

THE LANDMARK AWARD

American Society of Landscape Architects 2004 Awards

CALL FOR ENTRIES

PROFESSIONAL AWARDS COMMUNITY SERVICE AWARD

DEADLINE FOR RECEIPT  
OF ENTRY FORM:  
FRIDAY, APRIL 30, 2004

DEADLINE FOR SUBMISSION  
OF MATERIALS:  
POSTMARKED BY  
FRIDAY, MAY 14, 2004

2003 ASLA DESIGN EXCELLENCE AWARD  
WESTLAKE CORPORATE CAMPUS  
WESTLAKE, TX  
SWA GROUP  
PHOTO BY TOM FOX



2003 ASLA DESIGN HONOR AWARD  
J. PAUL GETTY CENTER  
LOS ANGELES, CA  
OLIN PARTNERSHIP, LTD.  
PHOTO BY TIM RUE, TRUE PHOTO





Frederick R. Steiner, ASLA, jury chair  
Dean, School of Architecture  
University of Texas at Austin  
Austin, TX



Barbara Faga, FASLA  
Chair of the Board  
EDAW, Inc.  
Atlanta, GA



Richard L. Haag, FASLA  
Principal  
Richard Haag Associates, Inc.  
Seattle, WA



Gary R. Hilderbrand, FASLA  
Principal  
Reed Hilderbrand Associates, Inc.  
Watertown, MA



Bill Marken  
Editor-in-Chief  
*Garden Design* magazine  
Los Altos, CA



F. Christopher Dimond, FASLA  
Urban Design and Planning Chairman  
HNTB Corporation  
Kansas City, MO



Janice Cervelli Schach, FASLA  
Dean, College of Architecture, Arts,  
and Humanities  
Clemson University  
Clemson, SC



Susan S. Szenasy  
Editor-in-Chief  
*Metropolis* magazine  
New York, NY



Carol A. Whipple, FASLA  
Senior Project Manager  
National Park Service  
Denver, CO

## ASLA 2004 AWARDS

Each year, the ASLA Awards program honors the best in landscape architecture from around the globe. Award recipients receive featured coverage in *Landscape Architecture* magazine, as well as with other design and construction industry and general interest media. The prestige of the ASLA Awards program relies in large part on the high-caliber jury that is convened each year to review the submissions.

ASLA PROFESSIONAL AWARDS

2003 ASLA DESIGN MERIT AWARD  
560 MISSION STREET  
SAN FRANCISCO, CA  
HART HOWERTON PLANNERS, ARCHITECTS,  
AND LANDSCAPE ARCHITECTS  
PHOTO BY AMY WOLFF





### DESIGN CATEGORY

- Recognizes site-specific works of landscape architecture, including urban design.
- Typical design project types may include: residential; parks and recreation; urban design, streets, and public spaces; transportation corridors and facilities; gardens and arboreta; security design; hospitality and resorts; institutions; historic preservation and restoration; reclamation; conservation; corporate and commercial; landscape art and earth sculpture; interior landscapes; etc.
- The jury will consider the quality of the design, functionalism, context, and environmental responsibility.

### ANALYSIS AND PLANNING CATEGORY

- Recognizes the wide variety of professional activities that lead to, guide, and evaluate landscape architecture design.
- Typical analysis and planning projects may include: general development; regional transportation; recreation; large-scale urban; security design; government policies, programs, legislation, or regulations; environment; natural-resource protection, conservation, restoration, and/or reclamation; etc.
- The jury will consider the quality of the analysis and planning, functionalism, context, and environmental responsibility.

### RESEARCH CATEGORY

- Recognizes research projects that identify, investigate, and address challenges posed in landscape architecture, providing results that advance the body of knowledge for the profession.
- Typical research topics may include: individual designers, projects, or project types; design or planning

technology, methods, and/or materials; economic impact of landscape architecture; reclamation; restoration; conservation and sustainability; plant technology; security design; fire prevention; public policies; etc.

- Judging criteria will include: execution of the research process; quality of the presentation; and significance of the results to the profession.

### COMMUNICATIONS CATEGORY

- Recognizes achievements in communicating landscape architecture history, art, technology, theory, and/or practice to those within or outside the profession.
- Typical communications entries may include: articles, magazines, books, and other print publications; videos; Internet sites; CD-ROMs; audio recordings; signage; exhibitions; public relations campaigns; etc.
- The jury will consider the quality of message presentation, functionalism, context, and value to the intended audience.

### WHO MAY ENTER THE PROFESSIONAL AWARDS

- Individuals, firms, owners, public agencies, organizations, or other entities may enter as long as the project's creative team includes at least one of the following:
  - a landscape architect;
  - a graduate of a landscape architecture program; or
  - a faculty member of a landscape architecture program.

**NOTE:** The work of non-landscape architects may be submitted in the Communications category.

### PROFESSIONAL AWARDS RECOGNITION LEVELS

- **Excellence Award**—One Excellence Award may be designated in each category annually.
- **Honor Award**—A maximum of five percent of the entries in each category may receive Honor Awards annually.
- **Merit Award**—Any number of entries in each category may receive Merit Awards annually.

2003 ASLA DESIGN HONOR AWARD  
HITHER LANE  
EAST HAMPTON, NY  
REED HILDERBRAND ASSOCIATES, INC.  
PHOTO BY ALAN WARD

## COMMUNITY SERVICE AWARD

- This award recognizes individual landscape architects, landscape architecture firms, landscape architecture educational programs, or ASLA Chapters for community service demonstrating sound principles of landscape architecture over a sustained period of at least five years.
- The community service must have been performed on a *pro bono* basis.
- The jury will consider the impact the service has had on landscape architecture, the community's quality of life, and the environment.
- Self-nominations and nominations on behalf of qualified candidates are welcome.
- One award is presented annually.

## THE LANDMARK AWARD

- This award recognizes a built landscape architecture project completed between 15 and 50 years ago that has become an integral part of the fabric of its community, contributed significantly to the public realm, and exhibits the inherent qualities of a landmark such as educational research and study, critical acknowledgment or public acclaim, recognition, and enjoyment. ASLA welcomes the National Trust for Historic Preservation as its co-sponsor for the Landmark Award. Paul Daniel Marriott, Director of the National Trust's Rural Heritage/Historic Roads Program, will join the awards jury in judging the submissions for this award.
- Typical entries may include: parks and recreational facilities; monuments or works of landscape architecture art; communities and housing; streets and public spaces; transportation corridors and facilities; public estates, gardens, and arboreta; institutions; commercial facilities; resorts; etc.
- The jury will consider the significance the project holds in its community and the contribution it makes to the community's quality of life.
- Nominations may be submitted by the original designer, on behalf of the original designer, or by any individual, firm, or organization in the community.
- One award is presented annually.



2003 ASLA COMMUNITY SERVICE AWARD  
THE BOSTON SCHOOLYARD INITIATIVE  
PHOTO BY BOSTON SCHOOLYARD FOUNDERS COLLABORATIVE



2003 ASLA LANDMARK AWARD  
BATTERY PARK CITY: MASTER PLAN AND ESPLANADE  
OLIN PARTNERSHIP, LTD. AND R.M. HANNA LANDSCAPE ARCHITECTS  
(FORMERLY HANNA/OLIN)  
PHOTO BY STANRIES.COM



PAUL DANIEL  
MARRIOTT



## TO ENTER:

- Complete and return the entry form with payment for each project to be submitted. Entry forms and payment must be received by ASLA no later than Friday, April 30, 2004, 5:00 p.m., EDT.
- Upon receipt of your entry form, you will be sent an official, numbered entry binder with instructions for each project to be submitted. Complete submission requirements and forms are available at <http://www.asla.org/Members/awdcrit.htm>.
- Please note that each project must be submitted in the official, numbered ASLA binder provided.
- Submission binders must be postmarked by Friday, May 14, 2004.

## AWARD SELECTIONS AND ANNOUNCEMENT:

- The awards jury will review all submissions June 18-20, 2004.
- Submissions that do not meet the entry requirements will not be considered.
- Entrants will be notified of the results shortly following the jury meeting.
- The awards will be announced to the media following notification to the entrants.
- Award recipients and their clients will be honored in a ceremony and luncheon at the ASLA Annual Meeting and Expo, on Saturday, October 30, 2004, in Salt Lake City, UT.

## QUESTIONS?

Contact Jeffrey Lofton at 202-216-2331 or [professionalawards@asla.org](mailto:professionalawards@asla.org).

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Detailed submission requirements may be found on the ASLA Web site at <http://www.asla.org/Members/awdcrit.htm>.

## ASLA 2004 AWARDS ENTRY FORM

Please send my entry kit(s) to:

NAME \_\_\_\_\_

COMPANY \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

TELEPHONE/FAX \_\_\_\_\_

EMAIL \_\_\_\_\_

Please provide contact information for official entrant (if different from above):

NAME \_\_\_\_\_

COMPANY \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

TELEPHONE/FAX \_\_\_\_\_

EMAIL \_\_\_\_\_

Please provide the name of the landscape architect involved in the project (if applicable):

NAME (ASLA/FASLA, IF APPLICABLE) \_\_\_\_\_

COMPANY \_\_\_\_\_

TELEPHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

A separate entry fee must be paid for each submission to the ASLA 2004 Awards program. Upon receipt of your completed form and payment, you will be sent an entry kit for each submission containing an official, numbered entry binder and instructions for each award and category.

**QUESTIONS?** Contact Jeffrey Lofton at 202-216-2331 or [professionalawards@asla.org](mailto:professionalawards@asla.org).

Awards Entry Fees	@Cost	Qty	Subtotal
Professional Awards Entry Fee, ASLA Member	\$250		
Professional Awards Entry Fee, Non-member*	\$500*		
Community Service Award Entry Fee	\$50		
The Landmark Award Entry Fee	\$50		
	Total		

\* Non-member fee provides one-year membership in ASLA, including subscription to *Landscape Architecture* magazine and ASLA Chapter dues.

**Payment Information**

A check in the amount of \$ \_\_\_\_\_ is enclosed, payable to ASLA Library and Education Advocacy Fund.

VISA     MasterCard     American Express

For credit card entries only: you may fax your entry form to 202-842-0861.

CREDIT CARD NUMBER \_\_\_\_\_

EXP. DATE \_\_\_\_\_

PRINT NAME AS IT APPEARS ON CARD \_\_\_\_\_

SIGNATURE \_\_\_\_\_



ASLA

American Society of Landscape Architects  
636 Eye Street, NW  
Washington, DC 20001-3736

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**C A L L F O R E N T R I E S**



2003 ASLA DESIGN MERIT AWARD  
WATERCOLOR CERULEAN PARK  
WATERCOLOR, WALTON COUNTY, FL  
NELSON-BYRD LANDSCAPE ARCHITECTS  
PHOTO BY ARVIDA/NELSON-BYRD LANDSCAPE ARCHITECTS