

March 15, 2004

**CIVITAS**

Susan L.B. Jacobson, FASLA  
President, American Society of Landscape Architects  
636 Eye St., NW  
Washington, DC 20001

>Urban Designers  
>Planners  
>Landscape Architects

Dear Susan,

I am writing to express my strong support for the nomination of the Urban Land Institute to receive the Landscape Architecture Medal of Excellence.

I have been an active participant in ULI for more than ten years. Initially I got involved in the ULI with some concern that the organization was not interested in improving the quality of urban development in this country. After all, this is the organization of real estate developers. During the intervening years I have found that the opposite is true. The ULI has become the clear leader in seeking new, better forms of urban development - more of a leader than AIA, ASLA or APA.

The ULI has sponsored extensive research, dialogue and publication of best practices and lessons learned. Further, their efforts have expanded to address virtually all land use types including topics such as the value of cultural facilities, community amenities, affordable housing, and landscape values. As a result, it is my opinion that the ULI sets the standards for other real estate industry societies to meet.

I encourage the ASLA Board of Trustees to present the 2004 Landscape Architecture Medal of Excellence to the Urban Land Institute.

Sincerely,



Mark W. Johnson, FASLA

cc: Jeffrey Lofton, APR  
Public Relations Manager  
American Society of Landscape Architects  
636 Eye St., NW  
Washington, DC 20001

PRINCIPALS  
Eric Anderson  
Richard C. Farley  
Mark Johnson  
Todd Mead  
M. Ann Mullins

1200 Bannock Street  
Denver, Colorado 80204  
Tel 303 571.0053  
Fax 303 825.0438  
[www.civitasinc.com](http://www.civitasinc.com)