

We would like to update you on the progress of the initiatives approved by the Council of Fellows (CoF) at its annual business meeting in Salt Lake City. The excitement and momentum created there is taking form and reinforcing the CoF's very determined direction to promote and improve the profession.

The ASLA Council of Fellows Scholarship has been established and launched. With the generosity of the Fellows present at the Fellows Business Lunch in Salt Lake City, the CoF raised \$15,000 in pledges and donations to establish the scholarship endowment, with an ultimate goal of \$100,000. The scholarship will be administered and managed by the Landscape Architecture Foundation (LAF) in consultation with the CoF Executive Committee. LAF has waived all administration fees for the first three years of the program to assist in building the endowment. Applications for the scholarship will be accepted through the end of April with a selection made by early June. Initially, one scholarship of approximately \$4000 will be awarded, with the plan that two per year will be awarded in future years. The scholarships will be based on financial need and one will be awarded to a student from an under-represented population. ASLA will work with LAF to promote the call for scholarship applications across the faculty, students, and the ASLA chapters.

In order to fund the scholarship until such time as the endowment is fully pledged and collected, the CoF approved two funding mechanisms. First, a ten dollar increase in Fellows dues as a special assessment. This requires ASLA Board of Trustees approval, which we hope will come at the May midyear meeting, and then would go into effect with the next dues cycle. The CoF also approved a ten dollar ticket surcharge for the annual Fellows Investiture Dinner, which will be used for this same purpose. Once the endowment is built, these two assessments will be eliminated or repurposed, as determined by the CoF with ASLA Board approval.

Please visit the <u>LAF website</u> for full details on the ASLA Council of Fellows Scholarship. And, look for the feature article announcing the scholarships in ASLA's Monday, March 21 edition of LAND Online.

ASLA Fellows as Mentors and Expert Resources: There has been a growing need in the public arena for speakers, presenters, and experts on issues that are critical to our profession and practice. These issues are key strategic priorities of the Society and include licensure, sustainability, design, and stewardship, among others. Within the CoF there is a wealth of expertise on these topics. It is a natural conclusion and responsibility of the CoF to provide assistance in addressing these public issues while providing support to the Society in carrying out its mission.

At the 2005 Business meeting of the CoF, we should discuss the possibilities of Fellows being facilitators, expert witnesses, and public speakers on pressing matters that affect our Society and its mission. If you have suggestions we look forward to you comments before and at the meeting. Please forward comments or suggestions to Gloria Garcia at <u>ggarcia@asla.org</u>.

The Call for Nominations for the 2005 Class of Fellows was issued on February 28. The Fellows' webpage was completely revamped and updated to the new ASLA website new format.

It is a very user-friendly and complete resource for the CoF and for the chapters to use through the nomination process. We invite you to visit the <u>Fellows page</u>. The closing date for nominations is May 6, 2005. The jury will meet in June and the successful nominees will be notified shortly thereafter.

Sincerely,

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Robert A. Weygand, FASLA Chair, Council of Fellows

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