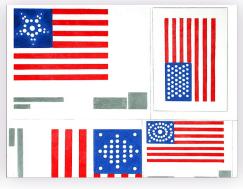


Plate Block Meets Stool Circle • Chad Hayes

A graphic design using a "plate-block" of stamps and a "circle" representing a drafting stool seat. This is Part 1 of a 7 step series to familiarize the student with process and developing design relationships. The student is unaware of the future step but is keenly aware that the past project informs the present project.



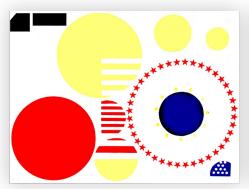
Postal Scales • Chad Hayes

An exercise in enlarging the stamps' component parts from "Plate Block Meets Stool Circle" using an architect's scale, an engineer's scale, a metric scale and proportional dividers. Text blocks become simple blocks occupying space. For many, it is their first experience using these essential tools of the trade.

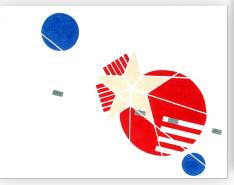


Postal Windows • Chad Hayes

Using "mask" with circular portals, "wow" views of "Postal Scales" are carefully selected and then arranged in a new composition such that the selected views have a fine design relationship to each other. The background is tinted to give shape to the circles.



Stamp Collection • Chad Hayes The fourth step is simply a decomposition or unlayering of "Postal Windows" and the return of the "Stool Circle" to create a highly organized "inventory" of parts.



New Issue • Chad Hayes

The creation of a new graphic design using the parts inventory from "Stamp Collection" is undertaken in Part 5. The "rules" allow the students to cut, slice, dice, duplicate and "paint" their pieces. A nominal "cost value" for each operation is given and the student maintains a running "cost-estimate" for the design. Those who opt can donate their "cost" to Habitat for Humanity with a faculty match. One year it cost me \$218!



The Parcel Post and Spatial Delivery • Chad Hayes For Part 6, "extruding" the forms from "New Issue" up using finely crafted wood blocks generates a unique 3D design. Some of the forms are recessed and become "water" as indicated by the crumpled brown paper. In Part 7, a "post-man" as a scale figure is inserted and an allee, a bosque and a circle of trees are added to give scale and shape to the postman and the wood forms.



The Parcel Post and Spatial Delivery • Tiffany Mays A plate-block of stamps featuring insects generated this project solution. Note the difference in apparent scale between the two sample projects.



The Iron Horse Series • Morri Freeman The final project solution from series based on a photograph of an "Iron Horse." In this case, the Iron Horse was a streamlined steam locomotive.



The Trading Card Series • Adam Whipple The final project solution from a series based on four "trading cards." In this instance 3 baseball players and a fire truck. The fire truck card was a given in each student's set.

My second-year projects are based on the belief that if a student can take stamps, or photographs, or CD covers, or trading cards, or cereal boxes as a set of "site" givens and transform them into a design plan, then that student has made considerable progress in developing their own thought processes for examining the givens for any site that are used to produce a design. They also establish modeling skills for life.