

FOUR WAYS TO CONNECT WITH LANDSCAPE ARCHITECTURE PROFESSIONALS

ASLA & YOU

# ASLA AT-A-GLANCE

*"I educate my clients when I first interview for the project that I consider furnishings as an integral part of the design and propose furniture from schematic design through actual selections."*

**Mary Ellen Cowan, ASLA**  
MESA Design Group  
Dallas, TX

Founded in 1899, the American Society of Landscape Architects (ASLA) is the national professional association representing more than 15,000 landscape architecture professionals and students.

The Society's members lead the stewardship, planning, and design of our built and natural environments. A broad array of projects are produced by ASLA members such as:

- Academic campuses
- Conservation areas
- Corporate campuses
- Gardens and arboreta
- Green infrastructure
- Historic preservation
- Hospitality and resorts
- Institutions
- Interior landscapes
- Land planning
- Landscape art
- Monuments
- Parks and recreation
- Reclamation
- Residential
- Security design
- Stormwater management
- Streetscapes and public spaces
- Therapeutic gardens
- Transportation corridors
- Urban design

**Top 10 project types  
ASLA members design:**

1. Parks and recreation
2. Urban design, streetscapes
3. Planning
4. Residential
5. Water (from stormwater management to pools and fountains)
6. Commercial/industrial design
7. Transportation
8. Sports facilities
9. Healthcare/therapeutic
10. Hospitality

**Products specified  
most frequently:**

1. Plants, soils, planting materials
2. Paving, masonry, and stone
3. Furniture
4. Fences, gates, and walls
5. Water management, drainage, erosion
6. Recreational materials and play equipment
7. Lighting
8. Irrigation
9. Planters, sculpture, garden accessories
10. Lumber, decking, edging
11. Structures
12. Green roofs and living walls
13. Green energy

**80%**

ASLA members specify and purchase products and services.

**\$140 billion**

Amount spent on products and services annually.

**\$1 million to  
\$5 million**

in products and services purchased/specified per member.

# C O R P O R A T E M E M B E R S H I P

*“Knowing that our corporate members not only want to sell to us but support the growth of our profession, shows the commitment they have to being a part of our design solutions that we provide to the world.”*

**Pamela M. Blough, FASLA**  
PLaCE Studios  
Grand Haven, Michigan &  
Charleston, South Carolina

Become an ASLA Corporate Member to reach more than 25,000 landscape architecture professionals worldwide. The program provides executives with networking opportunities, brand exposure through prominent advertising and marketing, and access to members-only professional resources.

## **Benefits for corporate members include:**

- Direct access to 25,000 members and magazine subscribers through use of the ASLA mailing list four times each year (\$8,000 value).
- Use of ASLA Corporate Member logo in advertising and marketing materials.
- Recognition at the ASLA Annual Meeting and EXPO for Corporate Members who exhibit, including acknowledgement in printed materials, special booth signage, and badge ribbons for booth staff.
- Complimentary subscriptions to *Landscape Architecture Magazine*, *LAND*, (ASLA’s bi-weekly member e-newsletter), and *The Field* (ASLA’s Professional Practice Network e-newsletter).
- Timely economic outlook information through the *ASLA Business Quarterly*.
- Recognition twice each year in a full-page ad in *Landscape Architecture Magazine* (60,000+ monthly readers).

## Become a Member!

Nearly 200 companies contribute to the success of ASLA and the landscape architecture profession:

Acker-Stone Industries  
ACM Chemistries, Inc.  
America Leedscape Planning  
and Design Company  
American Fence Association  
American Granite Curb  
Producers  
ANOVA  
Aqua Master Fountains  
and Aerators  
Architectural Pottery  
ArquitectonicaGEO  
Artistic Paver Manufacturing  
Asphalt Pavement Alliance  
Auroralight, Inc.  
Ball Ornaments  
Barkman Concrete  
Becker Tree Farm & Nursery  
Berliner Seilfabrik Play  
Equipment Corporation  
B-K Lighting, Inc.  
Blue Thumb Distributing  
Brandon Industries, Inc.  
Brasco International  
Brass Light Gallery  
Brentwood Industries  
Butterfield Color, Inc.  
Carderock Stone/Tri-State  
Stone & Building Supply  
Coldspring  
Collier Metal Specialties/  
COL-MET  
Commercial Aquatic  
Engineering  
Country Casual  
CPG Building Products  
Danver Outdoor Kitchens  
DCS by Fisher & Paykel  
DeepRoot Green  
Infrastructure, LLC  
DuMor, Inc.  
Dura Plastic Products, Inc.  
Earthcore Industries, LLC  
Eastern Fence  
EJ

Enduris  
ESRI  
Ewing Irrigation Products  
Fiberweb/TYPAR Geosynthetics  
Foreverlawn, Inc.  
Forms+Surfaces  
*Garden Design Magazine*  
Genesis 3 Design Group  
Goric Marketing Group, Inc.  
Greenform, LLC  
Grown For You  
Haddonstone (USA), LTD  
Hanover Architectural Products  
Hearth Products Controls  
HessAmerica  
Hunter Industries, Inc  
Icon Shelter Systems, Inc.  
id metalco  
Ideal Aluminum Products  
International Greenview  
Landscape Design Limited  
*International New Landscape*  
Iron Age Designs  
Ironsmith  
Kichler Lighting  
KOMPAN, Inc.  
Kornegay Design, LLC  
L. M. Scofield  
Landscape Structures, Inc.  
Leatzow Insurance  
LingNan Landscape  
Company, LTD  
Live Earth Products, Inc.  
LiveRoof, LLC  
LTR Products, LLC  
Maglin Site Furniture, Inc.  
McNichols Company  
Modern Design &  
Site Furnishings  
Monrovia Nursery Company  
Moon Visions Lighting  
Musco Lighting  
Mycorrhizal Applications, Inc.

National Fire Protection  
Association  
Neenah Foundry Company  
Nemetschek Vectorworks  
Netafim USA  
New Earth Soils & Compost  
New York City—Environmental  
Protection  
NiteLites Outdoor Lighting  
Ohio Gratings, Inc.  
Oldcastle Enclosure Solutions  
Permaloc Aluminum Edging  
Pine Hall Brick Company, Inc.  
Plantworks Designs, LP  
PlayCore  
Proven Winners and Color  
Choice—Spring Meadow  
Nursery  
Quick Crete Products  
Corporation  
Read Custom Soils  
Roman Fountains  
Selux Corporation  
Shanghai Xian Dai Architectural  
Decoration & Landscape  
Design Research Institute  
Shemin Nurseries, Inc.  
Snug Cottage Hardware  
SofSURFACES, Inc.  
Sternberg Lighting  
Stromberg—The 4 Kids, Inc.  
Sub-Zero Group, Inc.  
Super-Sod  
Sure-Loc Edging, Inc.  
The Davey Resource Group/  
The Care of Trees  
The Stresscrete Group/King  
Luminaire  
Thomas Steele—Madrax  
Timber Press/Storey Publishing  
TUUCI  
Ultimate Services Professional  
Grounds Management  
Unilock, Inc.  
ValleyCrest Companies

Victor Stanley, Inc.  
Village Nurseries  
Wholesale, LLC  
Vista Professional Outdoor  
Lighting  
Walpole Woodworkers, Inc.  
Waterplay Solutions Corporation  
Wausau Tile, Inc.  
Weidinger Associates, Inc.  
Whitacre Greer Company  
Williams Stone Company, Inc.



**Join. Exhibit. Sponsor. Advertise.**

# ANNUAL MEETING & EXPO

## November 5-6, 2015

Thursday and Friday

*Exhibitor Move-In*

8:00 am – 5:00 pm

## November 7, 2015

Saturday

*EXPO Open*

9:00 am – 6:00 pm

*EXPO Reception*

4:30 – 6:00 pm

## November 8, 2015

Sunday

*EXPO Open*

9:00 am – 6:00 pm

*EXPO Reception*

4:30 – 6:00 pm

*Exhibitor Move Out*

6:00 – 10:00 pm

## November 9, 2015

Monday

*Exhibitor Move-Out*

8:00 am – 5:00 pm

The largest landscape architecture trade show in the world is held annually by ASLA in various cities throughout the United States. The ASLA Annual Meeting and EXPO draws more than 5,000 attendees and nearly 500 exhibitors each year. Attendees consistently rate the EXPO as the “most valuable event” at the meeting each year.

Join ASLA at the 2015 Annual Meeting and EXPO, November 6-9, in Chicago at McCormick Place.

### About Attendees

- Most attendees are between 31 and 60 years old.
- 62 percent of attendees are seasoned professionals with 10 or more years of experience.
- 85 percent of 2013 attendees planned to purchase and specify products they viewed at the EXPO.
- 65 percent say the ASLA EXPO is the only national tradeshow they will attend each year.
- 80 percent of attendees spend up to six hours on the show floor.
- Attendees buy \$5 million to over \$50 million in products each year.

### Attendees by Type

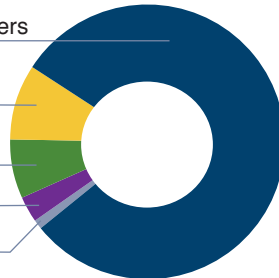
80% Landscape Architects/Designers

9% Service/Product Manufacturers

7% Landscape Architecture Students

3% Planners

1% Architects



### Landscape Architects/Designers by Practice

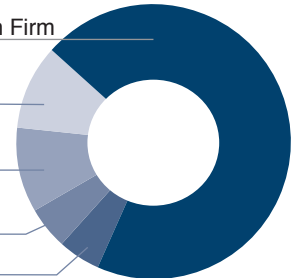
70% Private Design Firm

10% Design/Build Firm

10% Public Practitioner

5% Corporate/Institution/Non-Profit

5% Educator



## Why Exhibit?

- 60 percent of show hours are exclusive with no competing events.
- Attract new customers. Meet current customers. Introduce new products.
- 75 percent of exhibitors return each year.
- More than 90 percent of exhibitors from the past four years say the EXPO meets or exceeds their goals and expectations.
- Nearly 55 percent of exhibitors in 2013 gained up to 200 leads.

## 2015 Exhibitors receive:

- One complimentary full meeting registration and two booth personnel registrations per 10' x 10' booth (value \$845).
- Unlimited complimentary and customizable guest passes, so you may personally invite your top customers and prospects to the show (\$75 value per pass).
- The official annual meeting logo to use for advertising in print, online, and social media.
- Access to the Exhibitor Lounge, featuring free internet access and refreshments throughout the day.
- Free mailing lists: pre-registered attendee list 30 days before the show and a final registered attendee list after the show.
- Participation in meetings and special events before and after the show hours to maximize the opportunity to socialize and network with attendees.
- An opportunity to rent Learning Lab space to make product presentations and offer professional development hours for continuing education credit.

## Pricing

Booth Size	By November 23, 2014	After November 23, 2014*
10' x 10'	\$3,400	\$3,600*
10' x 20'	\$6,800	\$7,200*
20' x 20' Island	\$13,600	\$14,400*
20' x 30' Island	\$20,400	\$21,600*

\*After November 23, 2014, a \$500 premium will be added to all end cap, corner, and island booths.

*"One of my primary reasons for attending the ASLA Annual Meeting is to spend hours—and sometimes days—scouring the EXPO for new ideas and products."*

**Sandra Y. Clinton, ASLA**  
Clinton and Associates, PC  
Hyattsville, Maryland



**Join. Exhibit. Sponsor. Advertise.**

# EXPO SPONSORSHIPS

*Landscape Structures has been a sponsor and exhibitor at the ASLA Annual Meeting and EXPO for many years. The ASLA EXPO is a key opportunity for us to interact closely with landscape architects and further enhance our relationships in the industry.*

**Megan Andrada, Affiliate ASLA**  
Landscape Structures  
Delano, Minnesota

Maximize your company's participation at the 2015 Annual Meeting and EXPO, November 6-9, in Chicago by becoming a sponsor. With dozens of sponsorship and promotional opportunities from which to choose, starting at \$500, you are sure to find an option to fit your marketing message and your budget.

## **Premium sponsors (\$10,000 and above) receive exclusive benefits:**

- A 1,000-word feature article on your company and your products and services—including photos, hyperlinks, and your booth number—in *LAND*, ASLA's bi-weekly e-newsletter (circulation 25,000+).
- One full-page, 4-color ad in the onsite print program—exclusive advertising for sponsors only!
- Your choice of two complimentary tickets to An Edible Landscape Celebration, featuring the Alumni Tailgate, the Council of Fellows Dinner, or the President's Dinner.
- Special signage recognition at the convention center (and other venues as appropriate).
- All of the benefits listed below.

## **Sponsors at the \$5,000 level and above receive:**

- Recognition in the print registration brochure (circulation 60,000+) and on ASLA's annual meeting website featuring your logo, booth number, and hyperlink to your company website.
- Recognition with logo and booth number in *Landscape Architecture Magazine* (60,000+ readers) in the onsite program provided to all attendees and on prominent signage at the meeting.
- Promotion via ASLA's social media outlets (Twitter, Facebook, and LinkedIn.)
- Special reserved seating and recognition at the two general sessions.



For more  
details about each  
opportunity, visit  
[www.asla.org/ads](http://www.asla.org/ads).

### Sponsorship Opportunities

#### \$30,000

- An Edible Landscape Celebration, featuring the Alumni Tailgate

#### \$25,000

- Name Badges and Lanyards

#### \$20,000

- ASLA Council of Fellows Investiture Dinner and Video
- The President's Dinner: Presentation of ASLA Honors
- Education Program

#### \$15,000

- ASLA Awards
- General Sessions (two available)
- The ASLA/"Your Name Here" EXPO Reception (two available)
- ASLA National Leadership Luncheon
- Technology Sponsor: Cyber Café, Mobile App, and Social Media
- ASLA Student/"Your Name Here" Student Award Travel Sponsorships
- Official Meeting Bag and *Landscape Architecture Magazine* Room Drop

#### \$12,500

- ASLA Honorary Members and National Leaders Reception

#### \$10,000

- The "Your Name Here" Welcome Reception
- Professional Practice Network Reception and Meetings
- Official Meeting Foldable Pocket Map
- ASLA EXPO Coffee (two available)

#### \$5,000 and below

- Official ASLA Meeting Plant Provider
- ASLA Learning Labs
- EXPO Overhead Signage



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# ADVERTISING

## LANDSCAPE ARCHITECTURE MAGAZINE

THE MAGAZINE OF THE AMERICAN  
SOCIETY OF LANDSCAPE ARCHITECTS

### Readership

**60,000+**

Readers

**4,000+**

Digital

**500+**

Newsstands  
each month

**20+**

Trade shows

### Reader

### Demographics

**31-60**

core age group

**68%**

are landscape architects/  
designers

Founded in 1910, *Landscape Architecture Magazine (LAM)* is the monthly magazine of the ASLA. *LAM* is the only paid subscription, AAM-audited magazine in the landscape architecture industry, connecting you with more than 60,000 readers who specify \$140 billion in products and services each year. *LAM* is available in both print and digital versions each month.

### Our readers are devoted

62% have read *LAM* for more than 10 years

40% begin reading each issue within the first week

57% spend one to three hours reading each issue thoroughly

65% keep each issue for more than one year

***LAM* is the top publication in the industry. It is the source landscape architecture professionals go to for new ideas and to stay current in the field.**

### Our readers are decision-makers

65% select consultants or contractors

46% purchase technology (computers, software, printers, phone systems, etc.)

31% purchase business services (credit cards, accounting, banks, insurance, etc.)

**Advertising in *LAM* is beneficial for you. Our readers want the best products and services available for their projects. Our readers take action and want to work with you.**

### As a result of advertising in *LAM*:

62% visited the advertiser's website

50% requested information about the products and services

44% used ads for ideas of products for projects.

*“For the landscape architect, LAM is unmatched in the comprehensiveness and relevancy of its product advertisements. We can find the newest and most exciting products in one place—as well as the go-to standards that are currently available in the U.S. market.”*

**Shannon Nichol, ASLA**  
Gustafson Guthrie Nichol, LTD  
Seattle, Washington



*LAM is far and away our readers' top choice for professional industry information. Only 44 percent of LAM readers say that they receive Landscape Architect and Specifier News (LASN). 87 percent of readers prefer LAM over LASN.*



**Join. Exhibit. Sponsor. Advertise.**

## Lock in 2014 advertising rates for up to 24 months by reserving ad space by December 31, 2014.

### 2014 Advertising Rates

Display Ads: 4-Color	BLEED	WIDTH X DEPTH	1X	3X	6X	9X	12X	24X
C4	9.25" x 10.75"	9" x 10.5"	\$6,370	\$6,090	\$5,910	\$5,760	\$5,610	\$5,330
C2	9.25" x 10.75"	9" x 10.5"	5,500	5,190	5,030	4,890	4,640	4,408
C3	9.25" x 10.75"	9" x 10.5"	5,350	5,040	4,900	4,750	4,520	4,294
FP Spread	18.25" x 10.75"	18" x 10.5"	9,800	9,200	8,530	7,840	7,450	7,087
FP*	9.25" x 10.75"	9" x 10.5"	4,900	4,600	4,270	3,930	3,730	3,544
2/3 Pg. Vert		5.3" x 9.25"	4,160	3,920	3,630	3,330	3,170	3,012
1/2 Pg. Horiz		8" x 4.5"	3,150	2,960	2,740	2,520	2,390	2,271
1/3 Pg. Square		5.3" x 4.5"	2,400	2,260	2,100	1,930	1,830	1,739
1/3 Pg. Vert		2.6" x 9.25"	2,400	2,260	2,100	1,930	1,830	1,739
1/4 Pg.		4" x 4.5"	1,800	1,700	1,580	1,450	1,370	1,302

\*suggested Live Area: 8.75" x 10.25" Trim Size: 9" x 10.5"

Buyer's Guide Ads: 4-Color	WIDTH X DEPTH	1X	6X	12X	24X
1/4 Pg.	4" x 4.5"	1,430	1,290	860	830
2 inch	2" x 4.5"	650	550	475	440

### 2015 Advertising Rates

#### Agency Discounts:

Agencies of record are eligible to receive a 15 percent discount on rates.

Complete specifications and submission information is available online at [www.asla.org/ads](http://www.asla.org/ads).

Display Ads: 4-Color	BLEED	WIDTH X DEPTH	1X	3X	6X	9X	12X	24X
C4	9.25" x 10.75"	9" x 10.5"	6,689	6,395	6,206	6,048	5,891	5,597
C2	9.25" x 10.75"	9" x 10.5"	5,775	5,450	5,282	5,135	4,872	4,628
C2	9.25" x 10.75"	9" x 10.5"	5,618	5,292	5,145	4,988	4,746	4,509
FP Spread	18.25" x 10.75"	18" x 10.5"	10,290	9,660	8,957	8,232	7,823	7,441
FP*	9.25" x 10.75"	9" x 10.5"	5,145	4,830	4,484	4,127	3,917	3,721
2/3 Pg. Vert		5.3" x 9.25"	4,368	4,116	3,812	3,497	3,329	3,163
1/2 Pg. Horiz		8" x 4.5"	3,308	3,108	2,877	2,646	2,510	2,385
1/3 Pg. Square		5.3" x 4.5"	2,520	2,373	2,205	2,027	1,922	1,826
1/3 Pg. Vert		2.6" x 9.25"	2,520	2,373	2,205	2,027	1,922	1,826
1/4 Pg.		4" x 4.5"	1,890	1,785	1,659	1,523	1,439	1,367

\*suggested Live Area: 8.75" x 10.25" Trim Size: 9" x 10.5"

Buyer's Guide Ads: 4-Color	WIDTH X DEPTH	1X	6X	12X	24X
1/4 Pg.	4" x 4.5"	1,502	1,355	903	872
2 inch	2" x 4.5"	683	578	499	462

# THE LAM PRODUCT DIRECTORY

Want more exposure of your best products? Advertise in the *LAM* Product Directory to receive:

- One full-page, color customizable ad
- Up to five photographs
- Full descriptions of the products featured



This is a sample advertisement for Longshadow. It includes the company logo, contact information (T: 618-893-4831, F: 618-893-4833, E: request@longshadow.com, W: longshadow.com), and three sections: 'ABOUT' (describing the company's history and products), 'PRODUCTS' (listing various garden ornaments), and 'PERFORMANCE' (describing the durability of the limestone). There are also two photographs: one showing three large, textured stone urns and another showing a large, ornate stone planter with a fountain. The bottom of the ad includes the text 'LANDSCAPE ARCHITECTURE MAGAZINE 2015 PRODUCTS DIRECTORY / 11'.

**Sign a 24-month display ad contract by December 31, 2014 and receive a free page in the 2015 and 2016 directories as a bonus!**

Ads are featured in the December 2015 print and digital edition of *LAM* and available to landscape architecture professionals year-round. The digital version gives readers direct access to your website through search optimization and hyperlinks available throughout the ad.



**Join. Exhibit. Sponsor. Advertise.**

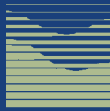
<p><b>June</b></p>	<p>Cultural institutions Trail planning Urban agriculture Species Soil specifications</p>	<p>Building better internships Residential feature Goods: Playgrounds and Parks</p>	<p>Reserve space by Apr. 27 Material due by May 1</p> <p>Barnes &amp; Noble Newsstand Promotion (700+ newsstands)</p>
<p><b>July</b></p>	<p>Sports and play Climate adaptation Conservation lands Streetscape renovation Crowdsourcing</p>	<p>Designing for rainwater capture Residential feature Continuing education Goods: Water and Irrigation</p>	<p>Reserve space by May 25 Material due by May 29</p> <p>Newsstand Distribution (500+ newsstands) Free Digital Edition (120,000+ additional circulation)</p>
<p><b>August</b></p>	<p>Energy landscapes Landscape forensics Planting on structure Brownfield reclamation Species Green roof detailing</p>	<p>Palette Residential feature Goods: Public Space Furnishings</p>	<p>Reserve space by June 29 Material due by July 3</p> <p>Newsstand Distribution (500+ newsstands)</p>
<p><b>September</b></p>	<p>City-scale landscape transformations Green wall detailing Urban soils Designing for public welfare</p>	<p>Design for water conservation Climate adaptation Residential feature Goods: Bike Racks</p>	<p>Reserve space by July 27 Material due by July 31</p> <p>International Casual Furniture and Accessories Market, 16-19, Chicago CONSTRUCT, TBA LANDSCAPE Show, TBA Maison &amp; Objet, TBA Newsstand Distribution (500+ newsstands)</p>
<p><b>October</b></p>	<p>Annual ASLA Awards Special Professional Awards Student Awards Species</p>	<p>Residential feature Continuing education Goods: EXPO Exhibitors</p>	<p>Reserve space by Sept. 1 Material due by Sept. 4</p> <p><b>ASLA Annual Awards Issue</b> WestEdge Design Fair, 1-4 American Public Transportation Annual Meeting and Expo, 4-7, San Francisco HD Americas, 20-21, Miami Barnes &amp; Noble Newsstand Promotion (700+ newsstands) Free Digital Edition (120,000+ additional circulation)</p>
<p><b>November</b></p>	<p>Workstation: New apps Urban green infrastructure networks Better estimating</p>	<p>Cultural landscape preservation Residential feature Goods: Fences and Walls</p>	<p>Reserve space by Sept. 29 Material due by Oct. 2</p> <p><b>ASLA Annual Meeting and EXPO 6-9, Chicago</b> Greenbuild Expo, 18-22, Washington, D.C. Green Roofs for Healthy Cities, TBA International Pool Spa and Patio Expo, TBA Newsstand Distribution (500+ newsstands)</p>
<p><b>December</b></p>	<p>Strategies for complete streets Real-time public space data Species Budgeting for maintenance</p>	<p>Campus design trends Continuing education Residential feature Goods: Residential Furnishings</p>	<p>Reserve space by Oct. 26 Material due by Oct. 30</p> <p><b>2016 LAM Product Directory</b> Barnes &amp; Noble Newsstand Promotion (700+ newsstands) Free Digital Edition (120,000+ additional circulation)</p>

# 2014--2015 Editorial Calendar

(subject to change)

LANDSCAPE  
ARCHITECTURE  
MAGAZINE  
THE MAGAZINE OF THE AMERICAN  
SOCIETY OF LANDSCAPE ARCHITECTS

Month	Features	Space/Material Dates	Events & Bonus Distribution
<b>2014 December</b>	Major urban park feature Landscape preservation Residential feature Winter sports	Reserve space by Oct. 31 Material due by Nov. 3	<b>2015 LAM Product Directory</b> Free Digital Edition (120,000+ additional circulation) Continuing Education Bonus: <i>Reclamation Planning of Pits and Quarries</i> (3 PDH) Barnes & Noble Newsstand Promotion (700+ newsstands)
<b>2015 January</b>	Habitat restoration Major urban park Interview Species Streetscape focus Reclaimed materials	Reserve space by Nov. 28 Material due by Dec. 3	International Builders' Show, 20-22, Las Vegas Maison & Objet, 23-27, Paris Free Digital Edition (120,000+ additional circulation)
<b>February</b>	Public space Stone detailing Winter recreation Species Healthy waterways Practice profile	Reserve space by Dec. 30 Material due by Jan. 5	Newsstand Distribution (500+ newsstands)
<b>March</b>	Education Climate challenges Civic technology Tree specifications Sprawl adaptation Species	Reserve space by Jan. 26 Material due by Jan. 30	Hearth, Patio, and Barbecue Expo, 5-7, Nashville Architectural Digest Home Design Show, 19-22, New York City Newsstand Distribution (500+ newsstands)
<b>April</b>	Innovative city parks Practice profile Grading Water conservation Interview Green infrastructure Ecological research	Reserve space by Feb. 24 Material due by Feb. 27	<b>Landscape Architecture Month</b> Coverings, 14-17, Orlando Barnes & Noble Newsstand Promotion (700+ newsstands) Free Digital Edition (120,000+ additional circulation)
<b>May</b>	Waterfront resilience Succession strategies Managing public feedback Species Workstation: GIS Palette	Reserve space by Mar. 31 Material due by Apr. 3	LIGHTFAIR International, 3-7, New York City HD EXPO, 13-15, Las Vegas American Institute of Architects, 14-16, Atlanta Newsstand Distribution (500+ newsstands)



AMERICAN  
SOCIETY OF  
LANDSCAPE  
ARCHITECTS

Green Since 1899

Photo credits:

Cover, page 1: ASLA Honor Award Recipient, Combs Point Residence by Michael Vergason Landscape Architects, LTD. (Photo: Nic Lehoux)

Page 5: ASLA Honor Award Recipient, Sherbourne Common by Phillips Farevaag Smallemberg (Photo: Arista Rizakos/Grasshopperreps.com)

Page 7: ASLA Honor Award Recipient, Vineyard Retreat by Scott Lewis Landscape Architecture (Photo: Matthew Millman Photography)

Page 9: ASLA Honor Award Recipient, The Crown Sky Garden: Ann & Robert H. Lurie Children's Hospital of Chicago by Milkyoung Kim Design (Photo: Hedrich Blessing)

Page 11: ASLA Honor Award Recipient, Woodland Rain Gardens by Jeffrey Carbo Landscape Architects (Photo: Ralph Lee Anderson)

Page 13: ASLA Honor Award Recipient, Segment 5, Hudson River Park: A Resourceful and Resilient Space for a Park-Starved Neighborhood by Michael Van Valkenburgh Associates (Photo: Michael Van Valkenburgh Associates)

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