

ASLA 2011 ANNUAL MEETING & EXPO

LANDSCAPE ARCHITECTURE RISING KNOWLEDGE VISION LEADERSHIP



Register
by
August 5
and
Save!

San Diego **OCT. 30 - NOV. 2**
www.asla.org/2011meeting



AMERICAN SOCIETY OF
LANDSCAPE ARCHITECTS

LANDSCAPE
ARCHITECTURE
MAGAZINE

Contents

- 1 About the Annual Meeting & EXPO
- 2 Professional Development
- 3 General Sessions, Field Sessions,
and Workshops
- 8 Education Sessions and Faculty
- 26 ASLA EXPO and Exhibitors
- 30 Special Events
- 34 Hotel Accommodations
- 35 Registration and Travel Information
- 36 Sponsors

Cover Photos of San Diego Public Art Projects: Coming Together by Niki de St. Phalle, Convention Center and Banner Art sculpture by John Banks, Imperial Beach furnished by Port of San Diego.



LANDSCAPE ARCHITECTURE RISING KNOWLEDGE VISION LEADERSHIP



Dear Colleagues,

As a profession, we are entering a time of unparalleled opportunity. One of great promise. One where the fruits of our collective efforts have begun to be realized. In July 2009, *Engineering News-Record* ran a cover article titled "Landscape Architecture Rising," citing the ascent of landscape architects to the forefront of major engineering projects. Speaking at the Congress for the New

Urbanism meeting last year, architect Andres Duany declared, "It's not cool to be an architect. It's cool to be a landscape architect. That's the next cool thing." *The Architect's Newspaper* featured a cover story in March about the surge in major commissions going to landscape architects, stating, "Traditionally, the architect was the master builder with landscape designers as mere ancillaries. Today that relationship is fast being reversed."

At no other time since the founding of our profession have we enjoyed greater recognition by allied design professionals, the development community, and the general public. Only we have the knowledge of natural systems as they relate to the broader built environment. We also have the vision to develop design solutions for the long term. This is allowing us to emerge from the background to lead design teams on many of the most significant projects of our time. As demand for ecological-based design grows, we'll be called upon as key choreographers of public space in both urban and rural contexts. We must seize the moment as LEED, the Sustainable Sites Initiative*, and systems-based design reshape our cities.

It's with these thoughts in mind that we convened the Annual Meeting Education Advisory Committee last November to begin planning the more than 135 education sessions, keynote programs, field sessions, and workshops. Please join us in San Diego, one of the premier American cities, for four days of intense learning, fellowship, inspiration, and celebration. I hope to see you there!

Jonathan Mueller, FASLA
ASLA President

*The Sustainable Sites Initiative is an interdisciplinary effort by the American Society of Landscape Architects, the Lady Bird Johnson Wildflower Center at the University of Texas at Austin, and the United States Botanic Garden.

Annual Meeting Education Advisory Committee

Robin Shifflet, ASLA
James Sipes, ASLA
Mario Nievera, ASLA
Mia Lehrer, FASLA
Annette Wilkus, ASLA
Elizabeth K. Meyer, FASLA
David Yocca, FASLA
Janet Rosenberg, ASLA
Christian Zimmerman, FASLA
Joan Honeyman, ASLA
Gary Hilderbrand, FASLA
Peter L. Schaudt, FASLA
Sarah Boasberg, Hon. ASLA
Mark Hough, ASLA
Ruth Stafford, ASLA

Host Chapter Leaders

Glen Schmidt, FASLA,
and Joe Esposito, ASLA,
Host Chapter Co-Chairs

Laura Burnett, ASLA, and
Emily Henning, ASLA,
Legacy Project Co-Chairs

Dolores Marquez, ASLA, and
DJ Taylor, ASLA,
Field Sessions Co-Chairs

Jim Taylor, ASLA, and
Mark Steyaert, ASLA,
*Host Chapter Booth
Co-Chairs*

Earn 21 Professional Development Hours

The ASLA Fund supports ASLA research, the library, archives, awards, and the professional education programs.



Professional development hours (PDH) is the term that ASLA and the Landscape Architecture Continuing Education System (LA CES) use to describe how much credit a course carries. One professional development hour requires at least 50 minutes of instruction. Additional time is measured in 15-minute increments. For example, each 90-minute education session equals 1.5 PDH.

More than 135 education sessions, field sessions, workshops, and general sessions will be offered throughout the meeting. Full registration offers access to 21 PDH toward maintenance of your state license (where mandated); earn more hours by participating in ticketed field sessions and workshops.

Following the meeting, ASLA will provide attendees with access to a certificate providing proof of the PDH earned throughout the annual meeting. The exact number of hours accepted for licensure purposes may vary by state, but ASLA has made every effort to structure educational opportunities that adhere to the most widely acknowledged guidelines of state registration boards requiring continuing education. Additionally, ASLA registers selected appropriate education programs with allied professional organizations, including the American Institute of Architects, the American Institute of Certified Planners, and the U.S. Green Building Council.



ASLA/ACE Mentor Program Legacy Project



In 2008, ASLA introduced the Legacy Project, which seeks to promote positive change in the host city of the annual meeting and EXPO. The host chapter teams up with the local affiliate of the ACE Mentor Program to design a project to be installed after the meeting. Many EXPO exhibitors donate products and plants for the project, allowing ASLA to give back to the city that hosts the meeting.

This year, ASLA and the ACE Mentor Program have partnered with the Friends of Ruffin Canyon to design and implement an educational and native garden for William H. Taft Middle School. The school will develop a curriculum to encourage students to discover nature, investigate history, and celebrate culture. The garden will be universally accessible, providing opportunities where children of all abilities can explore San Diego's rich and diverse landscape.

For information on how to assist with this project, please stop by the San Diego Host Chapter Booth in the registration area during the meeting.

Happy City



Can the shape of a city make or break the happiness of its inhabitants? Award-winning journalist and urban experimentalist Charles Montgomery has spent the past half decade searching for answers to that question, and finding them in psychology, neuroscience, and behavioral economics. He has discovered a striking relationship between the design of our minds and the design of our cities, a concept he lays out in his forthcoming book, *Happy City*. His message is as surprising as it is hopeful: Doomsayers have warned that action to tackle the urgent challenges of climate change

and energy scarcity will lead us into decades of hardship and sacrifice. But evidence suggests the opposite: that the green city, the low-carbon city and the happy city are the same place.

SPONSORED BY



How Do We Shape the New American City?



San Francisco Chronicle Design Critic John King will moderate a lively panel discussion among five thought leaders in urban design, urban history, sustainability, New Urbanism, and Landscape Urbanism. In addition to her design credentials, Diana Balmori has a PhD in urban history. Maurice Cox has served as mayor of Charlottesville, VA, and is the former director of design for the National Endowment

for the Arts. Andres Duany cofounded the Congress for the New Urbanism. Laurie Olin is among the most prolific award winners in urban design today. Charles Waldheim chairs Harvard's Graduate School of Design and is an outspoken Landscape Urbanist.



Diana Balmori,
ASLA
Balmori Associates



The Hon. Maurice Cox
University of Virginia



Andres Duany,
FAIA
Duany Plater-Zyberk



Laurie Olin, FASLA
OLIN



Charles Waldheim,
Affil. ASLA
Harvard Graduate School of Design

Photo: Siena Scariff/Urban Agency

Hall H Convention Center

Monday, October 31

8:00 am – 9:00 am

Charles Montgomery

Tuesday, November 1

8:00 am – 9:00 am

John King, Hon. ASLA,

Moderator

San Francisco Chronicle

SPONSORED BY



Register at WWW.ASLA.ORG/2011MEETING

Sunday, October 30

All field sessions will begin promptly at the indicated time and depart from the San Diego Convention Center. All ticket sales are final and events take place rain or shine. Participation in each field session is limited, so register early to reserve your ticket.

“Lunch on your own” indicates there will be a planned stop where you can purchase food. Participants are encouraged to bring their own lunches or snacks along on field sessions where lunch is not provided.



View of San Diego from Coronado Island

FS01 Orange County Great Park 6.5 PDH

7:30 am – 5:30 pm

This former Marine base redevelopment is to be twice the size of Central Park and includes gardens and museums. It will also finance itself. Join the design team at the 27.5-acre preview center to see the master plan and ascend in a tethered helium balloon to survey the 1,347-acre site.

Leaders/Speakers: *Mia Lehrer, FASLA, Mia Lehrer + Associates; Henry Korn and Rod Cooper, Orange County Great Park*

\$95 per person; includes transportation and bottled water. Lunch on your own.

FS02 Shoreline Ecology Kayak Experience 3.75 PDH

7:30 am – 12:30 pm

How better to explore San Diego's coastline than from the ocean to understand shoreline ecosystem protection? Tour the Scripps Institution of Oceanography's new conference center by foot and kayak as you learn about the area's watershed pollution control program and examine shoreline features that incorporate low-impact design principles.

Leaders/Speakers: *Jennifer Montgomery ASLA, LEED AP, Schmidt Design Group; Jill Chorak, ASLA, and Mark Carpenter, ASLA, KTU+A Landscape Architecture and Planning; Kimberly O'Conner, University of California, San Diego*

\$120 per person; includes transportation, kayak rental, and bottled water.

FS03 Torrey Pines: Capturing Natural & Historical Character in Design 4.5 PDH

7:30 am – 12:30 pm

If you want to experience the nature and history of Southern California, do enjoy this guided hike of Torrey Pines State Park and Beach, the Lodge at Torrey Pines, and the Estancia La Jolla Hotel and Spa. This tour includes award-winning California Craftsman and Old California Rancho landscape architecture projects.

Leaders/Speakers: *Nate Magnusson ASLA, LEED AP, Schmidt Design Group; Joel Harms, Burton Landscape Architecture Studio; Margaret Low Fillius and other docents, Torrey Pines State Park*

\$70 per person; includes transportation, entry fee, and bottled water.

FS04 Edible Landscape and Urban Sustainability 4.5 PDH

7:30 am – 2:00 pm

San Diego is home to a downtown community college that offers degrees in sustainable urban agriculture, a corporate campus garden that provides employees with fresh food, and an edible green wall. Visit them all and shop at a farmer's market with 120 vendors offering vegetables and ethnic foods.

Leaders/Speakers: *Nicholas DeLorenzo, ASLA, and Todd Haydel, Student Affil. ASLA, LEED AP, DeLorenzo Inc.; Julia Dashe, Seeds at City Urban Farm; Misha Johnson, San Diego Roots Sustainable Food Program; David Larson, Hillcrest Business Association*

\$90 per person; includes transportation and bottled water. Lunch on your own at farmers market.

FS05 The Western Edge: Current Trends in Modern Residential Design 4 PDH

8:00 am – 2:00 pm

Like a classic Japanese garden, modern landscape architecture focuses on reducing subjects to their most basic elements. This engaging series of visits to exquisitely detailed residential bioscape designs reveals how leading landscape architects are integrating materials, grids, geometric repetition, and high-quality construction to create organization through simplicity.

Leaders/Speakers: *Richard Risner, ASLA, Grounded* Modern Landscape Architecture & Planning; Lynn Brown-Reynolds, ASLA, Lynn Brown-Reynolds Landscape Architecture; Craig Hooker, EnviroFit; Michael Brennan, ASLA, Urban Green*

\$80 per person; includes transportation, and bottled water. Lunch on your own.

FS06 Icons of Art and Architecture in the Landscape 7 PDH

8:00 am – 5:00 pm

The Stuart Collection, Salk Institute, and Neurosciences Institute compose one of the finest collections of site-specific art ever, featuring an iconic plaza and one of the most highly refined courtyards in the world. This is a rare opportunity to experience these works up close and absorb their transcendent history.

Leaders/Speakers: *Martin Poirier, FASLA, Spurlock Poirier Landscape Architects; Peter Walker, FASLA, Peter Walker and Partners; Mark Hough, ASLA, Duke University; William Burton, FASLA, Burton Landscape Architecture Studio; Vonn Marie May, Cultural Land Planning & Research; Mary Beebe, Stuart Collection*

\$110 per person; includes transportation, docent/entry fee, and bottled water. Lunch on your own.

FS07 North County San Diego Residences: Mountain Top to Valley Floor 6.5 PDH

8:00 am – 5:00 pm

Discover breathtaking residences that range from the highest points in San Diego County to the North County valley floor. This engaging field session includes the incredibly dramatic outcroppings, landscape and distant Pacific Ocean views, diverse inland microclimates, and intriguing plantings of the mountains, hills, and valleys of northern San Diego.

Leaders/Speakers: *Scott Spencer, Scott Spencer Garden Design; Angelina Sotelo, ASLA, David Reed Landscape Architects; Christopher Drayer, ASLA*

\$135 per person; includes transportation, box lunch, winery tour, wine tasting, and bottled water.

FS08 Strategies for Landscape Water Efficiency in Residential and Commercial Application 5 PDH

8:00 am – 3:00 pm

As you will see across a range of residential scales, client demand is strong for landscape architects who increase water-use efficiency. Examine innovative irrigation systems and low-water-use plantings at the heart of sound water management practices, including a sports field and an estate that harmonically balance sustainability and aesthetics.

Leaders/Speakers: *Megan Fairleigh, ASLA, Mira Costa College; Patrick Crais, Blue Watchdog Systems*

\$75 per person; includes transportation and bottled water. Lunch on your own.

FS09 San Diego Region SITES™ Pilot Projects 6 PDH

8:30 am – 4:30 pm

The Sustainable Sites Initiative™ has generated tremendous interest among landscape architects and clients alike. This tour features three pilot projects: a corporate landscape, a park, and a commercial setting. The experience will become even more tangible with a luncheon and tour at the eco- and taste-bud-friendly Stone Brewing Company.

Leaders/Speakers: *R. Brad Lewis ASLA, LEED AP, HELIX Environmental Planning; Marney Jensen ASLA, LEED AP, Schmidt Design Group; Greg Koch, Stone Brewing Company; Danielle Pieranunzi, LEED AP, Lady Bird Johnson Wildflower Center; John Frenken, City of Encinitas*

\$130 per person; includes transportation, lunch, brewery tour/tasting and bottled water.

FS10 Green Infrastructure Workshop: Exploring Green Street Opportunities 7 PDH

9:00 am – 5:00 pm

San Diego's Gaslamp District is more than a spirit-lifting, history-inspiring stroll. It is also the focus of this eight-hour workshop with national green street experts, and is ideal for public sector/city official attendees. Together, you will be studying this well-established area to identify, plan, and design urban green street retrofit opportunities.

Leaders/Speakers: *Kevin R. Perry, ASLA, Nevue Ngan Associates; Clark Wilson, U.S. EPA Office of Sustainable Communities; Martin Flores, ASLA, Rick Engineering Company, Inc.*

\$75 per person; includes afternoon beverage break and bottled water. Lunch on your own.

FS11 Habitat Like That: Landscape Architecture for the San Diego Zoo 3 PDH

9:00 am – 1:00 pm

The San Diego Zoo is a leader in zoological exhibit design. Here's your chance to take a walk on the wild side and go behind the scenes of the certified botanical gardens. This exciting field session will connect you directly with a multi-species habitat and the people who designed it.

Leaders/Speakers: James Neri, ASLA, Neri Landscape Architecture; Christopher Langdon, ASLA, Wimmer Yamada and Caughey; Michael Bostwick and David Rice, FAIA, San Diego Zoo Global

\$80 per person; includes transportation, continental breakfast, admission fee, and bottled water.

FS12 Cycling in Coronado: Past, Present, and Future 5 PDH

5 PDH

9:30 am – 2:30 pm

In Coronado, incorporated in 1890, residents are blessed with a richly historic village atmosphere. Guided by knowledgeable landscape architects and city staff for detail, this 15-mile bike ride on level terrain will explore Coronado's waterfront, neighborhoods, and Navy installations, as well as the Hotel del Coronado and Silver Strand.

Leaders/Speakers: Michael Singleton ASLA, AICP, LEED AP, and John Holloway, ASLA, KTU+A Landscape Architecture & Planning

\$95 per person; includes water taxi fee, bike rental, and bottled water. Lunch on your own.

FS13 San Diego's Garden Ballpark 4 PDH

9:30 am – 2:00 pm

Imagine planning, designing, and managing the landscape of a Major League Baseball park in the heart of downtown San Diego. In this tour, the designers and developers will grant you that fantasy with a truly inside look at how a huge sports facility becomes a key driver for neighborhood development.

Leaders/Speakers: Andrew Spurlock, FASLA, Spurlock Poirier Landscape Architects; Jose Parral, Woodbury University; Brad Richter, Centre City Development Corporation; Luke Yoder, San Diego Padres

\$45 per person; includes bottled water. Substantial walking required.

FS14 Environmental Stewardship on the Border: The Tijuana River Watershed 3.5 PDH

10:00 am – 3:00 pm

The Tijuana River Watershed is a complex, diverse mix of terrain, ecology, culture, and, of course, international jurisdiction. There are problems and opportunities within this large, arid, urbanized watershed, and it is a model for trans-border cooperation. This session will reveal a multijurisdictional plan for managing an ecosystem preserve.

Leaders/Speakers: Jon Wreschinsky, ASLA, The Land Design Collaborative; Clay Phillips, State of California Department of Parks and Recreation; Oscar Romo, Tijuana River National Estuarine Research Reserve

\$70 per person; includes transportation, entry fee, and bottled water.

FS15 Balboa Park—A Walking Tour of Planning and Design Issues 4 PDH

10:00 am – 3:00 pm

The 100th anniversary of the Panama-California Exposition that launched this park is 2015, yet the site is one of the oldest dedicated to public recreation, dating to 1835. Learn how this exhilaratingly beautiful park sparked the Spanish Colonial Revival and how the current master plan can further inspire public engagement.

Leaders/Speakers: Vicki Estrada, FASLA, and David Preciado, ASLA, Estrada Land Planning

\$65 per person; includes transportation and bottled water. Substantial walking required.

FS16 The Jewel: Estate Coastal Gardens of La Jolla 4 PDH

10:00 am – 4:00 pm

Everybody who's been to La Jolla wants to live there. This tour will take you from a hillside estate and garden on the Black's Beach bluffs through the village, reminiscent of the French Riviera. You will enjoy beautifully designed properties as well as the historic Cave Shop.

Leaders/Speakers: Martin Schmidt, ASLA, ENVIRONS; Jeffrey Smith, Daedalus Design Group

\$70 per person; includes transportation and bottled water. Lunch on your own.

Saturday, October 29

ND301 Implementing the LEED for Neighborhood Development Rating System**8:30 am – 5:00 pm**

Learn to apply the LEED for Neighborhood Development rating system to a real project. Walk-through typical project phases and key decision points for project teams and stakeholders. Experienced LEED® Faculty™ will lead interactive hands-on activities incorporating LEED implementation strategies and rating system tools.

Featured Speakers: *U.S. Green Building Council Workshop (Delivered by the USGBC San Diego Chapter)*

\$345 (Lunch included)

Register: www.usgbc.org/ND301



Sunday, October 30

WS01 Technical Workshop: LARE Prep SECTION E (Grading, Drainage, Stormwater Management)**8:00 am – 12:00 pm**

To prepare attendees for the national licensing exam, workshop presenters will offer an exam overview, insight into solving vignette problems, and a primer on grading techniques. By solving vignettes both before and during the session, participants will acquire a greater understanding of what they will need to know to pass Section E and gain a critical edge as they prepare.

Featured Speakers: *Presenter Tom Nieman, FASLA, University of Kentucky; Eric Gilbey, ASLA, Nemetschek Vectorworks, Inc.*

\$75 per person by 8/5, \$100 by 9/16, \$125 after 9/16.

WS02 Technical Workshop: LARE Prep SECTION C (Site Design)**1:00 pm – 4:00 pm**

Presenters at this workshop will offer an overview of the national licensing exam, insight into solving vignette problems, and a primer on grading techniques. Attendees will solve vignettes both before and during the session to become comfortable with the rigors of the test and identify areas they will need to study as they prepare to pass Section C.

Featured Speakers: *Kay Williams, FASLA, University of Florida; Karen Beck, FASLA, Commonwealth Engineers Consulting*

\$75 per person by 8/5, \$100 by 9/16, \$125 after 9/16.

WS03 Technical Workshops: LARE Prep SECTION E & C**Section E: 8:00 am – 12 Noon****Section C: 1:00 pm – 4:00 pm**

See descriptions above.

\$100 per person—book by 8/5

\$150 by 9/16, \$200 after 9/16.

WS04 SITES™ Core Concepts: Applying the SITES Rating System to Your Project 4 PDH**1:00 pm – 5:00 pm**

Through group discussion and individual interaction with experienced professionals, attendees of this workshop will learn about project certification in compliance with the Sustainable Sites Initiative™ (SITES™). You will understand the intent of each SITES credit category and be familiar with best practices, key terms, and incentives and concepts in practice. This is your opportunity to become an early adaptor.

Featured Speakers: *José Almiñana FASLA, LEED AP, Andropogon Associates; April Philips, FASLA, April Philips Design Works, Inc.; Allegra Bukojemsky, ASLA; Hunter Beckham, ASLA, SWT Design; Danielle Pieranunzi Affil. ASLA, LEED AP, Lady Bird Johnson Wildflower Center*

\$125 per person by 8/5, \$150 by 9/16, \$175 after 9/16.

The following 90-minute education sessions will be offered Sunday through Wednesday. The detailed schedule, additional speakers, and learning objectives are available online at www.asla.org/2011meeting. Each session is 1.5 professional development hours (PDH). Unless otherwise noted, the instruction level of the education sessions will be intermediate or advanced, appropriate for an experienced, professional audience.

SPONSORED BY



"I have attended the annual conference for many years and it is on my calendar for this year. My clients have told me numerous times that they value the fact that I bring back not only new ideas, but the latest information from around the globe."

Pamela M. Blough, FASLA
Grand Haven, MI



photo: Philipp Scholz Rittermann

Stuart Collection, FS06

Sunday, October 30

8:30 am – 10:00 am

SUN-A1 Developing Healthy Communities

Using realigned Army bases as case studies, this session illustrates the Health in All Policies framework whereby planners create supportive environments by linking public health and cross-sector policies. The framework encompasses policies on housing, transportation, education, employment, land use, the environment, and agriculture.

Featured Speakers: Holly Avey, Georgia Health Policy Center; Monte Wilson ASLA, LEED AP, HOK; Jack Spratt, McPherson Implementing Local Redevelopment Authority; Greg Ossont, City of Gaithersburg

SUN-A2 Photographing Landscape Architecture

Despite the inspired and exacting work of landscape architects, it is uncommon for their achievements to be documented to the same high standards as their constructions. This session will demonstrate how photographic excellence, in-house or commissioned, makes all the difference in the world to winning or losing future work and awards.

Featured Speaker: Andrea Jones, Garden Exposures Photo Library

SUN-A3 Water-Centric Sustainable Communities

Cities cannot be sustainable without well-planned water management. The authors of *Water-Centric Sustainable Communities* will take you through the emerging theory of designing and maintaining water management systems for cities small and large, new and old, including a wide array of international case studies.

Featured Speakers: Jack Ahern, FASLA, University of Massachusetts; Vladimir Novotny, Northeastern University

SUN-A4 Documenting Our Heritage: Three Lenses for Understanding Historic Designed Landscapes

The Cultural Landscape Foundation and HALS programs give public recognition to the diversity, value, and regional nuance of our cultural landscape heritage. Your drawings, photographs, and videos are powerful tools for educating fellow professionals and the public alike that the quality of life derives from the quality of landscapes.

Featured Speakers: Courtney Spearman, Assoc. ASLA, and Nancy Slade, ASLA, The Cultural Landscape Foundation; Christine Pattillo, ASLA, PGAdesign

SUN-A5 LEED for Neighborhood Development and the Landscape Architect's Role

The new USGBC LEED for Neighborhood Development certifies projects that excel in location efficiency, access to diverse uses, reduced traffic, and green infrastructure. Speakers will use a case study and discussion of the requirements most related to landscape architecture to identify the influence landscape architects control in LEED-ND projects.

Featured Speakers: *Barbara Austin, ASLA, RVI Planning + Landscape Architecture; Dara Zycherman, LEED AP, U.S. Green Building Council*

SUN-A6 Freehand Renaissance: Drawing and Creativity in a Digital Age

Today's best designers combine the advantages of technology with the immediacy and freshness of free-hand sketching to expand and enrich their creative exploration and expression. This hands-on session will demystify rapid concept sketching techniques to reveal how they can be powerfully creative and profitable tools in contemporary design practice.

Featured Speaker: *James Richards, FASLA, Townscape, Inc.*

SUN-A7 Harvesting On-Site Water Sources for Sustainable Irrigation

Water-smart landscaping can include irrigation. Speakers familiar with the processes and equipment involved in large-scale water harvesting will review recent developments in sustainable irrigation technology. Weather-based, remotely controlled systems can save up to 50 percent of irrigation water by combining water-harvesting and water-smart products.

Featured Speakers: *John Bauer, Wahaso; James Davis, ASLA, Landtech Irrigation Consultants; Mark Coopersmith, ET Water*

SUN-A8 Outdoor Kitchens: Creating a Sophisticated Space that Works

Homeowners are spending more time at home and investing in their homes accordingly. A related trend is the outdoor kitchen, one of the fastest growing areas of consumer capital spending and a largely untapped opportunity for landscape architects. This session will demonstrate the necessary elements of a functional, efficient outdoor kitchen.

Featured Speakers: *Eric Groft, ASLA, Oehme, van Sweden & Associates; Abigale Baldwin, ASLA, Hoerr Schaudt Landscape Architects; Mark Scott, ASLA, Mark Scott Associates; Russ Faulk, Kalamazoo Outdoor Gourmet*

10:30 am – 12 Noon

SUN-B1 Restoring the Human Dimension in Cities

A good city is like a good party: People stay longer when they are enjoying themselves. This session focuses on the human dimension of good cities, with illustrations from Seattle, San Francisco, New York, Toronto, and Copenhagen that tell inspirational stories about how humans thrive and what is sustainable.

Featured Speakers: *Helle Burlingame, Affil. ASLA, Kompan Play Institute; Colie Hough-Beck ASLA, AIA, Hough Beck & Baird Inc.; Catherine Benotto ASLA, AIA, Weber Thompson*

SUN-B2 Financial Management—The Path to Profitability

Design firms should be both professionally fulfilling and financially successful. This session shows principals and project managers the basics of financial management using critical metrics available from the firm's financial reports. Better business management gives firms a stable financial footing, which in turn allows more attention to project development.

Featured Speaker: *Steve Wintner, AIA, Management Consulting Services*

SUN-B3 Rethinking Substantial Completion: Alternative Approaches to Post-Planting Care

A project's success cannot be determined at substantial completion. It is determined over years of vegetation establishment. Landscape architects must assess construction before accepting it, all while developing strategies that support vigorous growth over time. This panel proposes a performance-based model for managing the transition from planting to long-term maintenance.

Featured Speakers: *Eric Kramer, ASLA, Reed Hilderbrand; Kelby Fite, Bartlett Tree Research Laboratories; James Sottilo, Ecological Landscape Management; Robert Whitman ASLA, AICP, LEED AP, Gould Evans*

SUN-B4 The Next Generation of Net-Zero Park Design

The urban public realm and public spaces of tomorrow will reflect new efficiencies and accommodations practitioners would not have considered even a few years ago. Through case studies in both hot/dry and temperate regions, this session will present emerging strategies for design, implementation, and management that enhance site sustainability.

Featured Speakers: *John "Bill" Taylor, ASLA, Carol R. Johnson Associates, Inc.; Mark Walsh-Cooke and Tom Kennedy, Arup Consulting Engineers*

SUN-B5 2010—An ADA Accessibility Odyssey

Refresh your knowledge of the 2010 universal accessibility standards and other guidelines for designing outdoor environments, including those that are state of the art even if not yet current code. This session includes an easy-to-use outline of pertinent ADA standards and a substantial bibliography and resource list for more detailed reference.

Featured Speakers: *Emily O'Mahoney ASLA, LEED AP, Gentile Holloway O'Mahoney & Associates; David Milligan FASLA, LEED AP, Charlotte County Facilities Construction & Maintenance Department*

SUN-B6 U.S. Capitol Square: Olmsted's Legacy into the 21st Century

The recently completed Capitol Square Cultural Landscape Report sets a sustainable trajectory for a national icon inspired by the original Olmsted design. The Architect of the Capitol team will present the process, findings, and directions for maintaining the historic integrity and sustainability of the Capitol landscape for the coming century.

Featured Speakers: *Patricia O'Donnell, FASLA, Heritage Landscapes; Martin Shore, AIA, and Theodore R. Bechtol Jr., Office of the Architect of the Capitol; Lonnie Hovey, AIA, Vitetta*

SUN-B7 Landscape, Public Policy, and the Mayors' Institute on City Design

The Mayors' Institute on City Design (MICD) has helped more than 850 mayors use design to address the critical challenges facing their cities. In April 2011, MICD convened an unprecedented summit of thought leaders in design and public policy that generated recommendations for transforming America's cities. This session will consider those recommendations.

Featured Speakers: *Ronald E. Bogle, Hon. AIA, American Architectural Foundation; Mark Dawson, ASLA, Sasaki Associates; Mary Margaret Jones, FASLA, Hargreaves Associates; Jason Schupbach, National Endowment for the Arts*

SUN-B8 Creating Aquatic Environments That Conserve, Clean, and Reuse Water

Designed water gardens, ponds, streams, and lakes are popular, yet can waste valuable water resources. Landscape architects have developed an array of ways to manage the collection, cleaning, and reuse of the water that charges these systems. You will leave this session knowing the best practices in water-feature conservation design.

Featured Speakers: *David Duensing, Affil. ASLA, David B. Duensing & Associates Inc.; Anthony Archer-Wills, Anthony Archer-Wills, LLC; Christa Petzke, Firestone Specialty Products, LLC*

1:30 pm – 3:00 pm

SUN-C1 Designing Community Recreation Spaces for Health and Well-Being: Applying the Research Evidence

When designing welcoming urban parks, schoolyards, trails, and greenways, landscape architects are leaders in enhancing community health. By applying the Sustainable Sites Initiative in evidence-based design, landscape architects reassert their value as preventive health facilitators. This session introduces participants to the current scientific evidence supporting healthy-lifestyle landscape design.

Featured Speakers: *Robin Moore, Affil. ASLA, North Carolina State University; Jack Nasar, FAICP, The Ohio State University; Lois Brink, ASLA, University of Colorado; Philip Troped, Purdue University*

SUN-C2 Water in the Designed Landscape: Benefits, Precautions, and Recommendations

We know water is an important landscape design element and that people are naturally drawn to it. But how does it affect us and why? Presenters will explore current research and the theoretical and practical implications for water features in the landscape, particularly to maximize benefits and minimize risk.

Featured Speakers: *Clare Cooper Marcus, Hon. ASLA, University of California, Berkeley; John Carman, FASLA, Design for Generations; Naomi Sachs, ASLA, Therapeutic Landscapes Network*

SUN-C3 Electric Car Charging Stations Are Here and Now

Learn from a firm that has long spearheaded the green movement. The Rocky Mountain Institute Project Get Ready program will show how to work with local governments on creating car charging stations so you can be at the forefront of the transition from fossil fuels to renewable energy.

Featured Speakers: *Matthew Mattila, Rocky Mountain Institute; others TBD*



Julie Bargmann, ASLA,
MON-A1, TUE-A6

SUN-C4 From Shoreline to Ridgeline: Closing the Water Loop with High-Performance Design

Population growth, urbanization, and climate change are all putting extreme pressure on aquatic ecosystems and water resources. This session will feature three examinations of how to protect our shorelines: a salmon-friendly seawall design for Seattle's central waterfront, research on stormwater treatment and reuse on urban waterfronts, and water reclamation case studies.

Featured Speakers: *Nancy Rottle, ASLA, University of Washington; James Brennan, ASLA, J. A. Brennan and Associates, PLLC; Marin Bjork, ASLA, Cascadia Green Building Council*

SUN-C5 Wild for the City: Creating and Sustaining Urban Nature Parks

Urban nature parks are meticulously designed to fulfill people's desire for ecological connection. Drawing on their experiences in Central Park, San Francisco's Lands End, and Jerusalem's nascent Gazelle Park, speakers will explain how to negotiate the tensions between the human construct and nature and the pivotal role of public outreach.

Featured Speakers: *Laura Starr ASLA, LEED AP, Starr Whitehouse Landscape Architects and Planners PLLC; Sharon Farrell, Golden Gate National Parks Conservancy*

SUN-C6 Firm Transition Planning: Developing and Implementing a Success Strategy

Don't think of today's marketplace as a challenge when you consider firm transition. It is an opportunity. The continued legacy of your firm requires both a carefully orchestrated plan and wise resource stewardship. Principals of firms of all sizes will come to understand their transition options from this session.

Featured Speakers: *Douglas Parker and James Cramer, Greenway Group*

SUN-C7 The Evolution of French Landscape Architecture: Postmodernism to the Present

French landscape architecture is experiencing a notable shift to more cost-effective and sustainable works. Experienced practitioners and historians will focus on recent work in France and the design approaches that led to it. The discussion is germane to everyone striving for

high-quality, sustainable work in the current global slump.

Featured Speakers: *Timothy Baird, ASLA, Pennsylvania State University; Sebastien Marot, Architecture School in Marne-la-Vallee; Philippe Coignet, Office of Landscape Morphology; Henri Bava, Agence Ter*

SUN-C8 Using CAD to Create and Document Sustainable Sites

Your software tools can analyze materials so that you can specify materials based on all the complex aspects of sustainability. The processes presented in this session are based on built projects and address objectives proposed in LEED-NC 2009 and the Sustainable Sites Initiative Guidelines and Performance Benchmarks 2009.

Featured Speakers: *Kenneth Bates, ASLA, Morris Architects; Stephen Schrader, ASLA, Holcombe Norton Partners, Inc.; Eric Gilbey, ASLA, Nemetschek Vectorworks, Inc.*

SUN-C9 Social Acceptance of Wind Energy—Addressing Visual Impact in Skeptical Communities

Locations that have the best wind resources often have high scenic value, and wind turbines scattered across these land- or seascapes often raise public concern about their visual impact. Failure to address this concern early on in project planning can lead to misinterpretation, diminished public confidence, and project delay.

Featured Speakers: *Terrance DeWan, ASLA, Terrence J. DeWan & Associates; John McCarty, ASLA, Bureau of Land Management; Matthew Allen, Saratoga Associates*



Thomas Woltz, ASLA,
MON-A2

SUN-C10 Lighting Products Panel

As the options for exterior lighting multiply—including LED, induction, light-emitting plasma, and fluorescent lamps—the design considerations remain fairly constant: life cycle cost, sustainability, return on investment, and maintenance. This session will cover the recent product developments and technological advancements to inform your next exterior lighting design.

Featured Speakers: *Thomas Tavella, FASLA, Fuss & O’Neill, Inc.; Robert Murphy, Philips Lumec; Brian Keilt, Schreder Lighting US; Johnson Yun, Meteor Lighting*

3:30 pm – 5:00 pm

SUN-D1 Is Your Firm an Elephant or a Cheetah?

As large multidisciplinary firms increase their market share, midsize firms must become increasingly agile through design excellence and the ability to form specialized teams competitive with multinational corporations. By asserting landscape architects’ abilities in managing complex systems, the future of the profession will be to lead projects as prime consultants.

Featured Speakers: *Mark Johnson, FASLA, Civitas, Inc.; Lucinda Sanders, FASLA, OLIN; James Corner, ASLA, james corner field operations; Peter Walker, FASLA, PWP Landscape Architecture; Martha Schwartz, ASLA, Martha Schwartz Partners; Adriaan Geuze, Intl. ASLA, West 8 Urban Design & Landscape Architecture*

SUN-D2 The Urban Forest Is Broken: Science-Based Tools to Repair It

This presentation examines recent USDA Forest Service research projects and highlights resulting resources for landscape architects. With improved planning and design of green infrastructure, designers are able to present their projects as both aesthetic and quantifiably ecological. The presentation includes examples of how landscape architects use these tools.

Featured Speakers: *Peter MacDonagh, LEED AP, The Kestrel Design Group; Greg McPherson, ASLA, USDA Forest Service*

SUN-D3 Urban Design and the Bottom Line: Measuring Sustainable Value

Stakeholders want evidence that urban improvements generate more than functional economic returns. This session shows how holistic sustainable results can be quantified in economic, social/cultural, environmental, and sensory terms. Supported with project examples and research, it will explain an urban design process that generates greater measurable value.

Featured Speakers: *Dennis Jerke, ASLA, TBG Partners; Geoffrey Booth, AIA, Texas A&M University; John Brookby, AIA, DFW International Airport; Doug Porter, FAICP, The Growth Management Institute*

SUN-D4 Critical Ecologies: Currents + Pathways

Explore in detail the recent scientific shifts in ecology, biology, and sociology. Advances in parallel fields have also integrated and advanced research on complex adaptive systems, with implications for the applied design arts. This session will present a range of these changes and the potential impact on design practice internationally.

Featured Speakers: *Christopher Reed, ASLA, Stoss Landscape Urbanism; Nina-Marie Lister, Affil. ASLA, Ryerson University; Steven Handel, Hon. ASLA, Rutgers University; Jane Wolff, University of Toronto*

SUN-D5 Restorative Spaces/Healing Places: How to Make a Landscape a Healing Garden

The vital connection of people to nature extends to therapeutic garden design in all landscapes. The theory and value of therapeutic gardens include research- and evidence-based design principles, which this session illustrates with healing-property details on specific plants and materials, in keeping with the Sustainable Sites Initiative.

Featured Speakers: *Susan Erickson, ASLA, Iowa State University; Sarah Sutton ASLA, LEED AP, Design, Community & Environment; Jack Carman, FASLA, Design for Generations, LLC; Marguerite Koepke, ASLA, University of Georgia*

SUN-D6 Making Brownfields Green

Increasingly, landscape architects are being asked to convert brownfield sites into healthy landscapes. Explore important lessons learned from three recent such projects: a former Chrysler manufacturing plant for the University of Delaware, a Baltimore waterfront site for the National Aquarium, and a former airfield for the University of North Carolina.

Featured Speakers: *Jonathan Ceci ASLA, LEED AP, Amelle Schultz ASLA, LEED AP, and Neil Sullivan FAICP, LEED AP, Ayers Saint Gross; Anna Wu, FAIA, UNC, Chapel Hill; Alan Brangman, AIA, University of Delaware; Timothy Pula, National Aquarium in Baltimore*



James Corner, ASLA, SUN-D1

SUN-D7 Funding Green Infrastructure: Investing in Sustainable Solutions

Despite the growing acceptance of green infrastructure—successes in which landscape architects are central—there is resistance to project funding. Demonstrated solutions are too often considered experimental or outside standard practice because they are new. This session continues the mission of getting green infrastructure projects public and institutional funding.

Featured Speakers: *Thomas Doolittle ASLA, LEED AP, Gilbane Building Company; Nancy Stack, U.S. Department of Transportation; Laurene Mahon, Laurene B. Mahon Associates; Steve Benz, LEED AP, OLIN*

SUN-D8 Restoring Landscape Connectivity and Migration Corridors—Saving America's Keystone Species

Natural and human disturbances affect every landscape in the world and often create ecosystem mosaics that block species movement, including migration. Although much attention has been paid to restoring individual landscape patches, too little has been paid to restoring ecosystem connectivity and migration corridors. This session addresses landscape fragmentation solutions.

Featured Speakers: *Keith Bowers, ASLA, Biohabitats, Inc.; David Theobald, University of Colorado; Kenyon Fields, Wildlands Network*

SUN-D9 Stormwater Management—New Materials: Permeable Pavements, Lessons Learned

Permeable pavement to control stormwater runoff is well accepted among landscape architects and engineers, but still tends to raise concerns among clients. Speakers will address common questions about durability, particularly in cold-weather areas, and share their experience on the design, application, and long-term use of these materials.

Featured Speakers: *Jonathan Brooke ASLA, LEED AP, Hoerr Schaudt Landscape Architects; David Yocca FASLA, AICP, LEED AP, Conservation Design Forum; David Leopold, City of Chicago, Department of Transportation; Dale Fisher, National Permeable Concrete Pavement Association*



Night shot of a garden in Balboa Park

Monday, October 31

11:00 am – 12:30 pm

MON-A1 Inside the LA Studio with D.I.R.T. Studio

Julie Bargmann founded D.I.R.T. studio in 1992 with a vision for landscape renovation. Through ecological technologies, thorough understanding of each site’s history, and comprehensive community engagement, the studio’s resulting legacy to date has been inspirational, transforming fallow and derelict terrain into ecologically sound and culturally productive landscape architecture.

Featured Speakers: *Julie Bargmann, ASLA, Jennifer Trompetter, David Hill, D.I.R.T. Studio*

MON-A2 Restoration Ecology in Agrarian Landscapes

Agriculture is widely recognized as one of the largest sources of pollution in the U.S. Creative, innovative applications of traditional landscape architecture approaches, however, can balance wildlife conservation and agriculture. Speakers will present cross-discipline approaches to agricultural landscape design that facilitate ecologically sensitive horticulture and land use.

Featured Speakers: *Thomas Woltz, ASLA, and Breck Gastinger, Nelson Byrd Woltz Landscape Architects; James Gibbs, SUNY College of Environmental Science and Forestry*

MON-A3 The Art of Planting Design

Plants inspire joy through beauty. As landscape architects become increasingly proficient in creating ecologically sustainable landscapes, it remains important also to retain the powers of beauty and delight. Award-winning landscape architects distinguished in the art of planting design will share their perspectives on and methods for achieving landscape artistry.

Featured Speakers: *W. Gary Smith, ASLA, W. Gary Smith Design; Christine Ten Eyck, FASLA, Ten Eyck Landscape Architects; Brooks Kolb, ASLA, Brooks Kolb LLC Landscape Architecture; Craig Bergmann, ASLA, Craig Bergmann Landscape Design*

MON-A4 Redfields to Greenfields: Parks Solve the Urban Real Estate Crisis

Red Fields to Green Fields is a national effort to acquire vacant and financially distressed commercial and industrial properties and convert them into parks, while saving adjacent land for future sustainable development. This transformational project, involving 12 cities and 100 organizations, is widely regarded for its innovative urban development approach.

Featured Speakers: *Catherine Nagel, City Parks Alliance; Maria Nardi, Miami-Dade County Parks & Recreation; Stephanie Taylor, Green LA Coalition; Kevin Caravati, Georgia Tech Research Institute; Mike Messner, Redfields to Greenfields Project*

MON-A5 Urban Acupuncture: Approaches to Creating Open Space in Urbanized Los Angeles

With its highly urbanized, park-poor constraints, Los Angeles is turning to pocket parks—urban acupuncture—to introduce open space. Designers, a planner, and a developer will showcase recent projects and initiatives to explain how creative partnerships and thoughtful design can improve ecological function and improve the urban experience.

Featured Speakers: *Simon Pastucha, Los Angeles Department of City Planning; Richard Loring, AIA, Tsuchiya Construction Company; Mark Rios FASLA, FAIA, Rios Clementi Hale Studios; Katherine Spitz ASLA, AIA, LEED AP, Katherine Spitz Associates*

MON-A6 Floating Wetlands: Harnessing Natural Processes

Floating wetlands create habitat, filter polluted water, and engage the public along urban waterfronts otherwise devoid of ecological function. This session explains how to design and implement landscape/aquascape elements, increase urban ecological benefit, use natural wetland processes to filter water, and inspire ecological stewardship through public participation.

Featured Speakers: *Nicole Stern, LEED AP, Biohabitats; Erin English, LEED AP, Natural Systems International/Biohabitats*

MON-A7 Rethinking Highway Infrastructure

With a broken transportation system, we can't afford to design roads the way we once did. Congress is calling for a "bold new vision." We need creativity, sensitivity, and technological know-how to build safe, practical roads that are environmentally friendly, visually attractive, and help create a sense of community.

Featured Speakers: *James Sipes, ASLA, Sand County Studios; Grant Jones, FASLA, Jones & Jones; Laura Lewis, Cherokee National Forest*

MON-A8 Today's "New" Job Market: Current Trends and Perceptions in the Hiring Process

Based on survey results, this interactive session provides frank and direct insights into the myths and realities of how employers hire. Recognize gaps between employer and employee expectations. Are generational differences at play? Learn what employers want and how you can communicate your abilities through résumés, portfolios, and interviews.

Featured Speakers: *Pamela Blough, FASLA, PM Blough, Inc.; Susan Hatchell FASLA, LEED AP, Susan Hatchell Landscape Architecture, PLLC; David Lycke, ASLA, HLA Inc.; Greg Miller, ASLA, Morrow Reardon Wilkinson Miller Ltd.*

MON-A9 Achieving Sustainable Sites Strategies in LEED and SITES™ Rating Systems

Stay current on the challenges and opportunities of projects that are pursuing both LEED® and SITES™ certification. Projects under way test performance benchmarks in both rating systems, and panelists discuss the synergies between SITES and LEED, clarify different methodologies, and identify collaborative design processes informed by integrating these rating systems.

Featured Speakers: *Danielle Pieranunzi Affil. ASLA, LEED AP, Lady Bird Johnson Wildflower Center; David Yocca FASLA, AICP, LEED AP, Conservation Design Forum; Debra Guenther ASLA, LEED AP, Mithun; Steve Benz, LEED AP, OLIN*

MON-A10 Making the Greenest City in America in an Era of Fiscal Constraints

The task of building green infrastructure under severe fiscal constraints is a challenge facing urban planners nationwide. See how it is done—and done well—in Philadelphia. Panel members will discuss their groundbreaking and visionary techniques for meeting and exceeding the city's green infrastructure mandates.

Featured Speakers: *Mami Hara ASLA, AICP, Wallace Roberts & Todd; Diane Schrauth, William Penn Foundation; Harris Steinberg, FAIA, Penn Praxis*

1:30 pm – 3:00 pm

MON-B1 Achieving Regional Expressions Through Planting Design

From the earliest days of the profession, the foundation of landscape architecture has been planting design—the composition of plants to transform the experience of a space. Over time, new priorities have encroached on planting design, both in education and within the studio. It is time for a renaissance.

Featured Speakers: *Douglas Reed, FASLA, Reed Hilderbrand; Mike Albert, ASLA, Design Workshop; Sheila Brady, FASLA, Oehme, van Sweden & Associates; Raymond Jungles, FASLA, Raymond Jungles, Inc.*

MON-B2 Inside the LA Studio with Keith LeBlanc Landscape Architecture

"Subversively modern" is the best description of how two designers with shared ideals and complementary skills have so successfully collaborated to create a body of work at once profoundly familiar and wholly contemporary. Be prepared for surprises as they describe how they stay fresh and ever mindful of context and concept.

Featured Speakers: *Keith LeBlanc, ASLA, Douglas Jones, ASLA, and Christopher Regan, ASLA, Keith LeBlanc Landscape Architecture*

MON-B3 Climate Change: What Landscape Architects Should Know

The latest research in climate change forecasts astonishing shifts in temperature, weather, and ecosystems both terrestrial and aquatic. Join this enlightening discussion as panelists assess implica-

tions for current and future landscape architecture design and practice, particularly as they affect green infrastructure and flood-resilient design.

Featured Speakers: *Keith Bowers, ASLA, Biohabitats, Inc.; Kristina Hill, ASLA, University of Virginia, School of Architecture; Mary Pat Mattson, ASLA, Illinois Institute of Technology*

MON-B4 Dude, Where’s My Car: Landscape Design for Urban Transport

Reducing dependence on private cars and encouraging more healthy urban lifestyles are vital to contemporary planning, and landscape architects play a key role. This panel will examine a variety of urban planning approaches for integrating roads, transitways, and parks that accommodate daily needs while facilitating health-enhancing habits.

Featured Speakers: *Elizabeth Mossop, ASLA, and Wes Michaels, ASLA, Louisiana State University; Michael Spackman, Affil. ASLA, Spackman Mossop Michaels*

MON-B5 Grassroots Green Roofs

As green roofs become more widespread, design excellence moves from pure functionality to the realms of aesthetic and experiential creativity. This session considers the opportunities afforded by community-level projects and smaller-scale applications, with a practical approach to delivering exciting schemes that involve plantings and construction viewpoints.

Featured Speakers: *Nigel Dunnet, Sheffield University; Ed Snodgrass, Emory Knoll Farms*

MON-B6 The San Diego-Tijuana Border: A Cause and Effect Relationship

An international border that does not consider the landscape is a recipe for frustration, and the line between San Diego and Tijuana demonstrates this perfectly. Learn the history of this international divide and its regional consequences as you come to understand how to cope with governmental processes through design.

Featured Speakers: *Jose Parral and Rene Peralta, Woodbury University; Oscar Romo, Tijuana River National Estuarine Research Reserve*

MON-B7 Nontraditional Careers for Landscape Architects

More than 90 percent of ASLA members work in traditional design firms or public offices. Yet there are other career tracks for landscape architects. This panel discussion presents some notable examples of lesser-known specializations and provides an expanded view of the profession, including practical insights on niche opportunities.

Featured Speakers: *Mark Hough, ASLA, Duke University; Jeffrey Morosky, ASLA, Walt Disney Imagineering; Michael Boland, ASLA, The Presidio Trust; Daniel Jost, ASLA, Landscape Architecture Magazine*

MON-B8 Practicing SITES™: A Roundtable on Lessons Learned from the First Pilot Projects

Learn from the first landscape architects to implement the Sustainable Sites Initiative™ (SITES™) about how the rating system applies in practice. Panelists will share strategies for achieving site sustainability and facing the challenge of meeting performance benchmarks across a range of project types and in every phase of design.

Featured Speakers: *Angela Dye, FASLA, A. DYE DESIGN; José Almiñana FASLA, LEED AP, Andropogon Associates; Hunter Beckham, ASLA, SWT Design; Sarah Weidner Astheimer, ASLA, James Corner Field Operations*

MON-B9 Designing Wetland Ecosystems: from Basic Ecology to Inspiring Designs

Wetlands (aka swamps) are vital ecosystems and have long led in design prominence. Showcasing a variety of projects, this presentation will include an overview of wetland ecology and ecosystem services, as well as illustrate how wetlands are integral elements—even the key feature—of a landscape design.

Featured Speakers: *Allegra Bukojemsky, ASLA; Matthew Urbanski, Michael Van Valkenburgh Associates, Inc.*

MON-B10 From Catchment to Reuse: Designing and Implementing Rainwater Harvesting Systems

This session presents the technical aspects of designing, installing, and operating rainwater harvesting systems for irrigation or water features. Case studies will demonstrate simple water-balance calculations for sizing cisterns as well as what is necessary for performing complex analyses in both humid and arid climates.

Featured Speakers: *Nicole Holmes, Nitsch Engineering; Heather Kinkade, FASLA, Forgotten Rain, LLC*



The Gaslamp Quarter

Tuesday, November 1

11:00 am – 12:30 pm

TUE-A1 Transect Planning: Reconciling Environmentalism and Urbanism

Transect planning reconciles environmentalism and urbanism by bringing together specialists in both fields. There is a rural-to-urban integration and transition that involves humans in each arena, which makes the built environment an appropriate part of nature. Regulatory standards are the master-planning key to unlocking this holistic approach to unsprawling America.

Featured Speaker: *Andrés Duany, FAIA, Duany Plater-Zyberk & Company*

TUE-A2 CEO Roundtable: New Realities for Small Firms

Firms today must respond to a wide range of increasing client demands with fewer resources. The challenge is where and how to make tough, elusive choices. Learn from leading CEOs who are managing change to meet the future, and are succeeding in keeping their firms moving in positive directions.

Featured Speakers: *Mark Johnson, FASLA, Civitas, Inc.; Andrea Cochran, FASLA, Andrea Cochran Landscape Architecture; Jennifer Guthrie, ASLA, Gustafson Guthrie Nichol; James Burnett, FASLA, The Office of James Burnett*

TUES-A3 Black Locust Lumber: A Sustainable Alternative to Tropical Hardwoods

The prevalent use of rot-resistant tropical hardwoods is destroying tropical rainforests. Using old-growth or pressure-treated lumber is equally unsustainable. This panel will share recent research that sheds light on the opportunities and challenges of using the native North American black locust (*Robinia pseudoacacia*) as a substitute.

Featured Speakers: *Michael Van Valkenburgh, FASLA, Michael Van Valkenburgh Associates, Inc.; Hector Ducci, Wood Worker; Theodore Zoli, HNTB; Don Lavender, Landscape Forms Inc.*

TUE-A4 Inside the LA Studio with Coen + Partners

With more than 30 design awards from the ASLA, AIA, and Committee on Urban Environment, and work published in *The New York Times*, *Metropolis*, and *Dwell*, Coen + Partners is well recognized for context-driven design excellence. This discussion will reveal their approach to collaboration, experimentation, aesthetic clarity, and ecological integrity.

Featured Speakers: *Shane Coen, ASLA, Bryan Kramer, ASLA, Travis Van Liere, Coen + Partners*

TUE-A5 A Half Century of San Diego Landscape Architecture with Joe Yamada

Joe Yamada is the latest subject in the Cultural Landscape Foundation's award-winning oral history series. This facilitated discussion will highlight more than a half century of design by which a pioneering firm helped shape the cultural landscape of San Diego and established a standard for professional practice.

Featured Speakers: *Charles Birnbaum, FASLA, The Cultural Landscape Foundation; Joe Yamada, FASLA, and Pat Caughey, FASLA, Wimmer Yamada and Caughey*

TUE-A6 Blue Infrastructure: The Living Systems of Water Reuse

Water infrastructure in the U.S. is crumbling, and repair costs seem daunting. There is, however, an emerging, decentralized solution, which involves integrated wetland systems that reuse storm- and wastewater. This new model presents an enormous opportunity for landscape architects to reshape a new, blue urban infrastructure.

Featured Speakers: *Julie Bargmann, ASLA, D.I.R.T. studio; Will Kirksey, Living Machine Systems; Marin Bjork, ASLA, Cascadia Green Building Council*

TUE-A7 Food Cities: Designing Edible Landscapes for Urban Environments

A movement in transition and fast becoming iconic media darlings, edible landscapes involve far more than growing vegetables on abandoned lots. Case studies focusing on high-density environments from around the globe will illustrate integrated approaches that reintroduce food production into the city.

Featured Speakers: *April Philips, FASLA, April Philips Design Works, Inc.; Jacob Voit, Bush Foundation; Diane Dale, FASLA, William McDonough + Partners*

TUE-A8 Landscape Architecture Rising in Africa

As global economies shift, international work for landscape architects is evolving, including in Africa. Identify key market areas and study descriptive case studies in diverse environments that include eco-tourism and sustainable design in Kenya, large resorts in Morocco, and the World Cup stadium and parks in South Africa.

Featured Speakers: *Suzanne Richman, ASLA, Design Workshop; Hitesh Mehta, FASLA, HM Design; Melanie Richards, LEED AP, WATG; Arthur Adeya, Lexicon Designs*

TUE-A9 Hiring the Perfect Consultant: The Client Perspective

With more firms going after far fewer jobs, competition is intense. This session will present the clients' perspective on how and why they choose landscape architects for specific types of projects. Practical advice will help landscape architects market themselves to stand out from the crowd and compete effectively.

Featured Speakers: *Cheryl Barton, FASLA, Office of Cheryl Barton; Mark Hough, ASLA, Duke University; Chris Gent, City of Chicago; Michael Martin, AIA, Moore Ruble Yudell Architects; Ian Gill, Highland Partnership*

TUE-A10 Multi-Modal Done Right: Sustainable Transportation Planning in Minneapolis and New York

Travel isn't just by car anymore. Nor is mass transit an amenity only for major metropolitan areas. This session will illustrate how two very

different cities are addressing their range of transportation needs—from bicycle routes to bus/light-rail connections—to accommodate people's needs within situational constraints.

Featured Speakers: *Annette P. Wilkus ASLA, LEED AP, SiteWorks Landscape Architecture; Bob Close, FASLA, Close Landscape Architecture; Nick Peterson, New York City Department of Transportation*

1:30 pm – 3:00 pm

TUE-B1 Inside the LA Studio with Martha Schwartz

The driving force behind Martha Schwartz Partners will carefully detail her culturally contextual approach to urban planning and landscape architecture. The design philosophy she has set for her team of designers and planners in the U.S. and abroad is well recognized for establishing healthful relationships between people and their environment.

Featured Speaker: *Martha Schwartz, ASLA, Martha Schwartz Partners*

TUE-B2 CEO Roundtable: New Models for Future Practice

Challenged by corporate and political instability and a wavering economy, firm principals have to ask: "Is this the new normal?" This session focuses on ways to navigate overwhelming external forces as CEOs consider how local, national, and global forces affect their businesses and how to get ahead of the curve.

Featured Speakers: *Lucinda Sanders, FASLA, OLIN; Ken Smith, ASLA, Ken Smith Workshop; Joseph Brown, FASLA, AECOM; Debra Mitchell FASLA, LEED AP, JJR; Peter Schaudt, FASLA, Hoerr Schaudt Landscape Architects*

TUE-B3 Last Child in the Woods – Richard Louv

With the advent of electronic and other artificial attachments, have children today lost their connection to nature? Bestselling author Richard Louv will present his findings on how being out-of-doors and engaged with our oft-forgotten flora and fauna is how humans are hard-wired to develop physically and cognitively.

Featured Speaker: *Richard Louv, Children and Nature Network*

TUE-B4 Residential Transformation: Revisiting the Modernist House with New Intentions

The question of complexity in landscape architecture is fundamental and in constant flux. This session, as example, shows a shift from tabula rasa approaches to systems-based solutions—where nature and culture are equally considered—on sites for three iconic modernist homes by Norman Jaffee, Richard Neutra, and Philip Johnson.

Featured Speakers: *Charles Birnbaum, FASLA, The Cultural Landscape Foundation; Lisa Gimmy, ASLA, Lisa Gimmy Landscape Architecture; Gary Hilderbrand, FASLA, Reed Hilderbrand; Christopher LaGuardia, ASLA, LaGuardia Design*

TUE-B5 Piggyback Yard: Redefining the Urban Fabric of Downtown Los Angeles

With a focus on the Los Angeles River Revitalization Master Plan, this session will explore a new, systemic, green urban infrastructure. The plan directs future projects to provide ready access among adjacent neighborhoods, promote sound water management, create significant public open space, and foster a diverse and vibrant urban community.



Shane Coen, ASLA, TUE-A4

Featured Speakers: *Mia Lehrer, FASLA, Mia Lehrer + Associates; Lewis MacAdams, Friends of the Los Angeles River; Ira Artz, Tetra Tech; Carol Armstrong, City of Los Angeles*

TUE-B6 Temporary Urbanism: Experiments and Improvisations

Temporary landscape strategies are being deployed and celebrated around the world to create civic space and address mobility issues. At the same time, crises and migration lead to improvised landscapes of necessity. This survey of temporary interventions frames DIY urbanism as a new conceptual approach to urban landscape.

Featured Speakers: *Elizabeth Meyer, FASLA, University of Virginia; Christopher Guillard, ASLA, CMG; John Bela, Rebar Group; Robert Neuwirth, author, *Shadow Cities: A Billion Squatters, A New Urban World**

TUE-B7 Transforming the Urban Forest with Citywide Tree Planting Initiatives

In recent years, many cities and towns have adopted tree planting initiatives. Whether ambitious or relatively modest, these efforts are transforming the way we envision, design, and manage our urban open spaces. This presentation will examine urban tree planting through case studies that focus on both challenges and opportunities.

Featured Speakers: *Andrew Lavalie, ASLA, and Shaun O'Rourke, Student ASLA, AECOM; Tavis Dockweiler, ASLA, Viridian Landscape Studio; Matthew Erb, Friends of the Pittsburgh Urban Forest*

TUE-B8 Creative Solutions for Integrating Green Infrastructure and Public Space

The more rapidly professionals develop green infrastructure technologies, the further public understanding lags behind. Because it is incumbent upon designers to educate the public on the processes and benefits of sustainable design, panelists will present innovative, highly visible ways to demonstrate the importance of conserving our natural resources.

Featured Speakers: *David Yocca, FASLA, AICP, LEED AP, Conservation Design Forum; Rob Gray, ASLA, LEED AP, Hoerr Schaudt Landscape Architects; Teresa Durkin, ASLA, LEED AP, HOK*

TUE-B9 The Truth About Green Walls: Green-Wall System Specialists Speak Out!

Develop an understanding of different green wall systems—both living walls and green-facade walls. Comprehension of the design considerations of each type of system

enables landscape architects, as the lead consultants, to manage green-wall specialists as they incorporate the sculptural elements clients are requesting for their urban/residential landscapes.

Featured Speakers: *Mario Nievera, ASLA, Mario Nievera Design Inc.; Dean Hill, ASLA, greenscreen; Debbie Kotalic and Chad Sichel, Gsky Plant Systems, Inc.; Scott Mehaffey, FASLA, Sage Botanic Media*

TUE-B10 Greensburg Main Street: A Catalyst for Rebuilding

After a 2007 tornado destroyed 95 percent of Greensburg, KS, people there knew they had to rebuild differently. The Main Street Streetscape has become the town's master plan for envisioning a model, sustainable town. The downtown streetscape integrates pedestrian amenities and stormwater infrastructure into a unique aesthetic experience.

Featured Speakers: *James Schuessler, ASLA, LEED AP, and Stephen Hardy, AICP, LEED AP, BNIM; Steve Hewitt, City of Clinton*

TUES-B11 GeoDesign in Landscape Architecture

A common digital language is needed among landscape architects, architects, planners, developers, construction trades, and facility managers. Yet, the need for a seamless region-city building scale is disconnected by software and formats. GeoDesign can eliminate this disconnect and provide the means to query, extract, and visualize across disparate systems.

Featured Speakers: *James Sipes, ASLA, Sand County Studios; Bill Miller and Ahmed Abukhater, Esri; Karen Hanna, FASLA, Cal Poly-Pomona*



Photo: Port of San Diego.

Banner Art sculpture at Imperial Beach Blvd. by John Banks

Wednesday, November 2

8:00 am – 9:30 am

WED-A1 Perspectives on Soil Design: Opportunities and Challenges (Part I)*

Providing healthy soil is one of the greatest challenges of contemporary site design. Proper soil design addresses site difficulties, programming intensity, soil resource limitations, sustainability, drainage, maintenance, and plant health, all in a timely manner. The goal is quality control and assurance for healthy, enduring landscapes.

*Part II occurs at 10:00 am, Wed B-1

Featured Speakers: *Laura Solano, ASLA, Michael Van Valkenburgh Associates Inc.; John Swallow, ASLA, Pine & Swallow Environmental; Liz Einwiller, ASLA, PWP Landscape Architecture*

WED-A2 Women in Landscape Architecture: Navigating the Professional Challenges and Opportunities

Despite enormous challenges, women have achieved momentous advancements toward equality in landscape architectural education and practice, including the recognition of their work. This panel will highlight current career opportunities, continuing challenges, and pathways to success for women within the landscape architecture profession as they open doors for future leaders worldwide.

Featured Speakers: *Mia Lehrer, FASLA, Mia Lehrer + Associates; Martha Schwartz, ASLA, Martha Schwartz Partners; Stephanie Landregan, FASLA, UCLA Extension; Jane Wolff, University of Toronto*

WED-A3 Street Life

Streets are the most important public spaces in urban areas, be it New York, Melbourne, Los Angeles, or San Francisco. To prioritize pedestrians over automobiles, this presentation examines the work of Gehl Architects internationally and CMG Landscape Architects in San Francisco on a range from planning projects to temporary installations.

Featured Speakers: *Kevin Conger, ASLA, CMG; Oliver Schulze, Gehl Architects; Neil Hrushowy, City and County of San Francisco*

WED-A4 Evidence: Toward Performance-Based Design

This discussion explores the criteria by which we measure the performance of landscapes with respect to comprehensive sustainability and the role of research in practice. The understanding of performance extends beyond point systems to explore the best practices at the heart of certification programs, including economic, community, and aesthetic enhancements.

Featured Speakers: *Allyson Mendenhall, ASLA, and Kurt Culbertson, FASLA, Design Workshop; Debra Guenther, ASLA, Mithun; Skip Graffam, ASLA, OLIN*

WED-A5 Creating Municipal Green Roof Policy

Portland, Ore., and Austin, Tex., are both leaders in green-roof policy development, even with their significantly differing climates and construction practices. See how Portland implemented thousands of square feet of ecoroofs through density bonuses and how the successful Austin City Hall green roof served as a policy catalyst there.

Featured Speakers: *Jeffrey Bruce, Jeffrey L. Bruce and Company; Eleanor Mckinney, ASLA, Eleanor McKinney Landscape Architect; Tom Liptan, FASLA, City of Portland*

WED-A6 Green Retrofit of Urban Public Spaces in New York City

National and local initiatives promoting sustainable landscape design are proliferating, and few places reveal the design and implementation challenges as does New York City. Collaborative design experiences there also provide an opportunity to publicize the connections between parks and neighborhoods, cultural and natural history, and local and regional ecologies.

Featured Speakers: *Jeannette Compton, ASLA, New York City Parks & Recreation; Nancy Owens ASLA, LEED AP, Nancy Owens Studio LLC; Steve Grogg, McLaren Engineering Group; Mark Laska, Great Ecology and Environments*

WED-A7 BIM Workflow: Opportunities and Challenges

As landscape architects adopt building information modeling (BIM), basic principles emerge, including open collaboration with clients, related professionals, and contractors. In this session, experienced landscape architects explain the benefits and challenges of integrating BIM modeling software and explore the myths and realities of BIM as it relates to landscape architecture.

Featured Speakers: *Eric Gilbey, ASLA, Nemetschek Vectorworks, Inc.; James Sipes, ASLA, Sand County Studios; Micah Lipscomb, ASLA, Perkins + Will*

WED-A8 Community Entanglement: Beyond the Charrette

Interdisciplinary speakers will present work that involves communities in meaningful, visceral, and community-specific engagement and participation. By empowering community groups, these methods blur the distinction between professionals and the communities they serve and redefine the process of education, advocacy, site design, and physical implementation.

Featured Speakers: *Richard Alomar, ASLA, Stantec Consulting; Amy Gavaris, ASLA, New York Restoration Project; Tricia Martin, ASLA, WE Design*

WED-A9 Taking Water Systems Beyond Requirements into True Functionality

Current stormwater control approaches—including bioswale and artificial lakes, wetlands, and streams—present inherent limitations. Speakers will detail the functionality of alternative solutions that challenge the current paradigm and discuss the benefits and constraints of their own projects now transforming the way we envision water-control solutions.

Featured Speakers: *Karis Clinton, Student ASLA; Stephen Popovich, Stephen Popovich and Associates; Susan Van Atta, FASLA, Van Atta Associates, Inc.; Ron Rovanseck, Pacific Advanced Civil Engineering, Inc.*

10:00 am – 11:30 am

WED-B1 Perspectives on Soil Design: the Implementation Debate (Part II)

Landscape architects today commonly work with soil engineers to meet an array of horticultural criteria; sustainable practices; and specific uses, often intensive. This—one of two independent, coordinated sessions—will offer case-study experiences on the real-world challenges of designing, installing, and managing soils for contemporary landscapes.

**Part I occurs at 8:00 am, Wed A-1*

Featured Speakers: *Chris Moyles, ASLA, Reed Hilderbrand Associates; Robert Pine, ASLA, Pine & Swallow Associates; Micheal Shannon, ASLA, Kelco Landscaping; Gregg Stanzione, LEED AP, Bovis Lend Lease*

WED-B2 Cultivating Spaces: Urban Agriculture's Role in City Planning and Landscape Architecture

With urban agriculture emerging globally, speakers will focus on the cooperative processes that create successful programs, their value in the U.S., and how urban agriculture fits into a sustainable urban plan. Topics include zoning policies, land planning, stakeholder challenges, new implementation trends, and the effectiveness of programs currently in place.

Featured Speakers: *Mia Lehrer, FASLA, Mia Lehrer + Associates; Charles Cross, ASLA, University of Detroit Mercy; Maya Dunne, Maya Dunne + Associates; Barbara Finnin, City Slicker Farms*

WED-B3 Reaching Out: Appropriating the Public Realm Through Art and Design Activism

Through public art and design programs, landscape architects can enliven how people engage with one another within a community context. Designers who have successfully envisioned and realized partnerships that merge art, design, and education will share what they have learned about the processes and enriching possibilities of these programs.

Featured Speakers: *Pete O'Shea, ASLA, Siteworks; Maurice Cox, University of Virginia; Maggie Guggenheimer, Piedmont Council for the Arts; Greg Kelly, Phoenix Studio*

WED-B4 Inside the LA Studio with Walt Disney Imagineering

Walt Disney Imagineering’s landscape architects must completely immerse people in experiential transformation. That, after all, is what draws people to Disney theme parks and resorts worldwide. Hear how Imagineers meet these unique challenges as they balance creativity, functionality, and sustainability and create enduring environments that fully engage the senses.

Featured Speakers: *John Sorenson, ASLA, Jeffrey Morosky, ASLA, Rebecca A. Bishop, Walt Disney Imagineering*

WED-B5 Sea Level Rise and Climate Change Adaptation: Soft Infrastructure for Coastal Cities

Coastal waterfronts face flooding due to sea level rise. This session presents the collaborative research on soft infrastructure for rethinking thresholds of water, land, and city, rather than dependence on storm-surge barriers. This work inspired a book and a Museum of Modern Art exhibition in New York City.

Featured Speakers: *Catherine Nordenson, Catherine Seavitt Studio; Elizabeth Stoel, SCAPE*

WED-B6 A New Beginning for Lutcher Stark’s Shangri La: Process, Possibilities, and Product

This 2008 project earned the first LEED Platinum-NC certification in Texas and was one of only 50 in the world. Named an AIA COTE Top 10 green project in 2009, the Shangri La heronry provides a highly visible educational experience on migratory species within a contemporary historical garden.



Richard Louv TUE-B3, WED-D4

Featured Speakers: *Jeffrey Carbo, FASLA, Jeffrey Carbo Landscape Architects; William T. Arterburn, ASLA, Studio Outside*

WED-B7 Master Planning for Net-Zero Energy and Other Intertwined Sustainable Systems

A new paradigm for land development integrates energy generation, water and resource management, food production, and community stewardship. Urban projects in England and the U.S. illustrate how landscape architects can integrate net-zero energy production, holistic stormwater management, community agriculture, and active public participation.

Featured Speakers: *David Kahn, ASLA, David Kahn Studio/University of Colorado College of Architecture and Planning; Michael Tavel, AIA, Michael Tavel Architects/University of Colorado College of Architecture and Planning*

WED-B8 Water at the Forefront

As a case study of a responsible water-management hierarchy, this presentation examines the water system of a religious center that incorporates EPA Water Sense, model water-efficient landscape ordinances, LEED certification, the Sustainable Sites Initiative, CHPS, integrated project delivery, and management best practices, all in terms of landscape architecture practice.

Featured Speakers: *Bill Fee, ASLA, and Vincent Lattanzio, Carducci Landscape Architects; Jeffrey Bruce, Jeffrey L. Bruce & Company, LLC; Kevin Cavaoli, FASLA, Hoover Pumping Systems*

WED-B9 Constructed Wetlands: From Theory into Practice

Conventional water treatment systems are expensive, energy intensive, and highly polluting, especially when compared to decentralized constructed wetlands. Building on a panel from the 2010 ASLA conference, this year’s workshop will address a full range of natural and biomimicry site solutions, with a particular focus on work currently in place.

Featured Speakers: *Eddie Wu ASLA, LEED AP, HOK; Paul Knowles and Tony Sease, Natural Systems Utilities*

WED-B10 Understanding and Using the ASLA Standard Contract Forms

Two ASLA standard form agreements address fundamental issues specifically for and critical to successful landscape architecture projects. Representing both practitioners and a professional liability insurance provider, panelists will discuss risk management, the value of the

contract documents for landscape architects and clients, and tips on using the contracts in practice.

Featured Speakers: *Vaughn Rinner, ASLA, Vanasse Hangen Brustlin, Inc.; Frank Musica, Victor O. Schinnerer & Company, Inc.*

1:30 pm – 3:00 pm

WED-C1 ARC International Wildlife Crossing Design Competition (Part I)*

Roads are a major obstacle to landscape connectivity and ecological vitality, and wildlife crossings are promising infrastructural applications in landscape architecture that make roads safer for both drivers and animals. This double panel session presents the many novel approaches the ARC International Wildlife Crossing Design Competition finalists conceived.

*Part II occurs at 3:30 pm, Wed. D-1

Featured Speakers: *Nina-Marie Lister, Affil. ASLA, Ryerson University; Janet Rosenberg, ASLA, Janet Rosenberg and Associates; Fiona Kydd, OKRA Landscape Architects; Diana Balmori, ASLA, Balmori Associates*

WED-C2 Landscape and Public Art: Making a Seamless Realm

Art is too often viewed as an add-on feature to public spaces. Recent projects, however, illustrate the benefits of a much more integrated approach, where artists and landscape architects work together as equal partners in tapping a locale's distinctive ecological and cultural qualities. See how this collaborative approach enhances spatial cohesion.

Featured Speakers: *Ignacio Bunster-Ossa, FASLA, Wallace Roberts & Todd; Brad Goldberg, Brad J. Goldberg; Edward Lebow, City of Phoenix*

WED-C3 Lessons from Abroad: The Profession Beyond North America

What do landscape architecture professionals in other lands know that we don't? Practitioners in Europe, Asia, Australia, the Middle East, and other areas create beautiful projects and enjoy a thriving business. They are often dealing with the same challenges we face in North America, and in many cases have more experience and a higher success rate.

Featured Speakers: *Thomas M. Paine, ASLA, AGER Group; Elizabeth Mossop, ASLA, Spackman, Mossop + Michaels; Jason Prior, AECOM*

WED-C4 Designing Cities for Sea Level Rise

Learn what areas of the U.S. will most benefit from flood-control planning over the next 25 years and what strategies planners have implemented in Europe and Japan to address rising sea levels and flooding from tidal surges and rainstorms. Contextual strategies establish a clear role for landscape architects.

Featured Speakers: *Kristina Hill, ASLA, University of Virginia; Brad McCrea, San Francisco Bay Area Conservation and Development Commission; Jorg Sieweke, University of Virginia*

WED-C5 Construction Management as a Business Model

Technically savvy landscape architects are finding a niche on the construction end of projects, attending to implementational details, and assuring that contractors are accountable. Learn from a firm that has profitably realized its vision of these possibilities and is willing to share this financially beneficial business model with you.

Featured Speakers: *Annette Wilkus ASLA, LEED AP, and Andrew Caddock ASLA, LEED AP, SiteWorks LLC*

WED-C6 Green City, Clean Waters: The Philadelphia Story

Philadelphia leads the nation in green stormwater infrastructure and restoration through the strategic integration of sewer overflow. Here is your opportunity to see how a major metropolitan area's 20-year, \$1.6 billion plan deviates from conventional infrastructure approaches through an interdisciplinary approach that envisions and creates multifunctional land-based infrastructure systems.

Speakers: *Mark Focht, FASLA, Fairmount Park System; Mami Hara, ASLA; Wallace Roberts & Todd, Glen J. Abrams Affil. ASLA, AICP, Philadelphia Water Department*

WED-C7 Simplified Water Equation: Achieving Net Zero in the Residential Landscape

Landscape architects are already artfully integrating complex systems for optimal water use. Speakers will share their many years of designing residential rain and graywater harvesting systems that successfully eliminate the dependence on potable water sources. Their integrated, multiple-system approach to landscape hydration can help you achieve net-zero-water landscapes.

Featured Speakers: *Bill Wilson, Carlile Macy; Marilyn Crenshaw, AIA, The Green Architect; Robert Markowitz, ASLA, Earthcraft Landscape Design, Inc.*

WED-C8 A Secret Success: Renovating Dan Kiley's NCNB Plaza

There are exceptions to the recent rampant demolition of great works of 20th century landscape architecture. Notably, two people directly involved with the NCNB Plaza will share their experiences in the restoration of Dan Kiley's Tampa rooftop garden. See how a forgotten space was rejuvenated and preserved for future generations.

Featured Speakers: *Ronald Sill ASLA, LEED AP, Reynolds, Smith Hills, Inc.; Lauren Meier, ASLA, Pressley Associates*

WED-C9 Leveraging SketchUp and Other 3-D Models for Construction Documents

There is no end to the use of 3-D SketchUp models for site planning and design, especially when leveraging these models to save time and money. Plus, these 3-D models are readily converted to other CAD programs, which adds clarity and value for AutoCAD, Vectorworks, and other CAD software users.

Featured Speakers: *James Sipes, ASLA, Sand County Studios; Daniel Tal, ASLA, 3D University; Eric Gilbey, ASLA, Nemetschek Vectorworks, Inc.*

WED-C10 Social Media Strategies for Landscape Architects

Social media, as popular as they have become, are at once enticing and seemingly overwhelming. This session will show you how to use Twitter, Facebook, LinkedIn, and the like to create and manage your social media brand. Learn to use your web presence for marketing and day-to-day operations.

Featured Speakers: *Boyd Coleman, ASLA, Coleman Design Group; Brian Phelps, ASLA, Hawkins Partners, Inc.; Jason Castillo, ASLA, Ervin Lovett & Miller*

3:30 pm – 5:00 pm

WED-D1 ARC International Wildlife Crossing Design Competition (Part II)

Roads are a major obstacle to landscape connectivity and ecological vitality, and wildlife crossings are promising infrastructural applications in landscape architecture that make roads safer for both drivers and animals. This second panel session presents the more novel approaches the ARC International Wildlife Crossing Design Competition finalists conceived.

**Part I occurs at 1:30 pm, Wed. C-1*

Featured Speakers: *Nina-Marie Lister, Affil. ASLA, Ryerson University; Tiffany Beamer, OLIN; Ted Zoli, HNTB; and Robert Rock, Michael Van Valkenburgh Associates*

WED-D2 Building the Garden at the 9/11 Memorial

The World Trade Center Memorial opens on 9/11, 2011. This session focuses on the botanical, structural, aesthetic, and political aspects, with particular emphasis on sustainability. The designer, project manager, and field supervisor will present a complex view of building an extraordinarily complex project with many extraordinarily involved people.

Featured Speakers: *Peter Walker, FASLA, Matt Donham, Conard Lindgren, PWP Landscape Architecture*

WED-D3 Open Space People Space

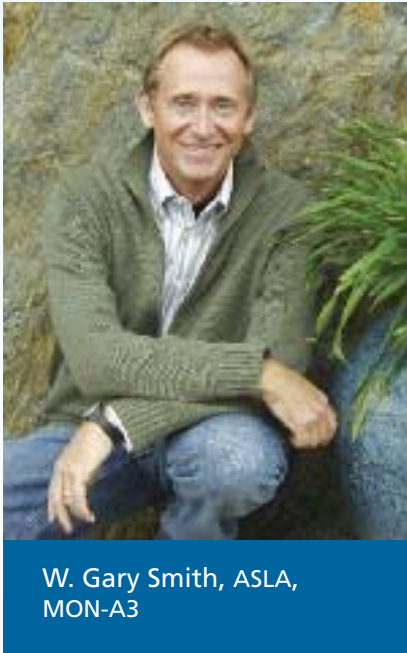
Experts from three countries who work with and within the government will reveal the emerging underground movement reenvisioning underused space as a flexible public amenity, based on the precept that it is people who activate space. Speakers will highlight programs for community engagement, including those provided at no cost.

Featured Speakers: *Mia Lehrer, FASLA, Mia Lehrer + Associates; Aaron Paley, Community Arts Resources (CARS); Gordon Price, The City Program at Simon Fraser University*

WED-D4 Measure Your Legacy as a Steward of the Land

Accelerating declines in plant and animal biodiversity bode poorly for our ability to live on Earth sustainably. People's detachment from nature also affects productivity, mental health, happiness, and cognitive development. This session positions landscape architects as worthy stewards of the land whose influence derives from understanding nature and ecosystem maintenance.

Featured Speakers: *Kenneth Remenschneider, ASLA, Remenschneider Associates, Inc.; Douglas Tallamy, University of Delaware; Richard Louv, Children and Nature Network*



W. Gary Smith, ASLA,
MON-A3

WED-D5 The Back Story of Building Well

Construction-document actualization necessarily involves conceptual and organizational challenges. These include the gamut: sustainable principles; detail design, including materials selection; and construction conventions. Through case studies, see how leading landscape architects, in sometimes hectic conditions, advance principles of good design, professional development, and sustainability from pre-construction through construction management.

Featured Speakers: *Andrew Caddock ASLA, LEED AP, SiteWorks Landscape Architecture; Laura Solano, ASLA, Michael Van Valkenburgh Associates, Inc.; Burt Tanoue, LEED AP, Burt Tanoue, RLA; Susan Weiler, FASLA, OLIN*

WED-D6 Creating Ambient Landscape

Successful landscape architecture is defined by the sensory elements that create a positive human response. Ambience—the creation of a particular mood or atmosphere through an environment's surrounding influence—can even help people heal. By providing high quality outdoor environments, landscape architects engage people with the landscape and shape emotion.

Featured Speakers: *Mario Nievera, ASLA, Mario Nievera Design, Inc.; Mark Kramer, ASLA, JBK Landscape LLC; Ross Barable, Soundscapes International; Michael Zimmer, Stone Forest*

WED-D7 Urban Fabric: Investigating Post-Industrial American Textile Cities

Post-industrial cities struggling to reconfigure their economies and environments are the subject of robust academic discourse. Yet, in practice, it is often difficult to effect positive change due to the challenging complexities of scale. Urban Fabric is a research project taking a pragmatic, holistic view of addressing this vexing problem.

Featured Speakers: *Gina Ford, ASLA, Sasaki Associates, Inc.; Dan Pitera, University of Detroit Mercy; Steven Apfelbaum, Applied Ecological Services, Inc.*

WED-D8 Creating a Legacy: Stanford University Past, Present, Future

Stanford's current \$1.3 billion construction program includes five major new quads that will respect the 1889 Olmsted Plan while promoting the innovation synonymous with Silicon Valley. Speakers will present the framework, which maintains the cohesion among recent

landscapes and the signature designs for the engineering and medical school quads.

Featured Speakers: *Cathy Blake ASLA, LEED AP, Stanford University; Tom Leader, ASLA, Tom Leader Studio; Mary Margaret Jones, FASLA, Hargreaves Associates*

WED-D9 Urban Trails: Core Attribute of a Sustainable Community

San Jose, Calif., and Atlanta are each developing large trail networks as core elements of their transportation systems. Representatives from both will compare and contrast their respective approaches for successful project development and long-term public support. The lively discussion will include tips for delivering complex regional pedestrian/bicycle plans.

Featured Speakers: *Yves Zsutty, City of San Jose; Kerry Blind FASLA, LEED AP, ECOS Environmental Design, Inc.; Kevin Burke, Affil. ASLA, Atlanta BeltLine Inc; Jan Palajac ASLA, LEED AP, City of San Jose*

WED-D10 Information Sharing in the 21st Century Design Studio

In the age of Google, a universe of information is available instantly. How does a landscape architecture studio ensure that its own knowledge is always accessible, widely shared, and protected for the future? Participants will learn the core components of collaborative information and explore them through an internal case study.

Featured Speakers: *Karl-Rainer Blumenthal, OLIN; Debra L. Mitchell, FASLA, JJR; Gypsey Teague, ASLA, Gunnin Architecture Library, Clemson University*

ASLA

Monday, October 31

9:00 am – 5:00 pm

Tuesday, November 1

9:00 am – 5:00 pm

EXPO Reception, Tuesday

3:00 pm – 5:00 pm

Explore hundreds of new products, services, technology applications, and design solutions—all under one roof. With more than 450 exhibitors, the ASLA EXPO is the largest trade show in the industry and the best attended event of the annual meeting. The average attendee spends four to six hours test-driving products in the EXPO. Full registrants will receive a \$10 voucher to be used at concession stands inside the EXPO on Monday or Tuesday. For your convenience, a number of popular activities will be located in the EXPO.

ASLA Bookstore

Visit the ASLA Bookstore for the latest titles for landscape architecture professionals and students. Meet prominent authors and have your books signed in the bookstore during the EXPO hours on Monday and Tuesday.

JobLink LIVE and Emerging Professionals Portfolio Review

Participate in JobLink LIVE to find new employees for your firm or a rewarding new position for yourself. Employers may host a tabletop display for only \$100 (see registration form) and employers and prospective employees may schedule interviews online before the meeting. Returning this year: Emerging Professionals Portfolio Review. Students may sign up online for an appointment to have their resumes and portfolios reviewed by members of the ASLA Emerging Professionals Committee.



Meet the Editors

Meet the editor of *Landscape Architecture Magazine*, Bradford McKee, and his staff to discuss projects and upcoming issues. Sign up for an appointment online before the meeting.

Luxury Travel & Wine Drawing and EXPO Reception

Vote for your favorite EXPO exhibit and you are automatically entered to win a fabulous trip to the 2012 Charleston Festival of Houses and Gardens or one of three cases of rare wines. You must be present to win, Tuesday, 3:00-5:00 pm, during the EXPO reception. Enjoy complimentary wine, beer, and snacks with exhibitors and colleagues and celebrate the largest gathering of landscape architecture professionals in the world!

SPONSORED BY



ASLA Commons

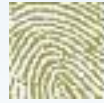
Stop by to learn about the Sustainable Sites Initiative, update your firm's Firm Finder listing, view the winning binders of the ASLA professional and student awards program, and more. If you have a question about your ASLA member benefits or other services, you'll find the information here.

Learning Labs

Visit ASLA's Learning Lab theaters for live product demonstrations. Preview the latest innovations being offered by exhibitors.

The Cultural Landscape Foundation's 7th Annual Silent Auction **BOOTH 943**

The Cultural Landscape Foundation (TCLF) launched the Pioneers of American Landscape Design initiative in partnership with ASLA in 2003, with the goal of documenting firsthand perspectives of renowned landscape practitioners. Proceeds from the auction support this and other important educational initiatives. This year's auction features over 60 sketches, paintings, photographs, books, clothing, and other ephemera created by notable landscape architects, artists, and photographers. To learn more, visit www.tclf.org/auction.



The Cultural Landscape Foundation

LAF's 3rd Annual Sustainable Destination Sweepstakes: Your Trip of a Lifetime **BOOTH 1118**

Drawing at 4:45 pm, Tuesday, November 1

Back by popular demand! Participate in Landscape Architecture Foundation's Third Annual Sustainable Destination Sweepstakes and win one of two exciting trips for two: either a week at China's first ecoresort or a long weekend at a vineyard oasis in Napa Valley, California. All proceeds support LAF's research and scholarship programs. To register, visit www.lafoundation.org.



LANDSCAPE ARCHITECTURE FOUNDATION

NEW Professional Practice Network Meetings

Special meeting rooms have been set up on the EXPO floor to host the 17 Professional Practice Network (PPN) meetings. Non-PPN members are welcome to attend.

Monday, October 31

9:15 am – 10:45 am

Urban Design, PPN Room 1
Campus Planning & Design, PPN Room 2

11:00 am – 12:30 pm

Healthcare & Therapeutic Design, PPN Room 1
International Practice, PPN Room 2

1:30 pm – 3:00 pm

Digital Technology, PPN Room 1
Sponsored by Vectorworks by Nemetschek
Reclamation and Restoration, PPN Room 2
Sponsored by ECORP Consulting, Inc

3:30 pm – 5:00 pm

Water Conservation, PPN Room 1,
Sponsored by Ironsmith
Housing & Community Design, PPN Room 2
Historic Preservation, Learning Lab 2,
Sponsored by Ironsmith

Tuesday, November 2

9:15 am – 10:45 am

Design-Build, PPN Room 1
Sustainable Design & Development, PPN Room 2,
Sponsored by Ironsmith

11:00 am – 12:30 pm

Landscape-Land Use Planning, PPN Room 1
Residential Landscape Architecture, PPN Room 2

1:30 pm – 3:00 pm

Children's Outdoor Environments, PPN Room 1,
Sponsored by Play Mart, Inc.
Landscape Architecture & Transportation, PPN Room 2

3:30 pm – 5:00 pm

Parks and Recreation, PPN Room 1,
Sponsored by Play Mart, Inc.
Women in Landscape Architecture, PPN Room 2

"I spend lots of time in the EXPO because I love to see products in person; to see the craftsmanship and the weight—you just can't do that on the internet! I only specify and purchase products I've seen in person and can be confident in their quality."

**Stephanie Landregan, FASLA
Los Angeles, CA**

Exhibitors as of April 22

Each year, annual meeting attendees rank the EXPO as the top event of the meeting. The 2011 EXPO will be the largest in history and will sell out soon. Reserve your exhibit space today. For information about exhibiting, annual meeting sponsorships, or becoming an ASLA Corporate Member, contact ASLA's sales department at 202-216-2335 or advertising@asla.org. Learn more at www.asla.org/ads.

ACE Mentor Program
Acker-Stone Industries, Inc.
ACO Polymer Products, Inc.
AEC Solutions Delivered by The Blue Book Network

AECOM

Amedeo Design, LLC
Amereq, Inc.*
American Hydrotech, Inc.
American Ramp Company
American Resort Development Association
American Society Glass, Inc.*
Ameristar Fence Products
Aqua Bella Designs
Aqua Control Water Features
AquaMaster Fountains and Aerators*
Arborwell*
ARCOM/MASTERSPEC Specifications
Armtec
Arto Brick*
Auroralight Inc.
Barkman Concrete
Bartlett Tree Experts*
Bedford Technology, LLC
Belden Brick Company*
Belgard Hardscapes, an Oldcastle Company
Benner's Gardens, Inc.
Berliner Seilfabrik Play Equipment Corporation
Beta-Calco Inc./Ghidini
B-K Lighting / Teka Illumination*
Bluebeam Software
Boddingtons Inc.
Bold Spring Nursery, Inc.*
Boulderscape, Inc.

BRAE Rainwater Technologies
BRP by Bison
Cal Poly San Luis Obispo
Canterbury*
Carderock Stone / Tri-State Stone & Building Supply*
Carfaro Inc.
Carl Stahl DecorCable
Cedar Forest Products
Cemrock Landscapes, Inc.
Century Products
Chameleon Ways
Classic Recreation Systems
Coburn Topiary & Manifestations
Cold Spring Granite Company*
Collier Metal Specialties, Ltd.*
Columbia Cascade Company*
Cre8play
Crescent Garden*
Curv-Rite, Inc.
Custom Rock Formliner
Cycle-Works
Denver Stainless Steel
Davis Colors*
Deep Fork Tree Farm*
Deep Root Partners, L.P.
Deigaard Nurseries, Inc
Dero Bike Racks
Designmaster Fence*
DIG Corporation
DOGIPOT
DuMor, Inc.*
Duo-Gard
DuPont Landscape Systems*
Dura Bike Parking – Hannan Specialties Inc.

Dura Plastics*
Earthcore Industries/ISO Kern Fireplaces
East Jordan Iron Works, Inc.*
ECORP Consulting, Inc.
ECSI International*
Eldorado Stone*
Empex Watertoys
Environmental Specialty Products
Equiparc
Erco Lighting*
ERLAU/Rudd-Chain, Inc.*
Escofet MWP USA
ESRI*
Eurocobble*
Ewing Irrigation Products*
Exploration Playgrounds by Research Casting International
FabriTec/Sun Ports
Fairmount Sports & Recreation
Featherrock
Fermob USA
FieldTurf*
Firestone Specialty Products, Co.
First Team Sports, Inc.
Focus Industries*
Foresight Products, LLC*
ForeverLawn, Inc.*
Forms+Surfaces*
Fountain People, Inc. / Water Odyssey
Gail Materials
Gale Pacific USA, Inc.*
Geosis Corporation
Gill / Porter Athletics*
Glen Raven Custom Fabrics, LLC

Goric*
Gravel-Lok/Decorative Stone Solutions, Inc.
Green Sleeves Tree Staking, Inc.
Greenform*
greenscreen
Gro-Power, Inc.
Guardshack Enclosures - A Division of BPDI
Haddonstone*
Hanover Architectural Products*
Hearth Products Controls*
Hendrick
Hunter Industries*
Hycrete, Inc.
Hydro Dramatics
IAP
Icon Shelter Systems, Inc.*
Intermarket Insurance Agency, Inc.
International Society of Arboriculture
Invisible Structures*
Iron Age Designs
Ironsmith*
Irrigation & Water Technologies America and KISS Products*
iZone
J. Frank Schmidt & Son Co.
Jakob, Inc.
Jerith Mfg Co., Inc.
JOSTA Technik GmbH
JRM Chemical
Kalamazoo Outdoor Gourmet*
Kasco Marine, Inc.*
Keystone Ridge Designs, Inc.
Kichler Lighting*

EXHIBITORS

Kim Lighting
Klingstone Paths, LLC
KOMPAN, Inc.*
Kornegay Design, LLC*
KWIK Goal LTD.*
L.M. Scofield Company*
Land F/X
Landmark Earth Solutions
Landscape Architect & Specifier News
Landscape Architecture Foundation
Landscape Forms*
Landscape Structures, Inc.*
Latin Accents, Inc.
Library of American Landscape History
Ligman Lighting USA
Little Tikes Commercial*
LiveRoof, LLC*
Loll Designs
LSI Industries Inc.
LTR Products
Madrax Bike Racks*
Maglin Site Furniture Inc.*
McNichols Company
Meglio Unionland, Inc.
Meteor Solar LED Lighting – ILOS Corporation
Middle Tennessee Nursery Association
Midwest Products Group
Miracle Recreation Equipment
Modular International, Inc.
Monrovia*
Most Dependable Fountains*
Murdock-Super Secur
Musco Sports Lighting*
Mycorrhizal Applications, Inc.
Natina Desert Varnish Solutions
National Asphalt Pavement Association (NAPA)/Asphalt Pavement Alliance
Native Turf Group
Naturally Green Grass

Neenah Foundry Company*
Netafim Irrigation, Inc.
Norman's Nursery Inc.
Northwest Shade Trees, LLC
OGI Architectural Metal Solutions – Ohio Gratings, Inc.*
Old Town Fiberglass, Inc.
Oldcastle Precast Enclosure Solutions*
Oly-Ola Edgings, Inc.
Omega II Fence Systems
Orco Block Co.
Ore, Inc.
Orsogrill
Paisajismo Landscape Magazine
Parasoleil
Paris Equipment Manufacturing, Ltd.
Pavestone Company
PD Play – Outdoor Learning Environments
Pebble Technology, Inc.
Pentair Water/Access Boxes
Permaloc Corporation*
Petersen Mfg. Co.
Philips Color Kinetics
Philips Gardco
Philips Hadco
Philips LUMEC, Inc.
Plantworks Las Vegas
Platipus Anchors, Inc.
Play Mart, Inc.*
PlayCore
Playworld Systems*
Poligon, a Product of Portercorp
QDI Stone
Quick Crete Products Corp.
Rain Bird Corporation*
Rainwater Collections Solution – The Original Rainwater Pillow
Rasmussen Gas Logs + Grills
Research Casting International/Exploration Playgrounds
Roman Fountains Corporation*

Rusty Oak Nursery
Sage Botanic Media - Biotile
Vertical Garden Systems
Saris Cycling Group*
Scott System, Inc.
SCS Interactive
Seibert & Rice
Selux Corporation
Shade Systems, Inc.
Sistemalux
Sitecraft, Inc.
Situ Urban Elements
Skyland USA, LLC
Society for Marketing Professional Services
SofSURFACES, Inc.*
Soil Retention
Solomon Colors*
Soundscapes International
SPJ Lighting, Inc.
Spohn Ranch
Sport Rock International
Sportsfield Specialties, Inc.
Sportworks Northwest, Inc.*
Spring City Electrical Mfg. Co., Inc.
Spring Meadow Nursery Inc
Stabilizer Solutions, Inc.
Stepstone, Inc.
Sternberg Lighting*
Stone Forest, Inc.
Stonelight LLC
StopSpot LLC
Structural Plastics
Surface America, Inc.
Sweeney & Associates, Inc.
Sweet Lane Wholesale Nursery
Telescopes of Vermont
Terracast Products, LLC*
The Architect's Newspaper
The Chimes Company
The Cultural Landscape Foundation
The Davey Resource Group*
The North Carolina Granite Corp.
The Wagner Companies

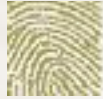
Thomas Steele Site Furnishings*
TimberTech*
Topos Review/Callway Publishing House
Toro Company
Tournesol Siteworks
TREGATOR – Spectrum Products, Inc.
Turfgrass Water Conversation Alliance
Tuscan Imports
UGA College of Environmentl and Design
Unilock*
Urbanscape, A Division of Wabash Valley Mfg., Inc.
USGreentech
ValleyCrest Companies*
Vectorworks by Nemetschek North America
Vertex Water Features
Verti-Crete, LLC
Victor O. Schinnerer & Company Inc.
Victor Stanley, Inc.*
Vintage Metalwork, Inc.
Vortex Aquatic Structures International*
W.J. Whatley
Walpole Woodworkers*
Water Splash Inc.
Waterplay Solutions Corporation*
WaterTronics – SkyHarvester
Wausau Tile, Inc.*
West Coast Turf
Western Wood Preservers Institute
Wheeler Lumber, LLC
Whitacre-Greer Co.*
Wolf Outdoor Appliance, Inc.*
Wonderworx
Xeripave
Zeager Bros., Inc.
Bold: Annual Meeting Sponsor
*ASLA Corporate Members

Saturday, October 29

8:00 am – 5:00 pm

Ticketed Event

Tickets available through TCLF.



The Cultural Landscape Foundation

TCLF Modernism in Palm Springs–Sunnylands

The Annenberg Foundation Trust at Sunnylands and The Cultural Landscape Foundation (TCLF) will offer an exclusive preview of the soon-to-open Sunnylands in Rancho Mirage, California. The former home of Ambassador Walter and Leonore Annenberg and landmark of California modernism, designed by A. Quincy Jones, is scheduled to open to the public in November 2011. Because of TCLF's important role in this project, a limited number of guests have been invited to preview the Sunnylands garden tour in advance of the official opening. In addition to Sunnylands, the daylong excursion will include visits to several other modernist jewels in the region. The capstone on the day will include a guided tour of the estate and a festive luncheon. Tickets are limited and proceeds support TCLF's educational initiatives. Visit www.tclf.org/event to learn more.



Sunday, October 30

5:00 pm – 6:00 pm

Sunset Cocktails

6:00 pm – 9:30 pm

Main Event

Ivy Rooftop at Andaz Hotel

Ticketed Event

Tickets available through LAF.



LANDSCAPE ARCHITECTURE FOUNDATION

LAF 26th Annual Benefit–Sky's the Limit!

LAF is focused on the future and aiming for the stars! Join us atop the exclusive Ivy Rooftop at the Andaz Hotel for a delightful evening in the heart of San Diego's vibrant Gaslamp Quarter (within walking distance of the meeting hotels). Enjoy panoramic views, sunset cocktails, local food, and bay breezes while meeting and mingling with friends and colleagues and raising money for LAF's research and scholarship programs. Meet the 2011 University Olmsted Scholars, today's student leaders and tomorrow's landscape design innovators, and the National Olmsted Scholar, recipient of LAF's \$25,000 scholarship. Early-bird admission is \$150 per guest by August 5th. General admission is \$185 per guest, nonprofit rate is \$100, and students will pay \$50. A portion of the ticket purchase is tax deductible. Proceeds benefit LAF's research and scholarship programs. Visit www.lafoundation.org to purchase tickets.



ASLA/greenscreen Alumni Reunion and Private Receptions

Year after year, attendees rank the Alumni Reunion as one of their favorite events of the entire ASLA Annual Meeting. Each participating school hosts a designated area for alumni, faculty, and students to mix and mingle. This celebration gives participants a chance to catch up on the latest news from their alma mater(s), visit with old friends, and make new ones.

SPONSORED BY



Participating Schools as of April 22:

Arizona State University

University of Arizona

University of Arkansas

Ball State University

California Polytechnic
University, Pomona

University of California, Berkeley

University of California, Davis

UCLA Extension Landscape
Architecture Program

City College of New York

Clemson University

University of Colorado Denver

University of Connecticut

Cornell University

Florida A&M University

University of Georgia

University of Idaho

University of Illinois at
Urbana-Champaign

Iowa State University

Kansas State University

University of Kentucky

Louisiana State University

University of Massachusetts,
Amherst

Michigan State University

University of Michigan

University of Minnesota

University of New Mexico

North Carolina State University

The Ohio State University

University of Oklahoma

The Pennsylvania State University

Purdue University

Rhode Island School of
Design

University of Rhode Island

Rutgers, The State University
of New Jersey

**State University of New York
(SUNY) ESF**

Temple University

Utah State University

University of Virginia

Virginia Tech

University of Washington

*Schools in bold will host private receptions
for their alumni and invited guests prior to
the Alumni Reunion.*

Sunday, October 30

6:00 pm – 8:00 pm

(private receptions)

8:00 pm – 10:00 pm

(Alumni Reunion)

Hilton Bayfront

Free for all meeting
registrants.

Meeting badge required.



Monday, October 31
 8:00 pm – 11:00 pm
 San Diego National
 History Museum



Photo credit Richard Benton

ASLA/Landscape Structures Masquerade Gala

Ticketed event. Tickets will not be sold at the door.

Halloween Night at the Museum

Monday evening's Masquerade Gala will stand out as one of the highlights of our meeting. Celebrate Halloween Night at the Museum with dancing and desserts, in the festive atmosphere of the San Diego Natural History Museum. Minutes from downtown, the museum is located in historic Balboa Park, the largest cultural park in the country. Attendees will take in sweeping views of the city as they ascend the steps into the dramatic entrance of the museum.

Tickets purchased by 8/5 \$85, by 9/16 \$100, after 9/16 \$115

SPONSORED BY



Tuesday, November 1
 7:00 pm
 Hilton Bayfront

ASLA Council of Fellows Investiture Dinner

Ticketed event. Tickets will not be sold at the door.



Join friends and colleagues for an elegant evening honoring the newest members of the ASLA Council of Fellows. Members of the Council of Fellows are recognized for their extraordinary work, leadership, knowledge, and service to the profession during a sustained period. Formal attire is appropriate.

Tickets purchased by 8/5 \$175, by 9/16 \$190, after 9/16 \$205

SPONSORED BY



Women in Landscape Architecture: Walking Tour of the Downtown San Diego Landscape

Wednesday, November 2, 7:00 am – 8:30 am

Meet at Gaslamp Square Plaza, Corner of 5th and L Street. *BYOB (Bring Your Own Breakfast). Free.*

Several significant projects have helped transform downtown San Diego into a thriving and energetic place. Join Vicki Estrada, FASLA, whose firm has helped design some of these projects, for a brisk walking tour and discussion of the planning and design issues related to these projects. These will include the Park to Bay Link, Petco Park (home of the San Diego Padres), Gaslamp Square Park, Children’s Park and the Martin Luther King Promenade. Wear comfortable walking shoes and bring your own breakfast to enjoy as you walk and talk with colleagues in the profession.

ASLA Council of Fellows Business Meeting

Wednesday, November 2, 8:00 am – 9:30 am San Diego Convention Center

Current members of the Council of Fellows are welcome. Meeting badge required.

Join ASLA Council of Fellows Chair John Carman, FASLA, in conducting the annual business of the council, recapping the events of the last year, and planning for the future.

ASLA Awards Ceremony and Installation of ASLA Officers

Wednesday, November 2, 12 Noon San Diego Convention Center

All meeting attendees, family, and guests are welcome.

Each year, the ASLA Professional Awards program honors the best in landscape architecture from around the globe, while the Student Awards program gives us a glimpse of the future of the profession. A video presentation will highlight the projects receiving awards in the General Design, Residential Design, Analysis and Planning, Research, and Communications categories, as well as the 2011 recipients of The Landmark Award, the Student Awards, and the Bradford Williams Medals. All Student Award of Excellence official entrants receive scholarships to attend the annual meeting, courtesy of Landscape Structures. ASLA’s new officers will be installed immediately following the awards ceremony.

SPONSORED BY



The President's Dinner: Presentation of ASLA Honors

Wednesday, November 2, 7:00 pm Hilton Bayfront

Ticketed Event. Tickets will not be sold at the door.

Enjoy an extraordinary evening as we pay tribute to the distinguished recipients of ASLA’s highest honors:



The ASLA Medal

The ASLA Design Medal

The Jot D. Carpenter Teaching Medal

The LaGasse Medal

The Medal of Excellence

The Olmsted Medal

The Landscape Architecture Firm Award

The Community Service Award

Tickets purchased by 8/5 \$125, by 9/16 \$140, after 9/16 \$155

SPONSORED BY



HOTEL ACCOMMODATIONS

Book inside the Block for Special Hotel Rates Discounted rates have been negotiated for meeting attendees at five San Diego hotels, all within walking distance of the San Diego Convention Center. Staying at one of our official meeting hotels allows ASLA to negotiate better rates and to keep registration costs down.

Book by Friday, September 30, 2011. Group rates listed do not include applicable state and local taxes.

NEW: To make a reservation at any of these hotels, please call 1-800-967-4590 or 847-996-5875, or click on the Hotel/Travel link at www.asla.org/2011meeting. When making a phone reservation, be sure to identify yourself as an ASLA Annual Meeting and EXPO attendee to ensure that you receive your discounted group rate and that ASLA receives credit for your stay.



**Hilton San Diego Bayfront
(ASLA Headquarters Hotel)**

1 Park Boulevard,
San Diego, CA 92101
Rate: \$224
(single/double occupancy)



Hilton San Diego Gaslamp Quarter

401 K Street,
San Diego, CA 92101
Rate \$199
(single or double occupancy)



Hotel Solamar (Kimpton Hotel)

435 6th Avenue,
San Diego, CA 92101
Rate: \$230
(single or double occupancy)



Marriott Marquis San Diego Marina

333 West Harbor Drive,
San Diego, CA 92101
Rate: \$225
(single or double occupancy)



Omni San Diego Hotel

675 L Street,
San Diego, CA 92101
Rate: \$225
(single or double occupancy)

To Make Reservations

Call 1-800-967-4590
or 847-996-5875

Visit our website:
www.asla.org/2011meeting.

Register by August 5 and save!

To Register: Online: www.asla.org/2011meeting. By mail, complete the attached registration form and send with payment to ASLA Registration, PO Box 4088, 1888 North Market Street, Frederick, MD 21701. By fax, to 301-694-5124 or 00-1-301-694-5124 outside the U.S. (credit card payments only). Registrations received without payment will not be processed. Purchase orders will not be accepted.

Registration Confirmation: Your registration will be confirmed via email. If you do not receive a confirmation within three weeks of submitting your registration, please call 866-229-3691 (U.S. and Canada), 00-1-301-694-5243 (outside U.S.), or email ASLAattendee@experient_inc.com.

Badges and Registration Packets: U.S. and Canadian attendees who register on or before Friday, September 16, will receive badges and tickets via mail in October. Those registrants may skip the registration lines onsite and pick up badge holders and programs at the designated counter upon arrival at the San Diego Convention Center. International attendees and those registering after September 16 must pick up badges and tickets at onsite registration.

Cancellation/Refund Policy: Refund requests must be received in writing on or before Friday, September 16, 2011. If received by the deadline, ASLA will refund the basic registration fee, minus a \$65 processing fee. No refunds will be issued after September 16, 2011. Ticket sales for special events, field sessions, and workshops are final and nonrefundable. Written requests must be submitted via email to meetings@asla.org.

Guest Registration: Guest registration is limited to a spouse or significant other of a full registrant and should not be used for landscape architecture professionals. Guest registration includes the Alumni Reunion, the ASLA EXPO, the Awards Ceremony, and the official meeting giveaway. General sessions and education sessions are NOT included in the guest registration.

Membership: You must be an ASLA member in good standing prior to submitting your registration form to qualify for the discounted member rates. For more information, contact the Member Services Department at 888-999-ASLA (2752) or email membership@asla.org.

International Landscape Architects and Allied Professionals: As a professional courtesy, ASLA extends its member rates in the Professional registration category to nonmember international landscape architect attendees and members of the American Institute of Architects, the American Planning Association, and the U.S. Green Building Council. Verification of membership may be requested.

Tickets: Tickets to special events, field sessions, and/or workshops must be purchased in advance or on site at registration (based on availability) and are nonrefundable. Tickets will not be sold at the door for any event. Lost or stolen tickets are not replaceable.

Attire/Weather: Business attire is appropriate for all events with the exception of the ASLA Council of Fellows Investiture Dinner, which is formal. Temperatures in San Diego in October/November range from an average evening low of 57 degrees to an average daytime high of 73 degrees.

TRAVEL INFORMATION

San Diego is easily accessible by air, rail, and road. The San Diego International Airport offers service from all major airlines, and the Amtrak station is just minutes from the San Diego Convention Center and our host hotels.

Southwest Airlines offers discount fares to San Diego—no meeting codes required. Call 1-800-I-FLY-SWA (1-800-435-9792) or book online at www.southwest.com. American Airlines has extended a five percent discount on airfare to the Annual Meeting. Use promotion code 16H1BG when booking your travel online at www.aa.com or by phone at 1-800-433-1790.

Amtrak is offering meeting attendees a 10 percent discount off the lowest available rail fares to San Diego. Call Amtrak reservations at 1-800-872-7245 or contact your travel agent. Use Convention Fare Code X13G-924 to obtain the discount. Discount valid for telephone reservations only. Some restrictions apply.

ASLA has arranged for special year-round member discounts with three auto rental agencies. When making reservations, identify yourself as an ASLA member and provide the discount code provided below for each company. For Avis rental car discounts call 1-800-831-8000 or www.avis.com and use code AWD#A984800. For Budget call 1-800-455-2848 or www.budget.com and use code BCD#Z658600, and for Hertz call 1-800-654-2210 or www.hertz.com, code CDP#0095453. Some restrictions apply.

Designing a More Sustainable Meeting: ASLA continues to reduce the carbon footprint of the annual meeting. The hotels, convention center, show decorator, transportation company, and other vendors with whom ASLA contracts services must demonstrate an ongoing commitment to sustainable best practices. ASLA's printed materials, signage, and decorations are recycled, recyclable, and printed with soy ink. The meeting handouts are distributed electronically.

SPONSORS



Landscape Structures

BOOTH 1818

The ASLA/Landscape Structures Masquerade Gala
Monday General Session
ASLA Honorary Members and National Leaders Reception
ASLA Student Award Meeting Scholarships



Forms + Surfaces

BOOTH 1739

Name Badges and Lanyards



AECOM

Tuesday General Session



Bartlett Tree Experts

BOOTH 622

The President's Dinner: Presentation of ASLA Honors

Belgard Hardscapes by Oldcastle
BOOTH 3319
 EXPO Reception



Firestone Specialty Products
BOOTH 1517
 ASLA Awards Presentation and Video



L.M. Scofield
BOOTH 637
 ASLA Council of Fellows Investiture Dinner and Video



PlayCore
BOOTH 2333
 Education Program



Victory Stanley, Inc.
BOOTH 2017
 ASLA Leadership Luncheon



Belden Brick Company
BOOTH 3124
 The ASLA/Belden Brick EXPO Concession Stand Vouchers



greenscreen
BOOTH 1247
 ASLA/greenscreen Alumni Reunion



Landscape Forms
BOOTH 3005
 Landscape Forms Cybercafé/Interactive 360



Ironsmith
BOOTH 2124
 Grand Concourse Overhead Banner
 Historic Preservation and Sustainable Design and Development
 PPN Meeting



Designguide.com
 Media Partner



ASLA

2011 ANNUAL MEETING & EXPO



EDUCATION
PROVIDER

Register
by
August 5
and
Save!