

ASLA Medal Nominations
c/o Carolyn Mitchell
636 Eye Street, NW
Washington, DC 20001-3736

RE: The ASLA Design Medal – Andrea Cochran, FASLA

Dear Executive Committee,

It is an honor and a pleasure to nominate landscape architect Andrea Cochran for the ASLA Design Medal. Andie is clearly worthy of this high honor as she has dramatically influenced our profession with her incredible design work. In many ways she has raised the bar for landscape architects by creating a new aesthetic that is uniquely her own. Her work is simple, elegant and timeless. She has great control in the execution of her commissions. The minimal forms are full of life and richness and she understands how to create a memorable sensory experience. Her landscapes do not yell for attention and they are not trendy, they are peaceful and restorative. She has taught us that less *can* be more and also quite powerful at the same time. Many of the world's top designers know her work well and refer to it as a great source of inspiration. She has won numerous design awards including 7 National ASLA Honor Awards.

She is widely published in a variety of design publications across the globe. Andie has great energy and is selfless and always available to talk or lend a hand. She has practiced for over 30 years and has a proven track record of executing great projects with support from her loyal clients. She attends the annual ASLA meetings and goes to a large number of events and is always willing to participate in the programs. Andrea Cochran is one of the most significant landscape architects of our time and I enthusiastically support her nomination for the ASLA medal. She deserves this award, not only for the recognition and consistently high quality of built work, but for her contributions as a mentor of excellence in the design of great gardens.

THE OFFICE OF JAMES BURNETT



James D. Burnett, FASLA
President



Biography

Andrea Cochran, FASLA, has been practicing landscape architecture in the San Francisco Bay Area for thirty years. She attended Harvard University's Graduate School of Design and worked on the East Coast and in Europe before moving to California. After working in collaborative partnerships for over ten years, she established Andrea Cochran Landscape Architecture in 1998. The firm's diverse portfolio of work is internationally recognized and has been featured in the New York Times, The Wall Street Journal, and a wide range of design publications.

In 2007, Ms. Cochran was inducted as a Fellow of the American Society of Landscape Architects. She was named a finalist for the Smithsonian's Cooper-Hewitt National Design Awards in Landscape Architecture in 2006, 2009, and 2010. A monograph of her work was published by Princeton Architectural Press in 2009.

Ms. Cochran's work takes some influence from early modernist landscape architects of the 1930s, as well as from environmental artists of the 1960s, while emphasizing responsiveness to community, region, and environment. Her work seeks to integrate the fields of landscape, art and architecture. Projects typically have a controlled palette of materials. These create permeable edges that blur the threshold between the natural and built environments.

Andrea Cochran Landscape Architecture designs projects for private, commercial and institutional clients, as well as for affordable housing. Recent work includes landscapes for the Curran House, an affordable housing community in San Francisco; a sculpture garden at the Portland Art Museum in Portland, Oregon; sculptural gardens the Stone Edge Farm in Sonoma, California; and streetscape design at the London, NYC, a luxury hotel.

The firm's work has been widely published, appearing in Dwell, Landscape Architecture, Architect, Garden Design, and Martha Stewart Living. In 2009, Princeton Architectural Press published a monograph of her work, Andrea Cochran, Landscapes. Her work has earned numerous awards, including two separate awards from the American Institute of Architects for the Drs. Julian and Raye Richardson Apartments in San Francisco.

National Awards and Honors

2012 Award of Excellence in Residential Design for Richardson Apartments, American Society of Landscape Architects

2011 Honor Award in Residential Design for Peninsula Residence, American Society of Landscape Architects

2010 Finalist in Landscape Architecture, Cooper-Hewitt, National Design Museum

2010 Honor Award in General Design for Nueva School, American Society of Landscape Architecture

2009 Finalist in Landscape Architecture, Cooper-Hewitt, National Design Museum

2009 Honor Award in General Design for Stone Edge Farm, American Society of Landscape Architects.

2008 Honor Award in General Design for Walden Studios, American Society of Landscape Architects

2007 Honor Award in General Design for Curran House, American Society of Landscape Architects

2007 Honor Award in Residential Design for Private Residence, San Francisco, American Society of Landscape Architects

2006 Finalist in Landscape Architecture, Cooper-Hewitt, National Design Museum

2006 Invited Juror for Professional Awards Jury, American Society of Landscape Architects

2005 Honor Award in Residential Design for Hayes Valley Roof Garden, American Society of Landscape Architects

2005 Invited Juror for National Design Awards, Cooper-Hewitt, National Design Museum

2004 Merit Award in Design for the Pacific Heights Private Residence, American Society of Landscape Architects

Regional Awards

2013 Honor Award in Design for the Smith Cardiovascular Research Building
American Society of Landscape Architects, Northern California Chapter

2012 Best Higher Education/Research Project for the Smith Cardiovascular Research Building ENR California

2012 Merit Award in Design for Richardson Apartments, American Society of Landscape Architects, Northern California Chapter

2011 Merit Award in Design for Belbrook Garden, American Society of Landscape Architects, Northern California Chapter

2010 Honor Award in Sustainability for Nueva School, American Society of Landscape Architects, Northern California Chapter

2009 Honor Award in General Design for Stone Edge Farm., American Society of Landscape Architects, Northern California Chapter

2008 Honor Award in Design for Walden Studios, American Society of Landscape Architects, Northern California Chapter

2007 Merit Award in Design for Curran House, American Society of Landscape Architects, Northern California Chapter

2006 Merit Award in Design for Private Residence, San Francisco, American Society of Landscape Architects, Northern California Chapter

2005 Merit Award in Design for the Stanford Private Residence, American Society of Landscape Architects, Northern California Chapter

2004 Merit Award in Design for Hillsborough Private Residence, American Society of Landscape Architects, Northern California Chapter

2003 Honor Award in Design for Pacific Heights Residence, American Society of Landscape Architects, Northern California Chapter

2003 Merit Award in Design for Ivy Street Roof Terrace, American Society of Landscape Architects, Northern California Chapter

2002 Merit Award in Design for Palo Alto Residence, American Society of Landscape Architects, Northern California Chapter

2001 Honor Award in Design for Washington Street Residence, American Society of Landscape Architects, Northern California Chapter

Project Awards

2008 Exceptional Residential Honor Award for 4th & Madison Apartments, With Leddy Matum Stacy Architects, East Bay Chapter AIA

2008 Design Award, Architecture for Curran House, With David Baker + Partners, California Council, AIA

2007 Citation Award, Excellence in Architecture for Curran House, With David Baker + Partners, AIA, San Francisco

2006 Merit Award Excellence in Architecture for Dore & Folsom Apartments , With David Baker + Partners, AIA, San Francisco

2006 Builder's Choice Special Focus Award - Urban Garden for Curran House, With David Baker + Partners. Builder's Magazine

2006 National Grand Award - Affordable Housing Award for Curran House, With David Baker + Partners. Residential Architect Magazine

2006 Exceptional Residential Bay Area Design Merit Award Dore & Folsom Apartments, With David Baker + Partners. AIA, San Francisco

2005 Gold Nugget Grand Award, Best Affordable for Folsom Dore Apartments., Pacific Coast Builders Conference

2005 Gold Nugget Grand Award, Sustainable Residential Neighborhood for Folsom Dore Apartments, With David Baker + Partners. Pacific Coast Builders Conference

2005 Gold Nugget Grand Award, Attached Residential Project of the Year for Folsom Dore Apartments, With David Baker + Partners. Pacific Coast Builders Conference

2005 Excellence in Architecture Honor Award for Visiting Artists House At Sheep Ranch, AIA, San Francisco

2005 Unbuilt Design Citation for Maison D'Acier in Akron, OH, American Institute of Architects, San Francisco

2003 Merit Award for Hotel Healdsburg, With David Baker + Partners & Frost-Tsuji Architects. California Council, AIA

2003 Gold Nugget Grand Award for Hotel Healdsburg, With David Baker + Partners & Frost-Tsuji Architects. Pacific Coast Builders Conference

2002 Merit Award for Hotel Healdsburg, With David Baker + Partners & Frost-Tsuji Architects. AIA, Redwood Empire



PWP LANDSCAPE ARCHITECTURE

PETER WALKER, FASLA

March 7, 2014

DOUGLAS FINDLAY

DAVID WALKER

ADAM GREENSPAN

SANDRA HARRIS

CHRIS DIMOND, FASLA

JULIE CANTER

CONARD LINDGREN

JAY SWAINTEK

JENNY SASSON

MICHAEL DELLIS

COLLIN JONES

CARMEN ARROYO

STEVEN TYCZ

JANET BEAGLE

LAUREL HUNTER

KAZUNARI KOBAYASHI

SU-JUNG PARK

NATHAN PEPPLER

SANDY REED

CORNELIA ROPPEL

MI YANG

ASLA Board of Trustees
ASLA Medal Nominations
c/o Carolyn Mitchell
636 Eye Street, NW
Washington, DC 20001-3736

Regarding: Design Medal Nomination – Andrea Cochran

Dear Trustees:

I have known Andrea Cochran since she attended the Harvard Graduate School of Design, where she received her Master of Landscape Architecture degree.

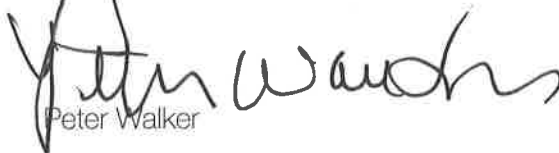
Since 1998, she has had her own firm in San Francisco. Andy's elegant work has, over the years, won many awards and, in 2009, a monograph of her work was published by Princeton Architectural Press. She is one of the younger designers who springs from the "landscape as art" movement. Her projects range from private gardens to affordable housing, and all of them exhibit the same refined modernism, attention to detail, and fineness of proportion.

Not surprisingly, she has won numerous landscape and architectural awards. What is remarkable is the number of her gardens that have risen to prominence. The AIA has honored the Dr. Julian and Raye Richardson Apartments in San Francisco twice. She has won awards for the sculpture garden at the Portland Art Museum, the Stone Edge Forum in Sonoma, California, and the streetscape at London Hotel in New York City.

She has been much published in *Landscape Architecture Magazine*, *Dwell*, *Garden Design*, *The New York Times*, and *Martha Stewart Living*.

Her practice has brought honor to our profession and I recommend her without reservation.

Sincerely,



Peter Walker

PW/jb

739 ALLSTON WAY

BERKELEY, CA 94710

T 510.849.9494

F 510.849.9333

WWW.PWPLA.COM

oslund.and.assoc.

6 March 2014

ASLA Board of Trustees
ASLA Medal Nominations
c/o Carolyn Mitchell
636 Eye Street NW
Washington DC
20001-3736

Dear Carolyn:

As a fellow of the ASLA I am writing this letter in support for Andrea Cochran colleague and friend for the ASLA Design Medal. I have known and worked with Andrea for the last 15 years on the GSD Alumni Council, professional design juries and as a design critic in the studios I have taught both at the Harvard's Graduate School of Design and the Illinois Institute of Technology. Andie's energy and creativity are notable. She is truly a design force within our profession.

Her practice in San Francisco has consistently produced award winning beautiful residential and larger public work that are sophisticated, elegantly detailed and timeless. As a practitioner for over 30 years the time has come for Andrea to be recognized for her passion for design and the indelible mark she has made on the profession of Landscape Architecture. This award would galvanize for Andie her relentless hard work and rigor that has produced some of the most thoughtful design work that inspires all of us.

I believe Andrea has demonstrated through her work and the passion she has for the profession of Landscape Architecture that she is a deserving candidate for the Design Medal. The search for the right person I know is difficult. However, Andie has the maturity, creativity and body of work that make her the right choice for the 2014 Design Medal recipient.

Best regards;
oslund.and.assoc. Inc.



Thomas R. Oslund FASLA, FAAR 92
Principal

LANDCAPE ARCHITECTURE
ENVIRONMENTAL DESIGN
MASTER PLANNING

115 Washington Avenue North
Suite 200
Minneapolis, Minnesota 55401

612•359•9144
www.oaala.com

ASLA Board of Trustees
ASLA Medal Nominations
c/o Carolyn Mitchell 636 Eye Street, NW
Washington, DC 20001-3736



> Urban Designers

> Planners

> Landscape Architects

Re: Andrea Cochran, ASLA Design Medal 2014

Dear Executive Committee Members and Trustees:

I am honored to recommend Andrea Cochran for your consideration for the 2014 ASLA Design Medal. Andrea is a person who represents the highest levels of integrity, skill and dedication to Landscape Architecture.

I have known Andie for many years and have followed her work. While she is known for her spectacular control of materials and detail, her grasp of design at a range of scales is exemplary. Whether working in the public realm or the private garden, Andie shows unmatched skill conceptualizing and crafting design out of the very essence of the place. Few practitioners have shown her skill - reminiscent in a way of AE Bye's skill - of growing design form and materiality out of the site.

Stunning in form and execution, Andie's work is formalist but not slavish to form. She buildings form in a way that even her most vivid and sculptural forms seem situated as if they grew from the site itself with just a little nudge from her hand. At times her use of stone reminds me of the dexterity of Andy Goldsworthy - crisp, clear and unambiguous - but steeped with meaning and mystery. The way that Andie contrasts the most technical of elements with the softest of plant palettes never fails to convey her confidence in her concept and delivery.

Andie has set an example that is always fresh while remaining timeless. More than one generation of young designers has been inspired and brought into the profession through the sheer beauty of her work. She shows us that no matter what the budget, what the scale, or what the program, design can weave meaning and feeling that impacts anyone who visits or who simply see her work in images.

I commend Andrea Cochran to your for your highest consideration.

Sincerely,

A handwritten signature in black ink, appearing to read "M. Johnson", enclosed within a circular scribble.

Mark W. Johnson, FASLA

1200 Bannock Street
Denver, Colorado 80204
Tel 303 571.0053
Fax 303 825.0438
www.civitasinc.com

March 7, 2014
ASLA Board of Trustees
c/o Carolyn Mitchell
636 Eye Street, NW
Washington, DC 20001-3736

VIA E-MAIL

Re: 2014 ASLA Design Medal Endorsement

Dear Executive Committee Members,

I am writing in support of Andrea (Andie) Cochran, FASLA to be honored with the prestigious ASLA Design Medal.

I have known Andie for over ten years. Our involvement in the Harvard-GSD Alumni Council, CEO Roundtable and serving on the ASLA Education Committee has brought us close together as friends and respected colleagues.

Since 1981, Andie has perfected her signature design aesthetic throughout Northern California—consistently earning her national recognition over the past decade. She is the recipient of seven (7) National ASLA Design Awards, a three-time finalist for the Smithsonian's Cooper Hewitt National Design Award and has had a monograph of her work published in the 2009 Princeton Architectural Press, demonstrating a wide-spread admiration and appreciation for her work.

Andie's work has a strong footprint in Northern California; however her reputation is international. Her sharp focus on the regional environment has allowed her to perfect her craft like a Swiss watch maker. Her designs continue to evolve through unique, personal expressions across the vast landscapes of wine country and in smaller urban sites in San Francisco. Her obsession with detail elevates her residential gardens to true art forms.

Through the unique juxtaposition of regional environments and abstract design expression, Andie has advanced garden design throughout the profession. Her restraint of overall design elements overlaid with horticultural texture, choice of materials and precise execution transforms the ordinary into the sublime, and her gardens stand out from the rest.

My favorite garden is the *Hayes Valley Roof Garden* in San Francisco. A masterwork of combining materials to a textured garden of succulents, in elevated stainless curvilinear forms. The execution of "craft" in her work is present in the "primitive" hand shaped

HOERRSCHAUDT

landscape architects

wood slab bench in the *Curran House* in San Francisco. This is an example of inventiveness making the ordinary into something extraordinary without any superfluous elements. Her work is sculptural gardens. And finally, I think Andie has combined many of her small scale successes into the *Stone Edge Vineyard* in Sonoma. On this site she uses the breathtaking panorama of the countryside as part of her design backdrop. The reflective pool and stone pyramid mound will be a garden design icon for many generations.

Andie's legacy carries the tradition of Thomas Church's California garden designs some 60 years before into the new century. Andie's steadfast approach to design and mastery of craft throughout her career are most deserving of the honor of the ASLA Design Medal. Gardens are the heart of what we do as landscape architects, and few design them more beautifully than Andrea Cochran.

Thank you for your consideration,

A handwritten signature in black ink that reads "Peter L. Schaudt". The signature is written in a cursive, flowing style with a large initial "P".

Peter L. Schaudt, FASLA FAAR
Partner
Hoerr Schaudt Landscape Architects

Duke University
Office of the University Architect

BOX 90149
DURHAM, NORTH CAROLINA
27708-0149

300 FULLER STREET, SUITE 300
DURHAM, NC 27701

TELEPHONE (919) 682-6066
FAX (919) 683-5354

ASLA Board of Trustees
c/o Carolyn Mitchell, Honors and Awards Coordinator
American Society of Landscape Architects
636 Eye St., NW
Washington, DC 20001

Re: Nomination of Andrea Cochran, FASLA, for the ASLA Design Medal

Dear Trustees,

When you look at the past decade of winners of ASLA's Professional Awards – the most respected barometer of design excellence in landscape architecture – you see the work of Andie Cochran represented nearly every year, sometimes more than once. This is quite a feat considering the number of entries averages nearly 600 per year. Since the ASLA Design Medal recognizes “an individual landscape architect who has produced a body of exceptional design work at a sustained level for a period of at least ten years,” I can think of no one who deserves it more than Andie. I enthusiastically support her nomination for this important honor.

Andie's work is well known for the extremely high level of quality it consistently achieves. While there is no inherent signature in her designs – each responds to the specific needs of individual sites and clients – her consistency in thoughtfulness and careful attention to materiality and detailing make you say, “Of course,” once you realize a design is hers. Her work is always smart, sophisticated and beautiful, but is never a copy of itself. She is a master at seamlessly integrating a clean modernist aesthetic into what is often a contrasting urban or natural context.

Andie has crafted a unique and significant practice. In my mind, she has taken over from the great Thomas Church as the model of style and attitude in the California landscape. Her influence, however, extends beyond the West Coast. I am confident you will find copies of her monograph and images of her work in design offices and landscape architecture programs across the country. She has enhanced our entire profession with a body of work that embodies the design quality and integrity that we all aim to achieve. I urge you to honor her with the ASLA Design Medal.

Sincerely,



Mark Hough, ASLA
Campus Landscape Architect



ST HELENA RESIDENCE

St. Helena, CA, 2006



BAKER LANE

Sebastopol, CA, 2006



WALDEN STUDIOS
Geyserville, CA, 2006



ALPHA OMEGA WINERY
Rutherford, CA, 2007



THE NUEVA SCHOOL
Hillsborough, CA, 2007



MAXIMINO MARTINEZ COMMONS

University of California at Berkeley, 2012



STONE EDGE FARM

Sonoma, CA, 2007



SMITH CARDIOVASCULAR RESEARCH BUILDING

San Fransisco, CA, 2012



PENISULA RESIDENCE
Hillsborough, CA, 2007



STONE EDGE FARM

Sonoma, CA, 2007



SMITH CARDIOVASCULAR RESEARCH BUILDING

San Fransisco, CA, 2012



BUHL COMMUNITY PARK
Pittsburgh, Pennsylvania, 2012



ENERGY BIOSCIENCES BUILDING

University of California at Berkeley, 2012



WALDEN STUDIOS
Geyserville, CA, 2006



SMITH CARDIOVASCULAR RESEARCH BUILDING

San Fransisco, CA, 2012