind Outdoor Leadership Development) and Special Olympics.
- The firm is a participant in the Denver chapter of ACE and is working to create new chapters in Salt Lake, Phoenix, and
  the other cities in which it is located.
- Design Workshop has also created a program called Design Week which provides one week of pro bono teaching in a
  vertical studio format. Design Week engages 100-200 students in a collective community effort. Thus far events have
  been held at LSU, Texas, Clemson, Illinois, Penn State, North Carolina A and T, Ball State, Cal Poly, and Mississippi
  State with future sessions slated for Iowa State and Georgia.

In recognition of these achievements and for its contribution to both the profession and greater society, your consideration for 2007 ASLA Firm of the Year is greatly appreciated.